10 Reasons

It Makes Good Sense To Locate Your Business In

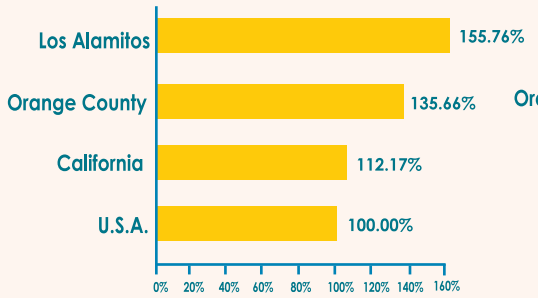
Los Alamitos

California

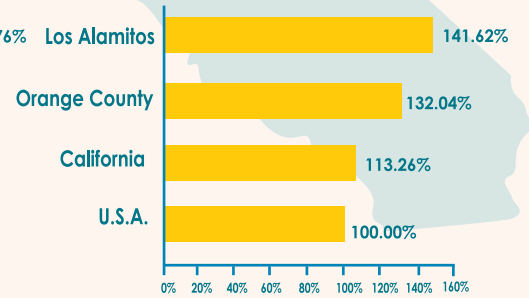
Income Level

- Los Alamitos Median Household Income is 156% of the national average
- Los Alamitos Average Effective Buying Income is 142% of the national average

2015 Median Household Income



2015 Average Effective Buying Income



Demographics

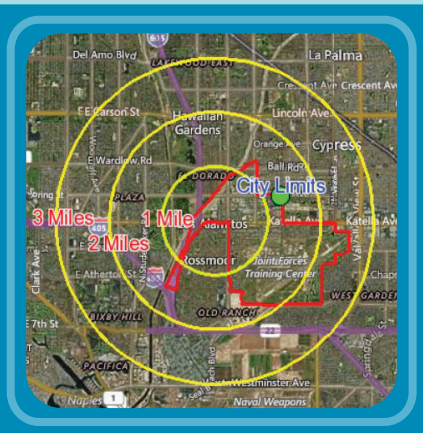
2015	City	1 Mile	2 Miles	3 Miles
		Radius from City Hall		
Population	11,449	14,254	67,641	167,818
Households	4,366	5,392	22,927	59,157
Average HH Size	4,366	5,392	22,927	59,157
Median Age	40.2	44.0	41.2	42.2
Per Capita Income	$37,462	$47,671	$38,378	$35,348
Median HH Income	$79,719	$88,687	$87,621	$77,314
Average HH Income	$101,299	$127,274	$112,620	$99,163
2015-2020 Annual Growth Rate				
Population	0.81%	0.57%	0.51%	0.50%
Median HH Income	1.93%	2.60%	2.54%	2.37%

① Location

- Located in Orange County, California
- Borders Los Angeles County
- Easy Access to 605, 405, 22 Freeways
- Situated 8 miles from Ports of Long Beach & LA
- Small town feel without traffic & density
- Home to the Joint Forces Training Base - a Military Training Center and active Airfield that provides a wide range of support to civil authority during federal and state emergency and disaster mitigation operations

AAA

CREDIT RATING



② Quality of Life

- Population of 11,449
- Los Alamitos Unified School District honored as California Distinguised Schools, National Blue Ribbon Schools, and Gold Ribbon Schools
- Crime statistics are consistently low
- Home to a substantial medical community that is the City's largest employment source

Los Alamitos Unified School District
Academics
Athletics
Activities
Arts
Igniting Unlimited Possibilities

③ Workforce

- Los Alamitos has an educated, dedicated and highly motivated workforce population of 5,913 with over 35% of the population having a Bachelor's degree or higher (U.S. Census)
- The City has the most non-profit agencies of any City in Orange County with local residents as a dedicated volunteer base

④ Retail Potential

- Access to exceptionally involved Chamber of Commerce and a market area with a high, median household income of $88,687
- As for customers of your business, the estimated daytime population of Los Alamitos equals the total resident population
- The nearby unincorporated area of Rossmoor also has a large population which significantly benefits any retail growth in the City

⑤ Streamlined Permitting Process

- Los Alamitos plannning, building and business licensing staff are under one roof
- The staff provide exceptional attention to customer service and continually finds innovative ways to streamline the permit process
- Business start-up or relocation is simple

⑥ Regional Drawing Capabilities

- Los Alamitos is built along two great corridors in Orange County: Katella Avenue (East-West Regional Arterial) & Los Alamitos Boulevard (North-South Regional Arterial)
- Growing home improvement sector
- Large population of families

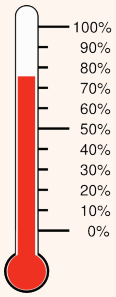
⑦ Los Alamitos Corridors Plan

- Los Alamitos was honored to participate in the Southern California Association of Government's (SCAG) Sustainability Planning Grant
- Awards received from Southern California Association of Governments and the American Planning Association

⑧ Parks & Recreation

- Award winning programs from the California Park and Recreation Society (CPRS)
- Tennis courts, lighted play fields, picnic barbeque areas, tot lots, a dog park, small pocket parks and and larger parks with playgrounds represent attractive amenities
- Signature and seasonal Citywide special events bring the community together with many sponsorship and vendor opportunities for high visibility and exposure for businesses year-round
- The Pacific Ocean lies five miles to the south of the City

⑨ Climate



- Pleasant climate
- Average daytime temperatures range between 62 & 82 degrees
- A 73% chance of sunshine
- Annual rainfall of 13 inches

⑩ Finding a way to say, "Yes"

- Los Alamitos Development Services staff is motivated by the desire to say, "Yes" The staff actively supports the development and expansion of businesses throughout the City
- In Los Alamitos, you will find a group of people who are as dedicated to your dream as you are!

City of Los Alamitos
3191 Katella Avenue
Los Alamitos, CA 90720

Phone: (562) 431-3538
Fax: (562) 493-1255

CITY of LOS ALAMITOS
Incorporated
March 1st 1960

www.cityoflosalamitos.org