

City of Los Alamitos & Los Alamitos Area Chamber of Commerce

# Winter Wonderland at the Plaza

Presented by:



**Free admission to the event!**

**Santa's Village**

**Refreshments**

**Christmas Tree Lighting**

**Free Snow Play**

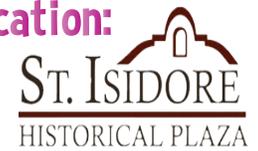
**Musical Entertainment**

**Canned Food Drive for Local Charities**

**Bring three canned goods to donate to the event**

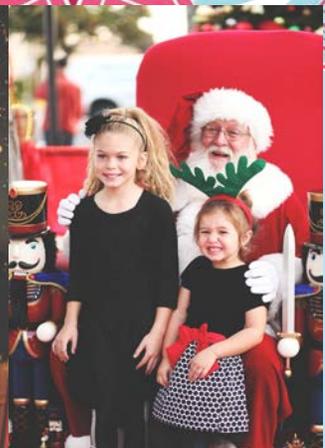


**Location:**



10961 Reagan Street

# VENDOR APPLICATION



**Saturday, December 3, 2016**

**4 p.m. to 7:30 p.m.**

# EVENT DETAILS & VENDOR OPPORTUNITIES



Thank you for your interest in participating in the 5th Annual Winter Wonderland at the Plaza hosted by the Los Alamitos Area Chamber of Commerce and the City of Los Alamitos.

An estimated 4,000 community members attended this enchanting event last year with attractions including: various on-stage musical performances, a trackless train, arts and crafts, a tree lighting ceremony, a visit from Santa, food trucks, vendors and 25 tons of snow!

This free event is fully sponsored by the generosity of local companies and organizations for the community to enjoy.

## BOOTH INCLUDES:

- ❄️ Vendor area is outdoors (must provide own canopy, tables, chairs, if applicable)
- ❄️ Outdoor seating will be available for patrons.
- ❄️ Event takes place rain or shine, no refunds
- ❄️ 10' x 10' Space (if not a food truck)
- ❄️ Limited to 4 to 8 food vendors, first come, first serve.

## BOOTH PRICES:

❄️ Non-Profit Vendor	\$25
❄️ Vendor (Info Only)	\$50
❄️ Vendor (Sales)	\$100

Event sponsorship packages are available and offer great marketing opportunities for businesses and organizations.

Electricity is not provided. If your booth requires electricity, you must provide your own generator.

All food vendors must adhere to the policies and guidelines of the Orange County Health Department.

\*The City of Los Alamitos reserves the right to approve the groups that want to have a booth at a City sponsored event to ensure that the services and merchandise offered are consistent with the family-oriented entertainment event. The City funds a portion of the costs for the event and State Law prohibits the City from expending funds to support a campaign. As a result, no booths supporting or opposing candidates for public office, ballot measures, or other election activities other than voter registration will be permitted. Location of booth space will be made at the discretion of the City of Los Alamitos. Because of aisle clearance requirements between booths and emergency vehicle lanes, vendors will not be allowed to extend their booth beyond the allotted space.

\*\$1 Million General Liability Insurance required with Additional Insured Endorsement in favor of indemnified parties if your company is utilizing a booth space at the event may be required. Once confirmation is received, liability insurance instructions will be provided. A Certificate of Liability Insurance and Additional Insured Specific Endorsement naming the certificate holder must be submitted prior to event date, for the following certificate holder: City of Los Alamitos, and its officers, employees, agents and volunteers (10911 Oak St., Los Alamitos, CA 90720) and the Los Alamitos Area Chamber of Commerce and its officers, employees, agents and volunteers (3231 Katella Avenue, Los Alamitos, CA 90720).

## DATES & HOURS

### Set-up

Saturday, December 3, 2016

2:00 p.m. to 3:30 p.m.

### Event

4:00 p.m. to 7:30 p.m.

### Teardown

7:30 p.m. to 9:00 p.m.

\*Exhibitors are expected to have personnel staffing their booth at all times during the event.

Contact:  
Dawnette Palmore  
P.O. Box 2013  
Email: [Onebottledoesitall@gmail.com](mailto:Onebottledoesitall@gmail.com)  
Phone: (562) 556-1227

# VENDOR APPLICATION

Winter Wonderland  
at the Plaza

St. Isidore

Historical Plaza

DECEMBER 3, 2016

4 p.m. to 7:30 p.m.

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

I, the undersigned, represent the listed organization and do hereby agree to contribute the agreed upon dollar amount or in-kind donation and to participate in the aforementioned activity and further agree to indemnify, defend, and hold harmless the City of Los Alamitos, the Los Alamitos Area Chamber of Commerce, and the event sponsors or any other individuals or organizations associated with the above, and each of their officers, agents, or employees from any liability, claim, or action for damages resulting from or in any way arising out of, or in any way connected with participation in this activity. I further agree to abide by and enforce the rules and regulations of the City of Los Alamitos and the Los Alamitos Area Chamber of Commerce. My booth may be shut down by officials at anytime if they deem my product or marketing supplies to be unsuitable for the event participants or if they will cause damage or problems to the event location. I hereby certify that, on behalf of our organization, we shall be personally responsible for any damage or unnecessary abuse of booth, grounds, or equipment by our organization. I also grant my irrevocable right and permission with respect to photographs, videos, motion pictures, and/or sound recordings being taken of myself, my dependents, and/or my employees or volunteers.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Select one:

- Non-Profit Vendor \$25
- Vendor (Info Only) \$50
- Vendor (Sales) \$100

**For more information on vendor opportunities, contact:**  
**Dawnette Palmore**  
**P.O. Box 2013**  
**Los Alamitos, CA 90720**  
**Email: Onebottledoesitall@gmail.com**  
**Phone: (562) 556-1227**

Item(s) for sale : \_\_\_\_\_

Materials required for booth setup (not supplied): \_\_\_\_\_

My booth requires electricity and I am aware that it is my responsibility to provide my own generator.

## METHOD OF PAYMENT

Pay by check, money order, cash, MasterCard or Visa ONLY, payable to the City of Los Alamitos.

Mail payment and completed form to: (Check payable: City of Los Alamitos) Dawnette Palmore P.O. Box 2013 Los Alamitos, CA 90720

Print Name: \_\_\_\_\_

Method of Payment (check one):  Cash  Money Order # \_\_\_\_\_ Check # \_\_\_\_\_  MasterCard  Visa  Discover

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ / \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Signature for Credit Card: \_\_\_\_\_ Date: \_\_\_\_\_