

CITY OF LOS ALAMITOS

3191 Katella Avenue
Los Alamitos, CA 90720

AGENDA CABLE TELEVISION COMMISSION SPECIAL MEETING

THURSDAY, January 9, 2014 – 4:00 p.m.

NOTICE TO THE PUBLIC

This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at City Hall in the City Clerk's Office or on the City's website at www.cityoflosalamitos.org once the agenda has been publicly posted.

Any written materials relating to an item on this agenda submitted to the Cable Commission after distribution of the agenda packet are available for public inspection in the City Clerk's Office, 3191 Katella Ave., Los Alamitos CA 90720, during normal business hours. In addition, such writings or documents will be made available for public review at the respective public meeting.

It is the intention of the City of Los Alamitos to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the City Clerk's Office at (562) 431-3538, extension 220, 48 hours prior to the meeting so that reasonable arrangements may be made. Assisted listening devices may be obtained from the City Clerk at the meeting for individuals with hearing impairments.

Persons wishing to address the Cable Commission on any item on the Commission Agenda will be called upon at the time the agenda item is called or during the Commission's consideration of the item and may address the Cable Commission for up to three minutes.

1. CALL TO ORDER

2. ROLL CALL

Commissioner Clayton
Commissioner Hasselbrink
Commissioner Rothwell
Vice Chair Jempsa
Chair Underwood

3. ORAL COMMUNICATIONS

At this time any individual in the audience may address the Cable Television Commission and speak on any item within the subject matter jurisdiction of the Commission. Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

4. ELECTION OF OFFICERS

A Chairperson and Vice chairperson shall be elected at the first regular meeting in the month of January. Election shall be by a majority vote cast by those commissioners present and voting at the meeting at which the election is held. Officers shall assume office immediately. Any vacancy in office shall be filled at the next regularly scheduled meeting. (Ord 555 § 1 (part), 1992; Ord 486 § 2 (part), 1986)

5. PRESENTATIONS

None

6. MINUTES

Approval of the minutes for the Cable Television Commission meeting of November 14, 2013.

- 7. ACTION ITEMS** (No hard copy staff reports for items 7A and 7B have been prepared for this meeting. The City Manager will provide summary updates and solicit commission discussion.

A. Discuss next steps of the Cable Commission

1. The City Manager will be meeting with the General Manager of the Public Cable Television Authority (PCTA) to determine what services they provide. He will report this information to the City Council at a future Council meeting.
2. Finalize one prioritized list of cable needs that are within the FY 2013-2014 budget and present the list to the City Council for consideration at a future Council meeting.
3. Set an annual Cable budget.
4. Identify and make a recommendation to the City Council which key events should be produced and filmed within the FY 2013-2014 and FY 2014-2015 annual LATV PEG budget.

B. City Manager Updates to Cable Commission

On December 16, 2013, the City Council approved a Resolution urging Congress to support the Community Access Preservation (CAP) Act. The Resolution was sent to the National League of Cities and Congressman Lowenthal. A copy of the Council approved Resolution is attached to this report.

On December 31, 2013 information regarding the C-Span 2014 National Video Challenge to Students was provided to the Los Alamitos Unified School District Superintendent Sherry Kropp.

8. COMMISSIONER REPORTS

At this time, Commissioners may also report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

9. **ADJOURNMENT**

The next meeting of the Cable Commission is scheduled for Thursday, February 13, 2014, at 4:00 PM in the City Council Chamber.

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the City Hall, Community Center, and Museum not less than 72 hours prior to the meeting. Dated this 2nd day of January 2014.



Bret Plumlee
City Manager

MINUTES OF CABLE TELEVISION COMMISSION SPECIAL MEETING

CITY OF LOS ALAMITOS
3191 Katella Avenue
Los Alamitos, California 90720

November 14, 2013

1. CALL TO ORDER

A Special meeting of the Cable Television Commission was called to order at 4:02 PM on November 14, 2013, in the Council Chambers Conference Room, 3191 Katella Avenue, Los Alamitos, Chair John Underwood presiding.

2. ROLL CALL

Present:	Commissioners	Hasselbrink, Jempsa, Rothwell, Underwood
Absent:	Commissioners	Clayton
Present:	Staff	Gregory Korduner, Interim City Manager Catherine Howard, Police Department Secretary

3. ORAL COMMUNICATIONS

Stephan Hammond expressed disapproval of today's agenda, which did not reflect City Council recommendations. The possibility of participating in the Public Cable Television Authority (PCTA) JPA is not being pursued. The Council says that the Cable Commission is not producing any results and refers to them as dysfunctional. The advertizing issue is not being addressed. He doesn't think John Underwood should have to defend twenty years of producing.

Interim City Manager Korduner responded to the issues mentioned by Mr. Hammond. He addressed some specifics, explained that follow-up was a process, and acknowledged the issues and concerns were being prioritized.

