March 31, 2015

Press Release

April is Distracted Driving Awareness Month
Silence the Distractions

Working with the California Office of Traffic Safety (OTS), California Highway Patrol (CHP), and more than 200 law enforcement agencies statewide, the Los Alamitos Police Department will increase its education and enforcement efforts for National Distracted Driving Awareness Month in April, and during California Teen Safe Driving Week, April 1 through April 7. Distracted driving takes many forms and affects everybody traveling our roadways. Younger, inexperienced drivers under the age of 20 are at a greater risk and have the highest proportion of distraction-related fatal crashes. When drivers use their cell phones or other hand held mobile devices, a significant reduction of brain function can occur, sometimes up to 37%.

“We often take driving our cars for granted, but operating a motor vehicle requires our undivided attention,” states Captain Bruce McAlpine. “Although April 1 and April 15 have been designated as special statewide high visibility enforcement days for all law enforcement agencies participating in the national traffic safety campaign, we will focus on both education and enforcement throughout the month.” Distracted driving is preventable, and the Los Alamitos Police Department urges its community members and visitors to drive safely and Silence the Distractions.

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