

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS**

REGULAR MEETING – WEDNESDAY, AUGUST 5, 2015

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:00 p.m., Wednesday, August 5, 2015, in the Council Chambers, 3191 Katella Ave., Vice Chair Wilson presiding.

2. ROLL CALL

Present: Commission Members: Bell, Carvajal, Decker, Jempsa, Wilson

Absent: Commission Members: Jorge

Present: Staff: Corey Lakin, Recreation & Community Svcs. Dir.
Ron Noda, Recreation Manager
Trini Zenovka, Department Secretary

3. PLEDGE OF ALLEGIANCE

Vice Chair Wilson asked Commissioner Carvajal to lead the Pledge of Allegiance.

4. ORAL COMMUNICATIONS

Vice Chair Wilson opened Oral Communications. There being no one present wishing to speak, Vice Chair closed Oral Communications.

5. MINUTES

Motion/Second: Carvajal/Decker

Abstain: None

Unanimously Carried: The Parks, Recreation, and Cultural Arts Commission approved the minutes of the regular meeting of July 1, 2015, as amended.

6. STAFF REPORTS

A. 2015 July 4th Fireworks Spectacular Overview and Wrap-Up

The annual 4th of July Fireworks Spectacular is co-produced by the cities of Los Alamitos and Cypress with financial support and police support from the City of Seal Beach and financial support from the Community of Rossmoor.

Since 2010, the 4th of July Fireworks Spectacular has been revenue-direct expenditures neutral. The largest sponsor was Republic Services for \$15,000 with a

total of \$27,000 in sponsorships raised. Expenditures include licensing fee, the only fee that was not included was \$12,000 from the General Fund Reserves for larger fireworks and \$500 resident statistic survey.

The Parks, Recreation and Cultural Arts Commission requested staff to researched the cost associated with filming of the 4th of July event by and broadcasting it to the community(ies). The cost would be anywhere from \$500 - \$3000, depending on several factors such as who will be doing the productions, are they doing it on a volunteer basis or will they be charging a fee, the quality of the broadcast, HD verses regular, and where the tape will be played.

The goal for the statistic survey was not to slow down traffic, get people in, parked and no lines around the corner. This information was presented to City Council and there were no surprises. One Council Member suggested asking surrounding Chamber of Commerce to sponsor this event as there are many are non-residents attending the 4th of July event.

B. Fall Preview

The Recreation and Community Services Department offers programming on a year round basis with hundreds of different type of programs, classes and events. The City of Los Alamitos offers a wide-array of activities to keep kids and adults active. All programs, classes and events can be found in Fall 2015 edition of the Recreation and Community Services Activities Guide.

The Recreation and Community Services Department Fiscal Year 15-16 budget has expenditures and revenues budgeted for each of the programs, classes and events. Expenditures and revenues fluctuate for these activities based upon enrollment, registration and anticipated attendance. Sponsors and vendors also have an impact on the revenues and expenses for the programs.

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Staff thanked the Commission for attending the 4th of July event.

Staff provided positive feedback from Carrier Row residents as they were pleased with the firework show.

Los Alamitos Volunteer Program will hold their 2nd social event on Saturday, September 12th at 11:30 or 12:30 p.m. City Council, Parks, Recreation and Cultural Arts Commission and city staff are invited to thank the volunteers for their hard work throughout the year.

Staff invites Commission, family, friends and the community to attend Trunk or Treat on October 24, 2015 at Little Cottonwood Park, activities begin at 5:00 p.m.

8. COMMISSIONER REPORTS

Commissioner Decker inquired about the percentages breakdown and 64 percentages on other residency statics.

Commissioner Carvajal inquired about the JFTB licensing fee and if it was included in the expenditures for the 4th of July budget.

Commissioner Carvajal inquired about carnival rides at the 4th of July event and asked staff for feedback from Carrier Row residents.

Commissioner Jempsa after hearing suggestions of adding carnival rides, mentioned that this would take more staff time to plan and get this done. With a lot of staff time going into what is already done, we and since the people in the communities have accepted this and feel very comfortable at the level the event is at, and since it takes a lot of time and effort from city personnel, she recommended that the event be maintained as is.

Commissioner Decker inquired about traffic exiting the base after the 4th of July event.

Commissioner Carvajal want to mention an observation while exiting the tarmac as there is a little confusion from exiting the tarmac, there were some vehicles that were driving fast down the center. That looked very dangerous and seemed hazardous.

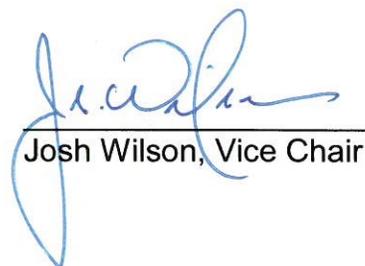
Vice Chair Wilson, recommended adding other items to keep people there longer after the firework show to space out traffic. It was a fantastic event, food vendors and fun zone were all packed. The only suggestion he had was to place speakers in the seating area and in the center so that everyone may hear the bands.

Commissioner Carvajal requested for Public Work staff to sand, paint and maintain the shelter at Orville Lewis Jr. Park, recommending addressing the base posts to the shelter as they are beginning to deteriorate.

Vice Chair Wilson has requested for Public Works to regularly maintain Stansbury Park.

9. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 8:09 p.m.



Josh Wilson, Vice Chair

Attest:



Corey Lakin, Director
Recreation & Community Services Department