

# CITY OF LOS ALAMITOS

3191 Katella Ave.  
Los Alamitos, CA 90720

## AGENDA PARKS, RECREATION, AND CULTURAL ARTS COMMISSION REGULAR MEETING

Wednesday, June 1, 2016 – 7:00 P.M.

This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at the Recreation & Community Services Department or on the City's website at [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org) once the agenda has been publicly posted.

Each matter on the agenda, no matter how described, shall be deemed to include any appropriate motion, whether to adopt a minute motion, resolution, payment of any bill, approval of any matter or action, or any other action. Items listed as "for information" or "for discussion" may also be the subject of an "action" taken by the City Council at the same meeting.

Any written materials relating to an item on this agenda submitted to the Parks, Recreation & Cultural Arts Commission after distribution of the agenda packet are available for public inspection at the Recreation & Community Services Department, 10911 Oak St., Los Alamitos CA 90720, during normal business hours. In addition, such writings or documents will be made available for public review at the respective public meeting.

It is the intention of the City of Los Alamitos to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the Recreation & Community Services Department at (562) 430-1073, extension 540, 48 hours prior to the meeting so that reasonable arrangements may be made. Assisted listening devices may be obtained from the Parks, Recreation & Cultural Arts Commission Secretary at the meeting for individuals with hearing impairments.

Persons wishing to address the Parks, Recreation & Cultural Arts Commission on any item on the Parks, Recreation & Cultural Arts Commission Agenda should complete a yellow "Request to Speak" card and will be called upon at the time the agenda item is called or during the Parks, Recreation & Cultural Arts Commission's consideration of the item and may address the Parks, Recreation & Cultural Arts Commission for up to three minutes.

1. **CALL TO ORDER**
2. **ROLL CALL**
  - Commissioner Bell
  - Commissioner Carvajal
  - Commissioner Jempsa
  - Commissioner Jorge
  - Vice Chair Decker
  - Chair Wilson
3. **PLEDGE OF ALLEGIANCE**

**4. ORAL COMMUNICATIONS**

At this time, any individual in the audience may come forward to speak on any item within the subject matter jurisdiction of the Parks, Recreation & Cultural Arts Commission (PR&CA). Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

**5. MINUTES**

Approval of the minutes for the regular meeting of May 4, 2016.

**6. STAFF REPORTS**

**A. Weekend of Art in Los Alamitos Recap**

This report provides the Parks, Recreation & Cultural Arts Commission a recap of the Weekend of the Art in Los Alamitos.

Recommendation: Commission Receive and file.

**B. Los Alamitos Senior Programs**

This report provides the Parks, Recreation & Cultural Arts Commission an update on programs and activities offered to seniors.

Recommendation: Commission Receive and file.

**C. 2016 Summer Preview**

This report provides the Parks, Recreation & Cultural Arts Commission a preview of the Los Alamitos Recreation and Community Services Department's 2016 summer programs, classes, camps, and events.

Recommendation: Commission Receive and file.

**7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT**

**8. COMMISSIONER REPORTS**

At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

**9. ADJOURNMENT**

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the Community Center, Museum and City Hall not less than 72 hours prior to the meeting. Dated this 26th day of May 2016.

  
Trini Zenovka, Department Secretary

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION  
OF THE CITY OF LOS ALAMITOS**

**REGULAR MEETING – WEDNESDAY, May 4, 2016**

**1. CALL TO ORDER**

The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:02 p.m., Wednesday, May 4, 2016, at the Los Alamitos Community Center, 10911 Oak Street, Chair Wilson presiding.

**2. ROLL CALL**

**Present:** Commission Members: Bell, Carvajal, Jempesa, Jorge, Wilson

**Absent:** Commission Members: Decker

**Present:** Staff: Corey Lakin, Recreation & Community Svcs. Dir.  
Emeline Noda, Recreation Manager  
Ron Noda, Recreation Manager  
Windy Quintanar, CMC, City Clerk  
Trini Zenovka, Department Secretary

**3. PLEDGE OF ALLEGIANCE**

Chair Wilson led the Pledge of Allegiance.

**4. ORAL COMMUNICATIONS**

Chair Wilson opened Oral Communications. There being no one present wishing to speak, Chair Wilson closed Oral Communications.

**5. MINUTES**

Motion/Second: Carvajal/Wilson

Unanimously Carried: The Parks, Recreation, and Cultural Arts Commission approved the minutes of the regular meeting of April 6, 2016.

**6. STAFF REPORTS**

**A. Boards, Commissions, and Committees Policy Handbook**

Windy Quintanar, CMC, City Clerk provided an overview to the Parks, Recreation and Cultural Arts Commission on the newly adopted City's Policy Handbook for Board, Commissions, and Committees. The Handbook outlines the recruitment and appointment process, proper relationships for Commissioners with City Council, Staff, other appointed members, and the public; the roles of City Council, Staff, and Commissioners; an overview of the agenda process and holding a meeting; procedures during a meeting; and an outline of each Commission.

