

Shall an ordinance be adopted to reduce the rate of the City's tax on telecommunications users from 6% to 5% modernize the language to treat taxpayers equally, regardless of technology **RECEIVED** continue to use the proceeds to fund general municipal services, such as safety, parks and recreation, and street maintenance? **JUL 16 2012**

Argument in Support of Measure ____

**City Clerk's Office
City of Los Alamitos**

Measure ____ will reduce Los Alamitos' current telephone users tax (TUT) rate by 1%, cutting the tax rate for customers, and modernizing the law to ensure uniform applicability for all communications technologies.

The TUT was first adopted in 1991 and telephone technology and service plans have dramatically changed since then.

Recent Federal regulatory decisions and court cases have created the risk that the TUT laws of most cities, relating to telecommunications, could be challenged. This would endanger a portion of \$650,000 of the city's budget. Like many other cities, Los Alamitos is updating its telephone users tax statute and providing residents with a tax cut as well.

We're on the right track as we continue to improve our quality of life in Los Alamitos, but not if we let a change in technology and law eliminate TUT tax.

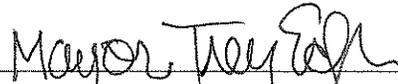
The City Council has responsibly managed the City's funds including TUT revenues. The City Council stabilized and consolidated our city management, cut Council pay, reduced spending by 13%, and balanced our budget without dipping into our reserves. We have seen a 5 year decrease in crime across the city of Los Alamitos.

A NO vote on Measure ____ would keep rates where they are and leave some customers not paying their fair share on new communications technology, and would leave the present outdated law vulnerable to challenge.

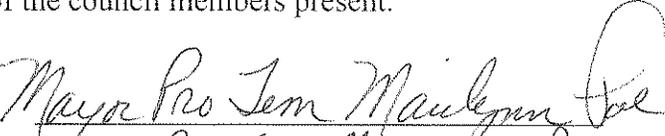
A YES vote on Measure ____ would ensure that we can continue to provide quality services vital to Los Alamitos including police, firefighters, street repaving, and quality of life programs supporting parks, senior and youth recreation programs.

Help us cut the TUT rate by 1% and keep Los Alamitos strong, safe and secure and provide the quality services our city expects. Please vote YES on Measure ____.

Measure __ was supported by a unanimous vote of the council members present.



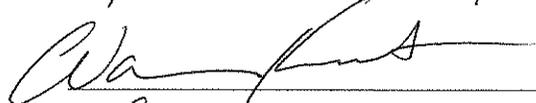
MAYOR TROY EDGAR



MAYOR PRO TEM MARILYNN POE



COUNCIL MEMBER KENNETH G. STEPHENS



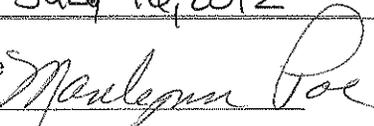
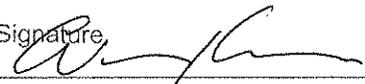
COUNCIL MEMBER WARREN KUSUMOTO

ARGUMENTS

FORM OF STATEMENT TO BE FILED BY AUTHORS OF ARGUMENTS

All arguments concerning measures filed pursuant to Division 9, Chapter 3 (beginning with § 9200) of the Elections Code shall be accompanied by the following form statement to be signed by each author of the argument:

The undersigned authors of the **primary argument in support of ballot measure** relating to the **Telephone Users Tax** at the General Municipal Election for the City of Los Alamitos to be held on November 6, 2012 hereby state that the argument is true and correct to the best of their knowledge and belief.

Print <u>MAYOR PROY EDGAR</u>	Name	Signature 
Title <u>MAYOR</u>		Date <u>July 16, 2012</u>
Print <u>MAYOR PRO TEM MARILYNN JOE</u>	Name	Signature 
Title <u>MAYOR PRO TEM</u>		Date <u>July 16, 2012</u>
Print <u>Kenneth G. Stephens</u>	Name	Signature 
Title <u>City Council</u>		Date <u>July 16, 2012</u>
Print <u>WARREN KUSUMOTO</u>	Name	Signature 
Title <u>COUNCIL MEMBER</u>		Date <u>7/16/2012</u>
Print _____	Name	Signature _____
Title _____		Date _____

All Authors must print his/her name **and sign this form** (EC 9600), AND print his/her name **and sign the Argument itself** (EC 9283), AND print his/her name **and sign the Rebuttal Argument itself**. (EC 9285). Names and titles listed will be printed in the Sample Ballot Pamphlet in the order provided.