



10 Reasons

It Makes Good Sense To Locate Your Business In

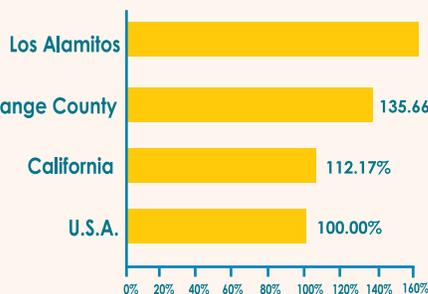
Los Alamitos

California

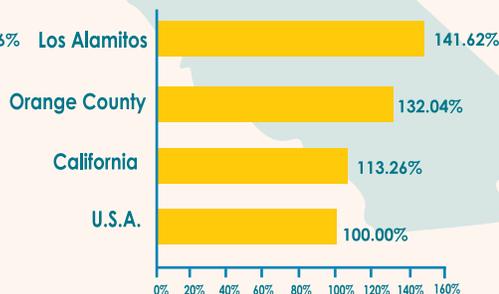
Income Level

- Los Alamitos Median Household Income is 156% of the national average
- Los Alamitos Average Effective Buying Income is 142% of the national average

2015 Median Household Income



2015 Average Effective Buying Income



Demographics

Radius from City Hall

2015	City	1 Mile	2 Miles	3 Miles
Population	11,449	14,254	67,641	167,818
Households	4,366	5,392	22,927	59,157
Average HH Size	4,366	5,392	22,927	59,157
Median Age	40.2	44.0	41.2	42.2
Per Capita Income	\$37,462	\$47,671	\$38,378	\$35,348
Median HH Income	\$79,719	\$88,687	\$87,621	\$77,314
Average HH Income	\$101,299	\$127,274	\$112,620	\$99,163

2015-2020 Annual Growth Rate

	0.81%	0.57%	0.51%	0.50%
Population				
Median HH Income	1.93%	2.60%	2.54%	2.37%

1 Location

- Located in Orange County, California
- Borders Los Angeles County
- Easy Access to 605, 405, 22 Freeways
- Situated 8 miles from Ports of Long Beach & LA
- Small town feel without traffic & density
- Home to the Joint Forces Training Base - a Military Training Center and active Airfield that provides a wide range of support to civil authority during federal and state emergency and disaster mitigation operations

AAA
CREDIT RATING



2 Quality of Life

- Population of 11,449
- Los Alamitos Unified School District honored as California Distinguished Schools, National Blue Ribbon Schools, and Gold Ribbon Schools
- Crime statistics are consistently low
- Home to a substantial medical community that is the City's largest employment source



3 Workforce

- Los Alamitos has an educated, dedicated and highly motivated workforce population of 5,913 with over 35% of the population having a Bachelor's degree or higher (U.S. Census)
- The City has the most non-profit agencies of any City in Orange County with local residents as a dedicated volunteer base



4 Retail Potential

- Access to exceptionally involved Chamber of Commerce and a market area with a high, median household income of \$88,687
- As for customers of your business, the estimated daytime population of Los Alamitos equals the total resident population
- The nearby unincorporated area of Rossmore also has a large population which significantly benefits any retail growth in the City

5 Streamlined Permitting Process

- Los Alamitos planning, building and business licensing staff are under one roof
- The staff provide exceptional attention to customer service and continually finds innovative ways to streamline the permit process
- Business start-up or relocation is simple



6 Regional Drawing Capabilities

- Los Alamitos is built along two great corridors in Orange County: Katella Avenue (East-West Regional Arterial) & Los Alamitos Boulevard (North-South Regional Arterial)
- Growing home improvement sector
- Large population of families

7 Los Alamitos Corridors Plan

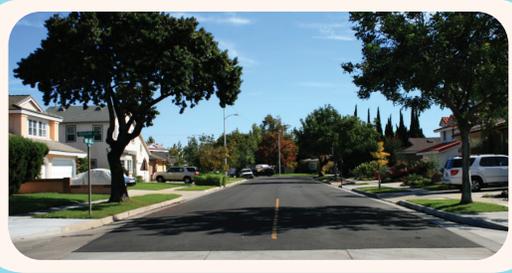
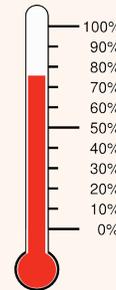
- Los Alamitos was honored to participate in the Southern California Association of Government's (SCAG) Sustainability Planning Grant
- Awards received from Southern California Association of Governments and the American Planning Association

8 Parks & Recreation

- Award winning programs from the California Park and Recreation Society (CPRS)
- Tennis courts, lighted play fields, picnic barbeque areas, tot lots, a dog park, small pocket parks and and larger parks with playgrounds represent attractive amenities
- Signature and seasonal Citywide special events bring the community together with many sponsorship and vendor opportunities for high visibility and exposure for businesses year-round
- The Pacific Ocean lies five miles to the south of the City

9 Climate

- Pleasant climate
- Average daytime temperatures range between 62 & 82 degrees
- A 73% chance of sunshine
- Annual rainfall of 13 inches



10 Finding a way to say, "Yes"

- Los Alamitos Development Services staff is motivated by the desire to say, "Yes" The staff actively supports the development and expansion of businesses throughout the City
- In Los Alamitos, you will find a group of people who are as dedicated to your dream as you are!

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