

CITY OF LOS ALAMITOS

3191 Katella Avenue
Los Alamitos, CA 90720

AGENDA CABLE TELEVISION COMMISSION SPECIAL MEETING THURSDAY, February 13, 2014 – 4:00 p.m.

NOTICE TO THE PUBLIC

This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at City Hall in the City Clerk's Office or on the City's website at www.cityoflosalamitos.org once the agenda has been publicly posted.

Any written materials relating to an item on this agenda submitted to the Cable Commission after distribution of the agenda packet are available for public inspection in the City Clerk's Office, 3191 Katella Ave., Los Alamitos CA 90720, during normal business hours. In addition, such writings or documents will be made available for public review at the respective public meeting.

It is the intention of the City of Los Alamitos to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the City Clerk's Office at (562) 431-3538, extension 220, 48 hours prior to the meeting so that reasonable arrangements may be made. Assisted listening devices may be obtained from the City Clerk at the meeting for individuals with hearing impairments.

Persons wishing to address the Cable Commission on any item on the Commission Agenda will be called upon at the time the agenda item is called or during the Commission's consideration of the item and may address the Cable Commission for up to three minutes.

1. CALL TO ORDER

2. ROLL CALL

Chair Rothwell
Vice Chair Underwood
Commissioner Clayton
Commissioner Hasselbrink
Commissioner Jempsa

3. ORAL COMMUNICATIONS

At this time any individual in the audience may address the Cable Television Commission and speak on any item within the subject matter jurisdiction of the Commission. Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

4. PRESENTATIONS

New Switcher Testing and AnalysisVice Chair Underwood

5. MINUTES

Approval of the minutes for the Cable Television Commission meeting of January 9, 2013.

6. ACTION ITEMS (There is no hard copy staff report for item 6A. The City Manager will provide a summary update and solicit commission discussion.)

A. Discuss next steps of the Cable Commission

- a. Plan one prioritized list of cable equipment that can be funded within the FY 2014-2015 budget and present it to City Council at a future Council meeting.
- b. Set an annual Cable budget that is funded by the PEG fees.
- c. Discuss which key events the Cable Commission should be produced and filmed within the FY 2013-2014 and FY 2014-2015 annual LATV PEG budget and bring forward a recommendation in the future to the City Council.

Recommendation: Review and discuss as necessary.

7. COMMISSIONER REPORTS

At this time, Commissioners may also report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

8. ADJOURNMENT

The next meeting of the Cable Commission is scheduled for Thursday, March 13, 2014, at 4:00 PM in the City Council Chamber.

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the City Hall, Community Center, and Museum not less than 72 hours prior to the meeting. Dated this 10th day of February 2014.



Bret Plumlee
City Manager

MINUTES OF CABLE TELEVISION COMMISSION SPECIAL MEETING

CITY OF LOS ALAMITOS
3191 Katella Avenue
Los Alamitos, California 90720

January 9, 2014

1. CALL TO ORDER

A Special meeting of the Cable Television Commission was called to order at 4:15 PM on January 9, 2014, in the Council Chambers Conference Room, 3191 Katella Avenue, Los Alamitos, Chair John Underwood presiding.

2. ROLL CALL

Present: Commissioners Jempsa, Rothwell, Underwood
Absent: Commissioners Clayton (excused), Hasselbrink (excused)
Present: Staff Bret Plumlee, City Manager
Doug Wood, City Contract Employee
Catherine Howard, Police Department Secretary

3. ORAL COMMUNICATIONS

City Contract Employee Doug Wood provided a brief update concerning the installation of a new audio distribution amplifier; community feedback confirms improved audio.

4. ELECTION OF OFFICERS

City Manager Bret Plumlee recommended that the Election of Officers and the discussion of issues within item 7 be postponed to the February meeting to enable all commissioners to participate.

Chair Underwood stated that the present members were prepared to move forward with the elections.

Chairperson

MOTION: Commissioner Jempsa nominated Commissioner Rothwell for the position of Chairperson; which was seconded by Commissioner Underwood.

Ayes: Jempsa/Rothwell/Underwood

Nays: None

Absent: Clayton/Hasselbrink

Commissioner Rothwell was elected Chairperson

Vice Chairperson

MOTION: Commissioner Jempsa nominated Commissioner Underwood for the position of Vice Chairperson; which was seconded by Commissioner Rothwell.

Ayes: Jempsa/Rothwell/Underwood

Nays: None

Absent: Clayton/Hasselbrink

Commissioner Underwood was elected Vice Chairperson

Chair Rothwell immediately assumed the Chair position.

5. PRESENTATIONS

None

6. MINUTES

Approval of the minutes for the Cable Television Commission meeting of November 14, 2013.

MOTION: Jempsa/Underwood

Motion unanimously carried to approve the November 14, 2013 Cable Television Commission meeting minutes.

7. ACTION ITEMS

A. Discussion items

City Manager Plumlee stated that he'd had a brief introductory talk with Public Cable Television Authority's (PCTA) General Manager, John Borack. Vice Chair Underwood stated that PCTA does not provide public access broadcasting.

Vice Chair Underwood expressed his concern about item 7 A-4: *"Identify and make a recommendation to the City Council which key events should be produced and filmed within the FY 2013-2014 and FY 2014-2015 annual LATV PEG budget."* The State of the City is held in January and Race on the Base in February. The State of the City is a high profile event, which has always been covered in the past. He estimated a bare-bones cost for two camera coverage to be \$350 to \$400. Will broadcasting those important City events be postponed? Is there a contingency plan for these events until such time as the Council can be advised?

City Manager Plumlee replied that a consensus by the commission, followed by a recommendation to and approval from the City Council for budgeting of these events was prudent.

B. City Manager Updates to Cable Commission

City Manager Plumlee stated that he had provided information concerning the *C-Span 2014 National Video Challenge to Students* to Los Alamitos Unified School District Superintendent Sherry Kropp.

Vice Chair Underwood stated that, via LAUSD's office, he'd had offered assistance to students' efforts.

Vice Chair Underwood provided information concerning his idea to have a "Go-Pro" video contest. He'd like to discuss the development of this idea with the commission, the City and the school district. The goal is to get kids to watch LATV.

City Manager Plumlee stated that on December 16, 2013, the City Council approved a Resolution urging Congress to support the Community Access Preservation (CAP) Act. The Resolution was sent to the National League of Cities and Congressman Lowenthal. A copy of the Council approved Resolution was attached to the agenda packet.

Vice Chair Underwood stated that LATV's operating budget would be doubled if the CAP Act passes. There are over 1,000 local stations across the United States that are urging passage of this act.

***** END STAFF REPORTS *****

8. COMMISSIONER REPORTS

Vice Chair Jempsa expressed her concerns about the issue of advertising. She thinks sponsorships or underwriting should be pursued to help LATV funding. Annual donations from individuals or businesses could yield sustaining financial support. City Manager Plumlee said this issue could be returned to the February meeting.

Commissioner Underwood mentioned that he is talking with Kirk Stephens about testing a new switcher soon.

Chair Rothwell stated that the commission receives updates regarding studio operations, but nothing concerning van operations. City Manager Plumlee said this issue could be returned to the February meeting.

9. ADJOURNMENT

At 5:00 PM, the Cable Television Commission meeting was adjourned.

The next Special meeting of the Cable Television Commission scheduled for Thursday, February 13, 2014, at 4 PM, in the City Council Chambers Conference Room.

Tom Rothwell, Chairperson

ATTEST:

Bret Plumlee City Manager

DRAFT