

Los Alamitos Recreation & Community Services presents

Trunk-or-Treat

featuring the Treasure Hunt



SPONSORSHIP OPPORTUNITIES

Free Admission
Costume Contests
Treasure Hunts
Carnival Games
& More !



Saturday, October 24, 2015 • 5:00-8:00 p.m.

@ Little Cottonwood Park



Event Details & Sponsor Opportunities

Thank you for your interest in supporting the 4th Annual Trunk-or-Treat featuring the Treasure Hunt hosted by the Los Alamitos Recreation & Community Services Department. This event is made possible by the continued support of the community and friends like you.

An estimated 1,500 community members attended this exciting event last year with attractions including: children's costume contests, treasure hunts, carnival style games, spooky crafts, food trucks, craft vendors, and decorated trunks handing out candy!

Below are the Sponsorship Opportunities that details the rewards you will be offered in exchange for your generous donation. **All proceeds go directly to the event to allow us to continue hosting this FREE event for the community.**

Tangible benefits for sponsors for Trunk-or-Treat	Title Sponsor \$5,000	Gold Sponsor \$2,000	Silver Sponsor \$1,500	Bronze Sponsor \$1,000	Community Sponsor \$500
Company/Organization name in event title					
Company's banner displayed on stage during Costume Contest					
Booth space at Winter Wonderland event Dec. 5 Booth space at Spring Carnival Mar. 26t					
Includes name on door hangars, to be distributed throughout community DEADLINE DATE: September 25th					
Company/Organization logo on event flyer distributed around Los Alamitos & surrounding communities DEADLINE DATE: September 25th					
Recognition through press releases					
Logo with hyperlink to Company/Organization website on City website					
10' x 10' Premier booth space with 6' table, 2 chairs & canopy					

*\$1 Million General Liability required with Additional Insured Endorsement in favor of indemnified parties if your company is utilizing a booth space at the event. Once confirmation is received, liability insurance instructions will be provided.

Contact:
City of Los Alamitos
Taylor Conley
Phone: (562) 430-1073 x 521
Email: Tconley@cityoflosalamitos.org

2015 Trunk-or-Treat

SPONSOR APPLICATION

Little Cottonwood Park
4000 Farquhar Ave.
October 24, 2015
Event opens at 5:00pm

Company/Organization Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Daytime Phone: _____ Evening Phone: _____
Email: _____ Fax: _____

I, the undersigned, represent the listed organization and do hereby agree to contribute the agreed upon dollar amount and to participate in the aforementioned activity and further agree to indemnify, defend, and hold harmless the City of Los Alamitos and the event sponsors or any other individuals, volunteers, or organizations associated with the above, and any of their officers, agents, or employees from any liability, claim, or action for damages resulting from or in any way arising out of, or in any way connected with participation in this activity. I further agree to abide by and enforce the rules of the City of Los Alamitos. My booth or food truck may be shut down by officials at anytime if they deem my product or marketing supplies to be unsuitable for the event participants if they will cause damage or problems to Little Cottonwood Park. I hereby certify that, on behalf of our organization, we shall be personally responsible for any damage or unnecessary abuse of booth, grounds, or equipment by our organization.

Signature: _____ Date: _____

- Select one: Title Sponsor \$5,000
 Gold Sponsor \$2,000
 Silver Sponsor \$1,500
 Bronze Sponsor \$1,000
 Community Sponsor \$500

For more information, contact:
Event Coordinator
Taylor Conley
Email: tconley@cityoflosalamitos.org
Phone: (562) 430-1073 ext 521
Fax: (562) 594-9657

As part of my sponsorship, I will be taking advantage of the complimentary 10' by 10' booth (1 canopy, 1 table and 2 chairs included)

*Requires \$1 Million General Liability Insurance with Endorsement. Details will be emailed once received

Item(s) at booth displaying/promoting: _____

Materials required for booth setup (not supplied): _____

- My booth requires electricity and I am aware that it is my responsibility to provide my own generator
 I will provide my own company with logo imprinted and do not need a supplied canopy

METHOD of PAYMENT

Print Name: _____

Method of Payment (circle one): Cash Money Order # _____ Check MasterCard Visa Discover

Card Number _____ - _____ - _____ - _____ Exp Date: ____ / ____ cvv2: _____

Signature for Credit Card _____ Date: _____

Pay by check, money order, cash, MasterCard or VISA, payable to the City of Los Alamitos.

Mail payment and completed form to: City of Los Alamitos, 10911 Oak Street, Los Alamitos, CA 90720

No refunds.