**B. New Field Regulations Overview**

Ron Noda, Manager of Recreation and Community Services Department provided the Parks, Recreation and Cultural Arts Commission an overview of the new field regulations that was approved by the Los Alamitos Unified School District Board of

Education at their April 19, 2016 meeting. The new regulations are expected to assist with preservation and improve maintenance of the fields. The new rules and regulations will go into effect on June 16, 2016.

**C. Preschool Age Program Offerings**

Emeline Noda, Manager of Recreation and Community Services Department provided an overview of the wide variety of programs, contract classes, camps, park programs, swimming lessons and community events offered throughout the year. The Recreation and Community Services Department is able to offer lower cost options to the community to participate in recreational and educational-based programs to keep families active and entertained. Staff continually evaluates current trends and what the needs are of the community to fill in the gaps or supplement in the provision of services for our community.

Our preschool instructor, Ms. Barbara, will be leaving her position to move out of state and staff will be revising the program based on current needs of the community. Staff recommends removing the requirement for parents to be involved four days per session and make it voluntary. In place of the parent volunteers, two consistent staff will operate the program at a 10:1 ratio similar to Summer Day Camp. The program is expected to remain popular, and even more now that the parent participation will be offered as an option versus a requirement.

**D. Interest in Park, Facility & Program Tour**

Corey Lakin, Director of Recreation and Community Services Department provided the Parks, Recreation and Cultural Arts Commissioners the option to schedule a park, facility and program tour of the various sites this summer. Staff from the Recreation and Community Services and Public Services Departments will provide tour of the various sites during two or three Commission meetings and decide which of the locations to visit. Staff recommended tours to occur during the summer months (July and August) since it is lighter outside later in the evening and facilities are more highly utilized.

Chair Wilson asked if there was an interest from the Commission to conduct site tours.

Commissioner Carvajal emphasized that this is a great opportunity as he attended these site tours and affirmed that they are informative and valuable to assist the commission in making decisions for future recommendations/improvements to City Council.

Chair Wilson Motioned to meet at 5:00 p.m. at Chambers the months of July and August and visit five locations for 20 minutes, Carvajal second and all voted in favor.

**7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT**

Emeline Noda, Manager, Recreation and Community Services Department invited the Parks Recreation and Cultural Arts Commission to join staff at the Senior Prom on May 14, 2016 at the Community Center. The Recreation and Community Services Department will have a new registration software system and will be sending out an online registration access to all of our customers.

Corey Lakin, Director of Recreation and Community Services Department announced that our Summer Activity Guide is out. He invites the Parks Recreational and Cultural Arts Commission to come out to 4<sup>th</sup> of July and Music & Movies events and encourage families, friends, and neighbors to attend. Staff thanked the Commission for their support of the Weekend of Art. At the next Council Meeting we will be proposing to increase non-resident parking fee to \$10 for the 4<sup>th</sup> of July event to offset some of our costs.

**8. COMMISSIONER REPORTS**

Jempsa is very excited about the new preschool program and requested to visit when the new program is in place.

Commissioner Bell expressed how pleased he was with the Weekend of Art and that it was a huge success. Next year we will offer a People Choice Award next year. He thanked staff for making this a remarkable event and asked if the event was within budget.

Chair Wilson motioned for a Budget Report on the Weekend of Art, Commissioner Bell Second the motion, all voted in favor.

Commissioner Jorge expressed his gratitude to the commission for honoring Karen Klabouch and Sir Speedy at the CPRS Awards and Banquet. He requested staff to restripe parking lines at Laurel Park as they are not visible. He wants staff to express his thanks to Public Works for responding so quickly to the service request at the men's restroom in Laurel Park.

Commissioner Carvajal participated on the first day of weekend of Art and thanked staff and Commissioner Bell for bringing this great event to our Community. Commissioner Carvajal asked staff to inquire with MWR about having a beer garden at the 4<sup>th</sup> of July.

Chair Wilson also asked staff to inquire about a beer truck for the 4<sup>th</sup> July event with the MWR. Chair Wilson commended staff for a job well done as the Weekend of Art will now be an annual event in our community. The California Parks and Recreation Society District Awards and Banquet was an outstanding event and highly attended. Chair Wilson requested staff for an update at the next scheduled meeting on the Sun Dial and Mosquitoes at Stansbury Park.

**9. ADJOURNMENT**

The Parks, Recreation, and Cultural Arts Commission adjourned at 9:10 p.m.

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Josh Wilson, Chair

Attest:

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Corey Lakin, Director  
Recreation & Community Services Department

# City of Los Alamitos Recreation & Community Services

## Agenda Report Staff Report

June 1, 2016  
Item No: 6A

**To:** Chair Josh Wilson and Members of the Parks, Recreation and Cultural Arts Commission

**Via:** Corey Lakin, Director of Recreation & Community Services

**From:** Megan Shimada, Recreation Coordinator

**Subject:** Weekend of Art in Los Alamitos Recap

**Summary:** This report provides the Parks, Recreation & Cultural Arts Commission a recap of the Weekend of the Art in Los Alamitos.

