



MUSIC & MOVIES

Event Series

SPONSORSHIP OPPORTUNITIES

JULY 9

Laurel Park

Minions



JULY 23

Orville R. Lewis Park

Toy Story

AUGUST 6

Little Cottonwood Park

***Community Choice**



AUGUST 20

Laurel Park

Finding Nemo

SPONSORSHIP OPPORTUNITIES

Tangible Benefits	Movie Sponsor \$500	Event Sponsor \$1,500	Presenting Sponsor \$4,000	Title Sponsor \$6,000
Los Alamitos Summer Activities Guide cover and event ad to feature company logo (distributed to 11,000 residents)				★
Company logo on event street banners by the event location				★
Company logo with supporting link on City website		★	★	★
Company logo with supporting link on event mass marketing email blast (over 8,000 emails)			★	★
Company logo on inside of the Summer Activities Guide (distributed to 11,000+ residents)				★
Company logo on event particular themed flyers	★	★	★	★
Included in event press releases (4 total) to feature single event movie sponsorship to local media	Single event	Single event	★	★
Announcements from emcee on stage	★	★	★	★
Display company banner at stage	★	★	★	★
Complimentary sponsor booth (10' x 10') at each of the four (4) events	★	★	★	★
VIP reserved seating up for up to 10 for at each of the four (4) events				★





Sponsorship Opportunities

Company/Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Email: _____ Fax: _____

I, the undersigned, represent the listed organization and do hereby agree to contribute the agreed upon dollar amount or in-kind donation and to participate in the aforementioned activity and further agree to indemnify, defend, and hold harmless the City of Los Alamitos and the event sponsors or any other individuals or organizations associated with the above, and any of their officers, agents, or employees from any liability, claim, or action for damages resulting from or in any way arising out of, or in any way connected with participation in this activity. I further agree to abide by and enforce the rules and regulations of the City of Los Alamitos. My booth may be shut down by officials at anytime if they deem my product or marketing supplies to be unsuitable for the event participants or if they will cause damage or problems to City of Los Alamitos Laurel Park, Orville Lewis Park, or Little Cottonwood Park. I hereby certify that, on behalf of our organization, we shall be personally responsible for any damage or unnecessary abuse of booth, grounds, or equipment by our organization.

Signature: _____ Date: _____

- Title Sponsor (\$6,000)
Band Sponsor (\$4,000)
1 Event Music Sponsor (\$1,500)
1 Event Movie Sponsor (\$500)

For more information on sponsorship opportunities, contact:
City of Los Alamitos
Emily Gingras, Recreation Coordinator
Email: egingras@cityoflosalamitos.org
Phone: (562) 430-1073 x 501
Fax: (562) 594-9657

As part of my sponsorship, I will be taking advantage of the complimentary 10' x 10' booth. (1 canopy, 2 tables, and 2 chairs included)

Item(s) at booth displaying/promoting: _____

Materials required for booth setup (not supplied): _____

Electricity Needed: Yes No I will provide my own canopy with logo imprinted and do not need a supplied canopy.

METHOD OF PAYMENT

Pay by check, money order, cash, MasterCard or Visa ONLY, payable to the City of Los Alamitos.

Mail payment and completed form to: City of Los Alamitos, 10911 Oak Street, Los Alamitos, CA 90720

Print Name: _____

Method of Payment (check one): Cash Money Order # Check # MasterCard Visa Discover

Card Number: - - - - - Exp. Date: / CVV2: [] [] []

Signature for Credit Card: _____ Date: _____ pg. 2