Commissioner Rothwell expressed his concern that the sports broadcasting entity seemed to be operating independently of the Commission. Their emergency purchases concern him. If emergency purchases are necessary, he thinks the commission should be convened to review, discuss and vote on future emergency purchases.

Vice Chair Jempsa stated that while the PCTA JPA may initially appear to be a good idea, the fact that Los Alamitos is a PEG station which includes high school sports, means that the JPA would not be a good fit overall. The City Council needs to understand that Los Alamitos is a PEG station, operating under specific laws, rules, and guidelines.

Interim City Manager Korduner confirmed that Los Alamitos programming is more diverse than the PCTA's JPA.

Chair Underwood provided a brief summary of how the technical committee originated; they were meant to be an informal group of advisors to the Cable Commission, not lobbyists to the City Council.

Commissioner Hasselbrink expressed her concern that issues, such as hiring a station manager, developing a job description, salary, etc., have not been presented to the commission. Interim City Manager Korduner replied that the issue was discussed at the Joint meeting on August 8th.

Commissioner Hasselbrink said she was surprised and disappointed that there were no Action Items on today's agenda. It's frustrating to attend monthly meetings without direction, purpose, or results.

Commissioner Hasselbrink offer her apologies for not meeting with Commissioner Rothwell to address the Policies and Procedures revision assignment, however she thinks they need guidelines concerning the ACLU decision, with a course of action respecting the Consent Decree.

Interim City Manager Korduner said he would ask the City Attorney to advise on this issue.

At 4:41 PM, Commissioner Clayton arrived to the meeting.

At 4:42 PM, Commissioner Hasselbrink left the meeting.

4. **PRESENTATIONS**

None

5. **MINUTES**

Approval of the minutes for the Cable Television Commission meeting of October 10, 2013.

Commissioner Rothwell requested clarification concerning the second paragraph under Oral Communications stating that LATV funds were paid to Larry Strawther for sports broadcasting.

Chair Underwood and Commissioner Clayton both attempted to provide explanations regarding this.

Interim City Manager Korduner offered to include an agenda item explaining LATV funding procedures for the next meeting.

MOTION/SECOND: UNDERWOOD/JEMPSA

Motion unanimously carried to approve the October 10, 2103 Cable Television Commission meeting minutes.

6. ACTION ITEMS

A. C-Span's 2014 National Video Challenge to Students

Chair Underwood provided a summary of the information contained within this report. He stated that LATV was currently running Public Service Announcements to inform the community about this contest. Moreover, he'd hoped to offer assistance, equipment, and technical guidance to participating students.

Commissioner Clayton stated that this was really a school project, not LATV's.

Vice Chair Jempsa stated that the school district should be contacted to find out what the schools may already have in progress; the students may not be permitted to accept outside help for their projects.

Interim City Manager Korduner said he would be happy to forward this information to LAUSD Superintendant Dr. Kropp.

MOTION/SECOND: UNDERWOOD/JEMPSA

Motion carried to direct the City Manager to contact Dr. Kropp to inform the LAUSD of this contest and offer assistance from the LATV staff, if they wish.

AYES	Jempsa, Rothwell, Underwood
NAYS	Clayton
ABSTAIN	None
ABSENT	Hasselbrink

B. The Community Access Preservation (CAP) Act

Interim City Manager Korduner provided a brief summary of the information contained within this report.

Chair Underwood provided some history on this issue. The Community Access Preservation (CAP) Act would allow the usage of PEG fees to be utilized for any legitimate PEG expense, instead of restricting PEG fees to capital expenses only. LATV could potentially realize annual revenue of \$90,000 to \$190,000.

MOTION/SECOND: CLAYTON/UNDERWOOD

Motion unanimously carried to recommend that the City Council adopt a Resolution urging Congress to support the Community Access Preservation (CAP) Act.

AYES	Clayton, Jempsa, Rothwell, Underwood
NAYS	None

ABSTAIN None
ABSENT Hasselbrink

***** END STAFF REPORTS *****

7. COMMISSIONER REPORTS

Commissioner Clayton asked Interim City Manager Korduner for updates from the City Council with regards to the Cable Television Commission.

Interim City Manager Korduner replied on three issues of concern. 1) Per Council direction, a studio equipment list is being developed; he distributed a draft copy titled, *LATV-Studio Upgrade Recommendations*, which will be presented to the City Council's December meeting. 2) He provided an update concerning the possibility of hiring a station manager, initially discussed at the Joint meeting on August 8, 2013. 3) He met with PCTA's General Manager John Borack and LATV's participation seems unfeasible at this time.

Commissioner Clayton stated that the City Council requested the development of a "big picture" for LATV; an equipment list is not a "big picture." A comprehensive plan for the studio and van operations is needed, not debate over whether or not they should buy Panasonic or Sony. The Council wants a Master Plan, not another equipment list.