**Recommendation:** Commission receive and file.

### Background:

Los Alamitos Parks, Recreation & Cultural Arts (PRCA) Commissioner, Michael Bell, brought forth the idea to bring back the photography contest, revamping the visual arts event. In 2010 the City held its last photography contest due to a significant and consistent decline in participation and interest. With Commissioner Bell's interest in renewing the contest, it was brought before the entire PRCA Commission to gain support for the idea. After several meetings in 2015, the Commission expanded the concept of the event to a larger visual arts exhibition, and recommended the event for funding to the City Council in 2016. It was decided that the event were to be a three day art exhibition that would honor 11 mediums of visual arts including: sculpture, pottery, ceramics, jewelry, photography, painting, drawing, fiber arts, wood working, print and mixed media.

### Discussion:

The City of Los Alamitos hosted its first Weekend of Art event on Friday April 29-Sunday, May 1, 2016 at the Los Alamitos Community Center. The exhibit was open to the public from 5:00pm – 8:00pm on Friday, 9:00am – 3:00pm on Saturday, and 12:00pm – 5:00pm on Sunday. The Community Center was transformed with pipe and

drape, flowers, lattice, and tables to “dress up” the building and give participants and visitors true sense of being in an art gallery.

Approximately 500 people visited the exhibition throughout the weekend and 162 artists submitted their work for display. All mediums and ages were displayed and judged together. The awards given were as follows:

- Mayors Award - 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and Honorable Mention
- Commissioner’s Award - 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and Honorable Mention
- Curator’s Award - 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and Honorable Mention
- Art Educator’s Award - 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and Honorable Mention

Winners received a certificate signed by the Mayor, a ribbon, and a gift card to the Art Supply Warehouse in Westminster. First place winners received a \$100 gift card, Second place winners received a \$75 gift card, Third place winners received a \$50 gift card, and Honorable Mention winners received a \$25 gift card. All participants received a participation certificate signed by Mayor Murphy and Commission Chair Wilson.

Opening and closing ceremonies were implemented to honor the artists and to recognize the new event. The opening ceremony included a few short speeches, finger foods, beverages, and a ribbon cutting. The closing ceremony included an awards ceremony, a keynote speech from Mr. Jeff Carthew (LAHS Art Instructor), live music, heavy appetizers, and beverages including beer and wine. There were also demonstrations by experienced local artists and teachers that took place throughout the day on Saturday. Presenters included former Los Alamitos High School students, Stan Blackwell (local business owner and artist), Ying Liu (contract class instructor), Brandon Beukelman (skateboard artist), and Dave Duenas (Photography Club President).

A survey was sent to all of the 162 artists who submitted artwork for the event and a total of 46 responses were received. Below is a summary of the results:

#1 Question: Did you attend the event?

- 96% - Yes
- 4% - No

#2 Question: If you answered yes to question #1, what day(s) did you attend?

- 32% - Friday
- 23% - Saturday
- 80% - Sunday

#3 Question: Did you attend any of the demonstrations?

- 22% - Yes
- 78% - No

#4 Question: Do you plan to return next year?

- 89% - Yes

- 11%- No

#5 Question: Would you recommend this exhibition to a friend?

- 89%- Yes
- 11%- No

#6 Question: Please rate the following (poor, average, good, and excellent):

	Poor	Average	Good	Excellent	N/A	Total	Weighted Average
Music	0.00% 0	6.52% 3	30.43% 14	45.65% 21	17.39% 8	46	3.47
Food & Beverages	2.17% 1	2.17% 1	39.13% 18	43.48% 20	13.04% 6	46	3.43
Lay Out	2.17% 1	8.70% 4	54.35% 25	32.61% 15	2.17% 1	46	3.20
Awards	2.27% 1	18.18% 8	38.64% 17	22.73% 10	18.18% 8	44	3.00
Event Date & Time	0.00% 0	4.35% 2	50.00% 23	41.30% 19	4.35% 2	46	3.39
Demonstrations	0.00% 0	2.27% 1	20.45% 9	13.64% 6	63.64% 28	44	3.31
Overall Experience	0.00% 0	6.52% 3	50.00% 23	41.30% 19	2.17% 1	46	3.36

#7 Question: What improvements would you make for next year?

