10 Reasons It Makes Good Sense To Locate Your Business In Los Alamitos, California

**Income Level**
- Los Alamitos Median Household Income is 156% of the national average
- Los Alamitos Average Effective Buying Income is 142% of the national average

**Demographics**

<table>
<thead>
<tr>
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<th>Radius from City Hall</th>
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<tbody>
<tr>
<td></td>
<td>2015</td>
</tr>
<tr>
<td>Population</td>
<td>11,449</td>
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<tr>
<td>Households</td>
<td>4,366</td>
</tr>
<tr>
<td>Average HH Size</td>
<td>4,366</td>
</tr>
<tr>
<td>Median Age</td>
<td>40.2</td>
</tr>
<tr>
<td>Per Capita Income</td>
<td>$37,462</td>
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<tr>
<td>Median HH Income</td>
<td>$79,719</td>
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<tr>
<td>Average HH Income</td>
<td>$101,299</td>
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</tbody>
</table>

**2015-2020 Annual Growth Rate**
- Population: 0.81% 0.57% 0.51% 0.50%
- Median HH Income: 1.93% 2.60% 2.54% 2.37%

**1 Location**
- Located in Orange County, California
- Borders Los Angeles County
- Easy Access to 605, 405, 22 Freeways
- Situated 8 miles from Ports of Long Beach & LA
- Small town feel without traffic & density
- Home to the Joint Forces Training Base - a Military Training Center and active Airfield that provides a wide range of support to civil authority during federal and state emergency and disaster mitigation operations

**2 Quality of Life**
- Population of 11,449
- Los Alamitos Unified School District honored as California Distinguished Schools, National Blue Ribbon Schools, and Gold Ribbon Schools
- Crime statistics are consistently low
- Home to a substantial medical community that is the City's largest employment source

**3 Workforce**
- Los Alamitos has an educated, dedicated and highly motivated workforce population of 5,913 with over 35% of the population having a Bachelor's degree or higher (U.S. Census)
- The City has the most non-profit agencies of any City in Orange County with local residents as a dedicated volunteer base

**AAA CREDIT RATING**

**4 Retail Potential**
- Access to exceptionally involved Chamber of Commerce and a market area with a high, median household income of $88,687
- As for customers of your business, the estimated daytime population of Los Alamitos equals the total resident population
- The nearby unincorporated area of Rossmoor also has a large population which significantly benefits any retail growth in the City
Streamlined Permitting Process

- Los Alamitos planning, building and business licensing staff are under one roof
- The staff provide exceptional attention to customer service and continually finds innovative ways to streamline the permit process
- Business start-up or relocation is simple

Regional Drawing Capabilities

- Los Alamitos is built along two great corridors in Orange County: Katella Avenue (East-West Regional Arterial) & Los Alamitos Boulevard (North-South Regional Arterial)
- Growing home improvement sector
- Large population of families

Los Alamitos Corridors Plan

- Los Alamitos was honored to participate in the Southern California Association of Government’s (SCAG) Sustainability Planning Grant
- Awards received from Southern California Association of Governments and the American Planning Association

Parks & Recreation

- Award winning programs from the California Park and Recreation Society (CPRS)
- Tennis courts, lighted play fields, picnic barbeque areas, tot lots, a dog park, small pocket parks and larger parks with playgrounds represent attractive amenities
- Signature and seasonal Citywide special events bring the community together with many sponsorship and vendor opportunities for high visibility and exposure for businesses year-round
- The Pacific Ocean lies five miles to the south of the City

Climate

- Pleasant climate
- Average daytime temperatures range between 62 & 82 degrees
- A 73% chance of sunshine
- Annual rainfall of 13 inches

Finding a way to say, “Yes”

- Los Alamitos Development Services staff is motivated by the desire to say, “Yes” The staff actively supports the development and expansion of businesses throughout the City
- In Los Alamitos, you will find a group of people who are as dedicated to your dream as you are!

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