10 Reasons
It Makes Good Sense To Locate Your Business In

Los Alamitos
California

Income Level
- Los Alamitos Median Household Income is 156% of the national average
- Los Alamitos Average Effective Buying Income is 142% of the national average

<table>
<thead>
<tr>
<th>2015 Median Household Income</th>
<th>2015 Average Effective Buying Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Alamitos</td>
<td>155.74%</td>
</tr>
<tr>
<td>Orange County</td>
<td>135.66%</td>
</tr>
<tr>
<td>California</td>
<td>112.17%</td>
</tr>
<tr>
<td>U.S.A.</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

Demographics

Radius from City Hall

<table>
<thead>
<tr>
<th>2015</th>
<th>City</th>
<th>1 Mile</th>
<th>2 Miles</th>
<th>3 Miles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>11,449</td>
<td>14,254</td>
<td>67,641</td>
<td>167,818</td>
</tr>
<tr>
<td>Households</td>
<td>4,366</td>
<td>5,392</td>
<td>22,927</td>
<td>59,157</td>
</tr>
<tr>
<td>Average HH Size</td>
<td>4,366</td>
<td>5,392</td>
<td>22,927</td>
<td>59,157</td>
</tr>
<tr>
<td>Median Age</td>
<td>40.2</td>
<td>44.0</td>
<td>41.2</td>
<td>42.2</td>
</tr>
<tr>
<td>Per Capita Income</td>
<td>$37,462</td>
<td>$47,671</td>
<td>$38,378</td>
<td>$35,348</td>
</tr>
<tr>
<td>Median HH Income</td>
<td>$79,719</td>
<td>$88,687</td>
<td>$87,621</td>
<td>$77,314</td>
</tr>
<tr>
<td>Average HH Income</td>
<td>$101,299</td>
<td>$127,274</td>
<td>$112,420</td>
<td>$99,163</td>
</tr>
</tbody>
</table>

2015-2020 Annual Growth Rate

<table>
<thead>
<tr>
<th>2015-2020 Annual Growth Rate</th>
<th>Population</th>
<th>Median HH Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>0.81%</td>
<td>1.93%</td>
</tr>
<tr>
<td>Median HH Income</td>
<td>2.60%</td>
<td>2.64%</td>
</tr>
</tbody>
</table>

AAA CREDIT RATING

Location
- Located in Orange County, California
- Borders Los Angeles County
- Easy Access to 605, 405, 22 Freeways
- Situated 8 miles from Ports of Long Beach & LA
- Small town feel with low traffic & density
- Home to the Joint Forces Training Base, a Military Training Center and active Airfield, providing support for civilian authority during federal and state emergency and disaster mitigation operations

Quality of Life
- Population of 11,449
- Los Alamitos Unified School District honored as California Distinguished Schools, National Blue Ribbon Schools, and Gold Ribbon Schools
- Crime statistics consistently low
- Home to a substantial medical community that is the City’s largest employment source

Workforce
- Los Alamitos has an educated, dedicated and highly motivated workforce population of 5,913 with over 35% of the population having a Bachelor’s degree or higher (U.S. Census)
- The City has the most non-profit agencies of any City in Orange County with local residents as a dedicated volunteer base

Retail Potential
- Access to exceptionally involved Chamber of Commerce and a market area with a high, median household income of $88,687
- As for customers of your business, the estimated daytime population of Los Alamitos equals the total resident population
- The nearby unincorporated area of Rossmoor also has a large population which significantly benefits any retail growth in the City
5 Streamlined Permitting Process
- Los Alamitos planning, building, and business licensing staff are under one roof
- The staff provide exceptional attention to customer service and continually finds innovative ways to streamline the permit process
- Business start-up or relocation is simple

6 Regional Drawing Capabilities
- Los Alamitos is built along two great corridors in Orange County: Katella Avenue (East-West Regional Arterial) & Los Alamitos Boulevard (North-South Regional Arterial)
- Growing home improvement sector
- Large population of families

7 Los Alamitos Corridors Plan
- Los Alamitos was honored to participate in the Southern California Association of Government’s (SCAG) Sustainability Planning Grant
- Awards received from Southern California Association of Governments and the American Planning Association

8 Parks & Recreation
- Award winning programs from the California Park and Recreation Society (CPRS)
- Tennis courts, lighted play fields, picnic barbeque areas, tot lots, a dog park, small pocket parks and and larger parks with playgrounds represent attractive amenities
- Signature and seasonal Citywide special events bring the community together with many sponsorship and vendor opportunities for high visibility and exposure for businesses year-round
- The Pacific Ocean lies five miles to the south of the City

9 Climate
- Pleasant climate
- Average daytime temperatures range between 62 & 82 degrees
- A 73% chance of sunshine
- Annual rainfall of 13 Inches

10 Finding a way to say, “Yes”
- Los Alamitos Development Services staff is motivated by the desire to say, “Yes” The staff actively supports the development and expansion of businesses throughout the City
- In Los Alamitos, you will find a group of people who are as dedicated to your dream as you are!

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