Constructive Responses:

- I heard that there was a BIG Seal Beach event on the same day. This would seem to have an effect on the turnout for the art show. I would also look into more ways to promote the art show visually around the city and neighborhood.
- Kid friendly feature? Inspiring for kids to join?
- Children's award category
- Let participants know ahead of entering art work that monetary awards are given for: first, second, third. Maybe have a Best of Show award
- Separate categories for students and adults
- Make divisions based off of style of art
- As you've said, the "audience" award and young adult awards might be nice. thanks!
- Separate award categories by media: i.e. oil and acrylics, watercolor, other media, photography, 3-D
- More demonstrations, prizes awarded in mediums and perhaps child and adult sections. Perhaps a make and take table for children to play with art supplies one of the days.
- The setting of painting display and lighting. Different category between adult and children art work to encourage children in the communities to participate in art programs and competition. The overall stage was good. More art demonstrations for kids and young adults.
- Would like to know how judges decided on their artwork. Perhaps winners can go up to talk about their artwork.
- Have a vendor area where arts and crafts could be sold
- Add an "audience choice" award

- Divide up the exhibits by age, type of art

Positive Responses:

- Not sure, but I had a very positive feeling about the show.
- You mentioned adding a child award section which would be great. I would love to help encourage the schools to get involved because the arts is lacking for the k-5 set. I tried to spread the word because I love the idea and the event was amazing.
- It was very warm & pleasant. We enjoyed the Art show very much
- Wonderful initiative and the staff were very professional. We totally enjoyed the event. Great job!

Based on the survey responses, feedback throughout the event, discussions with Commissioner Bell, and evaluation among the staff, below are some changes staff will look closely at implementing for next year to address some of these criticisms and improve the overall event:

- Add awards for youth artists:
  - Pre-K through 5<sup>th</sup> grade: 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place
  - Middle School (6<sup>th</sup>-8<sup>th</sup> grade): 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place
  - High School (9<sup>th</sup>-12<sup>th</sup> grade): 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place
- Add adult (18+) awards: 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place
- Add a "People's Choice" award: 1<sup>st</sup> place
- Remove all "Honorable Mention" awards
- Consider opening visual arts category to all mediums
- Consider adding performing arts
- Extend the length of the demonstrations and schedule multiple at one time throughout the exhibition area
- Add more children's interactive activities throughout the event
- Sell arts and crafts booth spaces on Sunday (awards/closing ceremony day)
- Remove requirement for 3D artists to supply pedestal

**Fiscal Impact:**

The event expenses were \$5,285 including part-time staff and supplies for the three-day event. The City Council allocated \$5,000 in the Special Events Division in the Recreation and Community Services Department budget for the event. Brew Kitchen Ale House, Forest Lawn, Ganahl Lumber, and the Art Supply Warehouse provided in-kind donations totaling nearly \$750 to help offset expenses for the event. No revenue was received or solicited for this free event.

Submitted By:



Megan Shimada  
Recreation Coordinator

Approved By:



Corey Lakin  
Recreation & Community Services Director

# City of Los Alamitos Recreation & Community Services

## Agenda Report Staff Report

June 1, 2016  
Item No: 6B

**To:** Chair Josh Wilson & Members of the Parks, Recreation and Cultural Arts Commission

**Via:** Corey Lakin, Recreation & Community Services Director

**From:** Emily Gingras, Recreation Coordinator

**Subject:** Los Alamitos Senior Programs

**Summary:** This report provides the Parks, Recreation & Cultural Arts Commission an update on programs and activities offered to seniors.

**Recommendation:** Commission receive and file.

### Background:

The City of Los Alamitos offers a wide variety of programs, activities and services to seniors. These programs help seniors in the community maintain an active and healthy lifestyle, while building friendships, community awareness and wonderful memories.

### Discussion:

**Los Alamitos Senior Club:** The Los Alamitos Senior Club is a non-profit organization established in 1976. The club operates in both 501(c)3 and 501(c)7 statuses. The Club meets every Thursday at the Community Center from 10:00am to 3:15pm. The Senior Club has its own board of directors and provides opportunities to meet new friends, develop new interests and socialize with one's peers. Club activities include: crafts, bingo, cards, table games, luncheons, holiday parties, birthday celebrations, guest speakers, entertainment, charity projects, and volunteer opportunities. Guests are welcome to attend twice before becoming a member. The annual membership fee is \$10.

The Travel Club operates under the umbrella of the Los Alamitos Senior Club Board. With a portion of the profits beyond what is required to sustain the trips, the Travel Club

transfers money on a regular basis to assist in supplementing the revenue for the Club to offset the expenses of activities and luncheons.

**Senior Lunch & Bread Program:** The Senior Lunch Program is available Monday through Friday to all persons 60 years of age and over, and their spouses of any age. Participants enjoy playing bingo, card games, and movies prior to lunch. Donations are suggested at \$3 and reservations are required at least 2 days in advance. Meals cost \$5 per person for individuals under the age of 60. Meals are served at the Youth Center. Until recently, hot meals were delivered to the site by Community SeniorServ, however, now the program's volunteers prepare the food to be served at the Community Center. Guests enjoy hot tasty meals as well as warm conversation and fellowship. A monthly menu of meals is available for those who are interested, showing the wide variety of healthy lunches that are served. The Senior Lunch and Bread Program also offers seniors and low income families breads and pastries from local markets and restaurants for a suggested nominal donation. Revenue from bread sales helps to offset the cost of senior lunches.