Commissioner Rothwell stated that the assumptions listed in *LATV-Studio Upgrade Recommendations* seem to make the beginning foundations for a Master Plan.

Chair Underwood stated that this document is a work in progress with the beginnings of a Master Plan.

8. ADJOURNMENT

At 5:29 PM, the Cable Television Commission meeting was adjourned.

The next Special meeting of the Cable Television Commission scheduled for Thursday, December 12, 2013, at 4 PM, in the City Council Chambers Conference Room.

John Underwood, Chairperson

ATTEST:

Catherine Howard, Department Secretary for
Gregory Korduner, Interim City Manager

RESOLUTION NO. 2013-24

A RESOLUTION OF THE OF CITY COUNCIL OF THE CITY OF LOS ALAMITOS, CALIFORNIA, URGING CONGRESS TO SUPPORT THE COMMUNITY ACCESS PRESERVATION ACT (THE CAP ACT), WHICH ADDRESSES CRITICAL AND IMMEDIATE THREATS TO LOCAL PUBLIC, EDUCATIONAL AND GOVERNMENT ACCESS TELEVISION CHANNELS

WHEREAS, Public, Educational and Government (PEG) access channels are one of the last surviving sources for local television programming across the country and PEG channels play a significant role for California municipalities; and,

WHEREAS, PEG channels are a unique and valuable resource for local information and discourse for the residents of Los Alamitos; and,

WHEREAS, PEG channels televise local government meetings, including city commission, planning commission, county and school board meetings, so that citizens are informed about the actions taken by local officials; and,

WHEREAS, PEG channels are also utilized to communicate with citizens on municipal events and services and also provide advisories and preparation directions to residents for emergency purposes; and,

WHEREAS, PEG channels provide a window through which residents can view the diversity of cultures, educational information, recreational activities and artistic endeavors in their local community; and,

WHEREAS, PEG channels reflect the unique identity of the communities they serve; and,

WHEREAS, it is important to preserve PEG channels and funding for PEG channels, and to ensure that the channels continue to be available to the entire community to serve the residents of California municipalities; and,

WHEREAS, the Community Access Preservation (CAP) Act, addresses critical and immediate threats to PEG; and,

WHEREAS, the CAP Act provides important solutions for critical and immediate threats to PEG channels and facilities across the country by removing use restrictions on PEG access fees, restoring PEG revenue streams, and ending cable operators' discriminatory treatment of PEG channels; and,

WHEREAS, the CAP Act would allow PEG fees to once again be used for any legitimate PEG expense, instead of restricting PEG fees to capital expenses only.

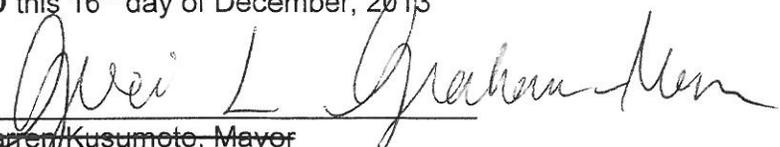
NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF LOS ALAMITOS DOES RESOLVE AS FOLLOWS:

SECTION 1. That the City of Los Alamitos urges members of California Congressional Delegation to take all actions in support of the immediate passage of the CAP Act, including, but not limited to endorsing, co-sponsoring and voting for the CAP Act.

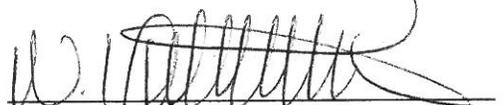
SECTION 2. That a copy of this resolution be provided to the California Congressional Delegation and the National League of Cities.

SECTION 3. The City Clerk shall certify as to the adoption of this Resolution.

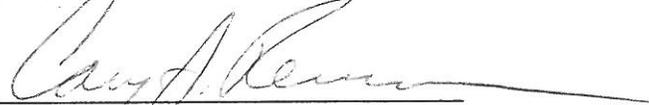
PASSED, APPROVED, AND ADOPTED this 16th day of December, 2013


~~Warren Kusumoto, Mayor~~
Gerri Graham-Mejia, Mayor

ATTEST:


Windmera Quintanar, CMC, City Clerk

APPROVED AS TO FORM:


Cary S. Reisman, City Attorney

STATE OF CALIFORNIA)
COUNTY OF ORANGE) ss
CITY OF LOS ALAMITOS)

I, Windmera Quintanar, CMC, City Clerk, of the City of Los Alamitos, do hereby certify that the foregoing Resolution was adopted at a regular meeting of the City Council held on the 16th day of December, 2013, by the following vote, to wit:

AYES: COUNCILMEMBERS: Edgar, Kusumoto, Graham-Mejia, Grose, Murphy
NOES: COUNCILMEMBERS: None
ABSENT: COUNCILMEMBERS: None
ABSTAIN: COUNCILMEMBERS: None


Windmera Quintanar, CMC, City Clerk