Lunch program participation numbers have been lower over the last few years with a severe decline over the last several months even after increased marketing and publicity which has included several press releases promoting the program. Seniors have been reluctant to attend the program, or have tried it once and unfortunately did not care for the hot meal choices provided by Community SeniorServ. As an attempt to save the lunch program from further declining attendance, staff decided to cancel Tuesday meals provided by SeniorServ and instead offer lunches provided by local restaurants (i.e. Hof's Hut, Costco, Fish Company, etc.) for an increased \$5 suggested donation for higher quality meals. Staff has reached out to local restaurants requesting lunch at a discounted cost or donated completely. To date, Hof's Hut has been very generous donating 20 cups of soup to the program almost every week.

Tuesdays were chosen to capitalize on the 40+ seniors that attend the free balance and fitness class offered every Tuesday morning. The new lunch program launched on Tuesday, May 3 and received 23 participants in its first week, an increase of 15 people over the previous Tuesday. Staff offered trivia games and served Hof's Hut sandwiches and baked potato soup. Anthem Blue Cross sponsored a birthday celebration which included cakes and cookies as part of the program. In the following weeks, attendance has been steady at 20 participants each week. Special activities included celebrating a 65th Wedding Anniversary and making a "Make & Take" terrarium.

Recreation staff will be continuing to offer birthday celebrations on the first Tuesday of the month in addition to card games, screenings, movies, arts and crafts, cooking classes, live entertainment, and more on Tuesdays. On Tuesday, June 7, Gary Anderson will be performing Elvis and Johnny Cash hits. Gary owns a local business and has provided entertainment in Los Alamitos for several years and is highly popular with the senior community. Recreation staff is looking forward to building the Tuesday lunch program which is temporarily being called 'Lunch Bunch' in hopes that attendance will trickle into additional weekdays that are receiving low attendance.

**Senior Transportation:** The City of Los Alamitos works with the transportation company Abrazar to provide seniors free transportation to non-emergency medical appointments. This includes trips to dialysis, therapy, dentistry, health education, prescription pick-up, lab tests, and x-rays. Participants must be 60 years or older and complete an application. Applications are available through Abrazar or can be picked up at the Community Center.

**Balance and Fitness Class:** The Balance and Fitness Class for Seniors is a free exercise program that takes place on Tuesday mornings from 9:30am to 11:00am at the Los Alamitos Community Center. The class is designed specifically for older adults and covers balance techniques, exercise and fitness activities in a safe training environment. This class is offered through the North Orange County Community College District under their Lifeskills Education Advancement Program. Since beginning in 2008 the class has increased in popularity reaching up to 50 students each week. Instructor Molly Knox is a well-liked instructor and teaches classes in various Orange County cities.

**Contract Classes & Programs:** The Recreation and Community Services Department offers several contract classes that appeal to seniors interests such as T'ai Chi Chih, Needlecrafts, Chair Yoga, Gentle Flow Yoga, Strength & Flexibility, Online Dating, iPhone and iPad workshops, Tennis, Los Alamitos FINS, and Deep Water Aerobics. These classes range in ability and cost and are offered six days a week at various times and days.

Additional free classes for seniors are offered at Katella Senior Living Community. These classes include: History of Comedy and Humor, Physical Fitness for Seniors, Creative Arts, Senior Topics, Music Arts, Books Come Alive, and Journey Back into Time.

**Senior Prom:** The Los Alamitos Senior Prom is held once a year and provides seniors a fun filled evening of dancing, dining and live entertainment. On May 14, 2016 the 3rd Annual Senior Prom was held in the Community Center. This years' theme was Roaring 20's and guests certainly dressed the part. Approximately 100 guests attended the event which is the highest attendance for the event to date. The last highest attendance was its first year with approximately 50 guests. Guests enjoyed live music provided by the Elm Street Band, a three-course meal, beverages, a photo booth, raffle prizes which included gift cards to local restaurants and a caricature artist. Guests were very complimentary of the event which transformed the Community Center into a 1920's themed room. Guests danced the evening away and a Prom King & Queen were crowned. The event received \$2,150 in sponsorships from HealthCare Partners, Los Alamitos Senior Club, Monarch Health Care and AppleCare. After décor, dinner and the band were paid for, a profit of \$72 was made on the event which will be used to purchase supplies for future Proms. Increased marketing included several press releases, inclusion in the Leisure World and Royal Oak senior community newsletters as well as cross-promotion at local Senior Centers.

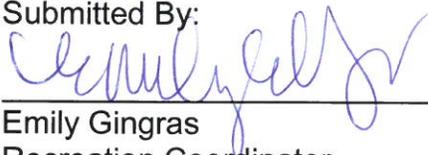
Staff received an outpouring of support and positive feedback from guests. Nancy Guisti, a Senior Club member stated, "Prom was the best one yet. The food was delicious and we had a wonderful evening." Staff is evaluating the event for improvements and brainstorming themes for the 2017 event.

**Other Services:** Seniors have access to several health and legal services through the Recreation and Community Services Department. Health screenings (such as blood pressure and glucose) take place on Thursdays when the majority of seniors are present. HICAP counseling is available the 2<sup>nd</sup> Monday of every month and legal aid is available the 2<sup>nd</sup> Tuesday of every month. All are free of charge, but require an appointment made through the Community Center.

### **Fiscal Impact:**

The Senior Lunch staff and Recreation Coordinator positions that support senior services are funded through the General Fund. The donations from the Bread Program offset the cost of meals for the Senior Lunch program and additional revenue generated through suggested donations is used to purchase program supplies and provide the special Tuesday lunches. The Los Alamitos Senior Club is a 501(c)3 non-profit organization and maintains and supports its own finances through the Senior Club Board treasury.

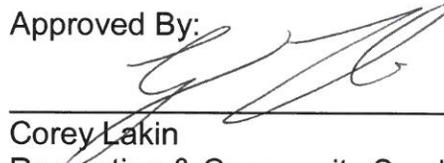
Submitted By:



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Emily Gingras  
Recreation Coordinator

Approved By:



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Corey Lakin  
Recreation & Community Services Director

# City of Los Alamitos

## Recreation & Community Services

### Agenda Report Staff Report

June 1, 2016  
Item No: 6C

**To:** Chair Josh Wilson & Members of the Parks, Recreation and Cultural Arts Commission

**From:** Corey Lakin, Recreation & Community Services Director

**Subject:** 2016 Summer Preview

**Summary:** This report provides the Parks, Recreation & Cultural Arts Commission a preview of the Los Alamitos Recreation and Community Services Department's 2016 summer programs, classes, camps, and events.

**Recommendation:** Commission receive and file.

### Background:

Summer is one of the busiest times of the year for the Los Alamitos Recreation and Community Services Department with the largest number of participants enrolled in seasonal programming and classes, coupled with events and activities. During these summer weeks, the department experiences an increase in staffing levels (paid staff and volunteers) and revenue generated, as a majority of programs, events, camps, and classes occur throughout this season.

### Discussion:

#### Aquatics

##### Learn-to-Swim Lessons

Learn-to-Swim Group Lessons are offered throughout the year at the pool with summer maintaining the highest number of lessons of more than 1,500 lessons during the 10-week program. Summer swim lessons consist of nine 30-minute lessons either every two weeks during the week (two-week format is Monday-Friday the first week and Monday-Thursday the second week, except for the session with July 4<sup>th</sup> when classes will be Tuesday-Friday the first week and Monday-Friday the second week) or on Saturdays for nine weeks. Weekday lessons start every 35 minutes from 9:00am –

11:20am and 2:30-6:00pm and Saturday lessons start every 35 minutes from 9:00am-11:55am. Saturday lessons typically sell out first due to increasing demand and high enrollment.

Private (one-to-one ratio) and Semi-Private (two or three-to-one ratio) swim lessons also operate throughout the summer. There are ten weekday sessions (Monday-Thursday) with each session offering four 30-minute classes and are offered during the group lesson times. Private and Semi-Private lessons are also offered on Saturdays, with two sessions each lasting four consecutive weeks. Participants pay a higher cost for these lessons because of the individualized instruction.

### FINS

The Los Alamitos FINS (Fitness in Swimming) formerly known as Los Alamitos Masters Swimming, is another opportunity for adults to gain valuable swimming instruction, with a focus on endurance and technique. This program has more than 15 participants each month year-round who have the chance to be coached during any of the five coached sessions per week (Monday-Thursday 6:30-7:30pm and Saturday 7:30-8:30am).

### Aquatics Classes

#### *Junior Lifeguards*

The eight-week Junior Lifeguards program offers participants the opportunity to learn better swimming techniques and become faster and better swimmers. Participants earn chances to assist the City's lifeguards and swim instructors during swimming lessons. "Junior Guards" shadow and assist the aquatics staff and learn what they need to do as a staff member. Participants take field trips and are given the opportunity to become certified in CPR, First Aid and AED.

#### *Water Aerobics*

Deep Water Aerobics takes place for nine weeks during the summer on Saturday mornings from 8:30-9:30am. This program has traditionally been offered year-round with about 15 students who participate in this exercise class on a consistent basis.

## **Contract Classes and Camps**

### Summer Camps

The summer 2016 Recreation & Community Services Activities Guide features 43 special interest camps with a variety of weekly sessions. Camps vary in targeted ages and interests and are filled with activities and adventures to keep kids active and entertained all summer. Camps include engineering camps at Build It Workspace, Long Beach Junior Crew rowing camps, Art Around the World camp, Drama Camps, Edutainment Art camps, and a new College Application Essay Workshop.

## **Los Alamitos Volunteer Program (L.A.V.P.)**

L.A.V.P. is a volunteer-based program for middle and high school students to give back to their community, while assisting them in completing their community service

requirements necessary for high school graduation. They have the opportunity to get involved in Los Alamitos as well as the surrounding community through the program's hands-on community service projects offered year-round. These students gain experiences in the varied field of recreation, while supporting other local non-profit organizations as well as the City of Los Alamitos.

Based on availability of volunteer shifts, the volunteer will be placed in one of the following programs and/or event(s) this summer:

**Special Events:** Music and Movies in the Park, 4<sup>th</sup> of July Fireworks Spectacular

**Pre-School Program:** Assist staff with classroom duties

**Youth Sports:** Scorekeeping, assisting staff with field preparation, a variety of youth sports activities

**Summer Day Camp:** Assist staff with leading campers in games, art and crafts, tournaments, special events and excursions for an additional cost

**Summer Park Program:** Assist staff with games, arts and crafts, tournaments, special events

**Community Service Projects:** Once a month, L.A.V.P. members will venture outside the Recreation and Community Services Department to assist with various projects that will benefit the community. Below is the community service projects scheduled for this summer:

- June – Irish Fair
- July – Cypress Run
- August – Precious Life

**Aquatics:** Assist staff with Learn-to-Swim lessons

Workshops and socials are held quarterly, giving L.A.V.P. members additional opportunities to learn a variety of topics ranging from social media safety to learning about different careers. This summer's workshop will be a CPR, AED, First Aid class. The L.A.V.P. program also implements social events throughout the year. Hosting a social event provides select members of the L.A.V.P. program leadership opportunities and a more hands-on approach of planning and implementing an event. Volunteers meet on a monthly basis to brainstorm event ideas, plan and then implement the event. This summer's social event will be a day at the park.

## **Parks Program**

“Club Los Alamitos” Summer Parks Programs is a free drop-in program held at Little Cottonwood Park and Orville Lewis Park. The Parks Program will be open for 10 weeks this summer. Recreation Leaders conduct structured activities including sports, arts and crafts, tournaments, and special events from 10:30am – 4:00pm Monday through Friday. The Summer Parks Program also offers excursions such as visiting the Marine Mammal Care Center and the Discovery Science Center eight out of the ten weeks.

## **Sports**

### Adult Sports

Adult Sports programs give adults the opportunity to exercise, promote wholesome physical activity, and provide an outlet for competition and fun. This program reduces stress, builds friendships, provides an opportunity for bonding, and promotes health and wellness.

This summer, Adult Sports includes:

- 11v11 Soccer Men’s Over 25
- 11v11 Soccer Men’s Over 45
- 7v7 Coed Over 18
- 7v7 Men’s Over 25
- 7v7 Men’s Over 35
- 7v7 Soccer Women’s Over 30
- Men’s Softball REC Division
- Men’s Basketball REC Division
- Pick-Up Basketball
- Pick-Up Volleyball
- Pick-Up Soccer

### Youth Sports

Youth Sports offer children a fun and safe environment to learn basic skills and develop techniques in each sport in a small group clinic-style atmosphere. Coached by Recreation and Community Services Department staff, children are taught good sportsmanship, teamwork and are presented a t-shirt and award at the end of each program. The programs are offered to participants ranging in age from 1 ½ to 14 years old. The following youth sports are offered this summer:

- Parent and Me Soccer
- Jr. Pee Wee T-Ball
- Jr. Pee Wee Soccer
- Pee Wee Soccer League
- Pee Wee T-Ball League

## **Summer Day Camp and Counselor in Training Program (C.I.T. Program)**

### Los Alamitos Summer Day Camp

The Los Alamitos Summer Day Camp program provides 10 weeks of custodial care for children ages 5-12. Custodial care provides supervision of children in a low ratio of participants to adults (typically 10:1) where parents must sign their children in and out of

camp. Campers will enjoy weekly themed activities, excursions, special events, cooking classes and a variety of outdoor and indoor activities in a structured environment.

Los Alamitos Summer Day Camp starts will begin on June 20 and end on August 20, 2016. Extended camp hours are offered for an additional fee from 7:00am to 9:00am and 4:00pm to 6:00pm. The Camp's capacity is approximately 70 participants.

This summer, the overall summer theme is 'Go for the Olympic Gold' as a tribute to the 2016 summer Olympics taking place in Rio. Weekly themes will incorporate travel, cooking, sports, dancing, and cultural arts around the world. New this year, each Friday parents will be asked to attend an 'Open House' during pickup in which campers will be able to show off highlights from the week. The camp will conclude with a culminating scripted performance in which all parents will be asked to attend is well.

Each day is filled with excitement and adventure as they participate in fun trips to the beach, arts & crafts, sports, games, swimming, and excursions every Thursday to popular places like Scooter's Jungle, an Angel Game, the L.A. Zoo, and much more! Participants are required to purchase one camp shirt for \$15 to be easily identified on Thursday excursions.

#### Counselor in Training Program (C.I.T.)

The Counselors in Training Program is designed for teenagers ages 13 to 16 to work alongside the Summer Day Camp staff to prepare for camp activities, organize games and crafts, and assist with excursions. They will receive valuable on-the-job training as they learn what it takes to be a camp counselor. Each session will also feature workshops aimed to develop and strengthen professional skills for teens. The program hours are similar to the Summer Day Camp structure of 9:00am – 4:00pm and extended hours from 7:00am – 6:00pm Monday through Friday for 10 weeks during the summer. This is a self-sustaining program and was developed as a result of the high demand of Los Alamitos Volunteer Program (L.A.V.P.) requests to be scheduled at Summer Day Camp.

C.I.T. participants will meet throughout the week and be provided with current and relevant topics such as Social Media Do's and Don'ts, Workplace Leadership-How to Stand Out and Interview Skills and Tools in which participants will be graded on actual employment applications and be scheduled for mock interviews.

#### **Ready, Set, Go! Preschool Program**

The summer preschool session has expanded to 10 weeks. In this program, children will be engaged in activities, games, songs, and literature linked to popular nursery rhymes and fairy tales. Unlike the previous sessions of preschool (school year), parent participation is not required for the summer session and will begin the new format of voluntary participation. This is a great way to introduce young children to the world of learning and keep their minds sharp in the summer months.

## Events

### 4<sup>th</sup> of July

The 29<sup>th</sup> Annual 4<sup>th</sup> of July Fireworks Spectacular is taking place on Monday, July 4<sup>th</sup> at the Joint Forces Training Base (JFTB) in Los Alamitos. The cities of Los Alamitos, Cypress, Seal Beach, and the Community of Rossmoor collaborate to host this annual event to honor the men and women of the military and celebrate our country's birthday.

The patriotic 4<sup>th</sup> of July event will include free activities like military displays, sponsor booths with giveaways and information, and live music on the main stage. For a minimal cost, you can enjoy an extensive Kids Fun Zone and fantastic food from several food vendors. The event will again be held on the tarmac which provides easier access to the event area from the parking for elderly and disabled. The event's firework show will begin at 9:00pm with one of the best and longest fireworks display in Southern California. Once again this year, additional larger fireworks that will be shot higher into the sky to assist in allowing Los Alamitos residents at their homes to better view the display. However, the best viewpoint is still a few hundred feet away on the tarmac of the JFTB. Parking will remain \$5 per vehicle to park on the tarmac, adjacent to the event area.

### Music and Movies Event Series

The Music and Movies Event Series, presented by the Parks, Recreation, & Cultural Arts Commission will take place on four Saturdays throughout the summer. Live entertainment will begin at 6:30pm, with the movie to follow, beginning at dusk. Below is the movie and band schedule for this summer:

- July 9th at Laurel Park
  - Movie - *Minions*
  - Band - Southland Mega Groove
- July 23<sup>rd</sup> at Orville R. Lewis Park
  - Movie - *Toy Story*
  - Band - Architects of Jazz
- August 6th at Little Cottonwood Park
  - Movie - *The Good Dinosaur*
  - Band - Knyght Ryder
- August 20th at Laurel Park
  - Movie - *Finding Nemo*
  - Band - Reckless

As an attempt to promote community within all neighborhoods in Los Alamitos, this summer will mark the first summer Music and Movies events will be "touring" at Little Cottonwood and Orville R. Lewis Parks. Randy and Diana Hill will be sponsoring the Orville R. Lewis event. Additionally, contract class instructors will be providing activities at each event to promote their classes as well as provide event activities to attendees. Challenger sports will conduct a soccer activity, Skatedogs will be offering

skateboarding, Art Innovators will provide arts and crafts activities at two of the events and Playwell Technologies will be conducting Lego builds.

### Department Marketing

The Recreation and Community Services Department increases its marketing efforts in the summer to attract more participants in all programs and compete with other organizations offering similar programming. Programs that are marketed include: Summer Day Camp, Summer Parks Program, specialty camps, youth sports, swim lessons, and Summer Preschool Program. Marketing efforts include press releases, website, local community calendars, News Enterprise Ads, School District News, email blasts, and social media.



### Fiscal Impact:

The Recreation and Community Services Department receives a significant amount of its revenue during the summer months in each of the areas discussed above. Funding for these programs have been budgeted in various accounts listed in the current Fiscal Year (FY) 2015-16 (through June 30, 2016) and the proposed FY 2016-17 (begins July 1, 2015) Recreation and Community Services Department budgets. All classes and programs have fees that help offset the costs of the programs except for Music and Movies Event Series and Parks Programs which are free to attend.

Submitted & Approved By:

  
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Corey Lakin  
Recreation & Community Services Director