1. CALL TO ORDER

2. ROLL CALL
   Commissioner Chirco
   Commissioner Doby
   Commissioner Hill
   Commissioner Jorge
   Commissioner Olveda
   Vice Chair Estrada
   Chair Carvajal

3. PLEDGE OF ALLEGIANCE
4. **ORAL COMMUNICATIONS**
   At this time, any individual in the audience may come forward to speak on any item within the subject matter jurisdiction of the Parks, Recreation & Cultural Arts Commission (PR&CA). Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

5. **MINUTES**
   Approval of the minutes for the regular meeting of December 7, 2016 and May 3, 2017.

6. **STAFF REPORTS**

   A. **Weekend of Art in Los Alamitos Recap**
      This report provides the Parks, Recreation & Cultural Arts Commission a recap of the 2017 Weekend of the Art in Los Alamitos.


   B. **2017 4th of July Fireworks Spectacular**
      This report provides the Parks, Recreation & Cultural Arts Commission with pertinent information regarding the upcoming 38th Annual 4th of July Fireworks Spectacular.


   C. **2017 Summer Preview**
      This report provides the Parks, Recreation & Cultural Arts Commission a preview of the Los Alamitos Recreation and Community Services Department’s 2017 summer programs, classes, camps, and events.


7. **ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT**

8. **COMMISSIONER REPORTS**
   At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

9. **ADJOURNMENT**

   I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the Community Center, Museum and City Hall not less than 72 hours prior to the meeting. Dated this 1st day of June 2017.

   ---

   Trini Zenovka, Department Secretary
1. **CALL TO ORDER**
The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:00 p.m., Wednesday, December 7, 2016, in the Council Chambers, 3191 Katella Ave., Chair Wilson presiding.

2. **ROLL CALL**
   
   Present: Commission Members: Bell, Carvajal, Decker, Estrada, Jempsa, Jorge, Wilson
   
   Staff: Corey Lakin, Recreation & Community Svcs. Dir.
   
   Emeline Noda, Recreation Manager
   
   Tony Brandyberry, Superintendent, Public Works

3. **PLEDGE OF ALLEGIANCE**
   Chair Wilson led the Pledge of Allegiance.

4. **ORAL COMMUNICATIONS**
   Chair Wilson opened Oral Communications.
   
   Mark Chirco introduced himself to the Parks Recreation and Cultural Arts Commission as a new incoming commissioner.
   
   The PR&CA Commission welcomed new the commissioner, Chair Wilson closed Oral Communications.

5. **MINUTES**
   Motion/Second: Carvajal/Decker
   Unanimously Carried: The Parks, Recreation, and Cultural Arts Commission approved the minutes of the regular meeting of November 2, 2016.

6. **STAFF REPORTS**
   
   **A. Quarterly Park Maintenance Update**
   Public Services Superintendent Tony Brandyberry provided a quarterly update on all maintenance activities under the purview of the Parks, Recreation and Cultural Arts Commission for fourth quarter of 2016. The intent of the update is to inform the Commission on previous maintenance, repairs, future repairs, and any changes in regulations pertaining to parks, sports fields, or playgrounds. The report listed all maintenance and repair activities and yielding the opportunity for the Commission to provide feedback to staff on current and future maintenance concerns they may have. Staff also recognized additional maintenance and repairs that are essential and will provided an update at the next quarterly meeting.
B. Race on the Base 2017

Recreation Manager Emeline Noda provided the Parks, Recreation and Cultural Arts Commission with pertinent information on the 36th Annual Southland Credit Union Los Alamitos Race on the Base (ROTB). This is the City’s largest special event and draws thousands of people to Los Alamitos and the Joint Forces Training Base. Our goal is to create a sustainable event, provide a positive image of the City of Los Alamitos and the Joint Forces Training Base by creating a memorable community event for all participants, sponsors, vendors, volunteers, and spectators.

Registration for ROTB is currently at the same level as last year at this time, although registration was down slightly last year compared to previous years. Several local races are also experiencing lower registrations due to many competing events, making it difficult for runners to choose an event.

This year’s campaign includes Community Charity Partners and Official Charity Partners. Honoring Our Fallen and Rock For Vets are fundraising for their causes by participating in the event and increasing awareness. Official Charity Honoring Our Fallen has partnered this year with ROTB for the Honoring Our Fallen 5K Run/Walk to Remember in honor of fallen soldiers. There is also an Honoring Our Fallen Virtual 5K Run/Walk to Remember that allows participation all over the world.

Staff promotes Race on the Base with a contest to kick off registration, Facebook and Twitter posts, email blasts and staff begins to attend different racing events throughout the region leading up to the Race. Staff is continuously evaluating ways to keep fresh and up to date on current trends. This year staff has an expanded Glow in the Dark Fun Run presented by Southland Credit Union which now includes all ages, a Glow in the Dark Costume Contest and Family Pricing Package and a longer distance option of 1½ mile of 1 mile.

Post race food will be distributed at the finish line again to avoid long lines after their event. A large Registration and Vendor Expo Tent will be adjacent to the Start and Finish Line. Long Beach Memorial, Miller Children’s & Women’s Hospital of Long Beach and Community Hospital of Long Beach is sponsoring the expanded expo, helping participants meet local medical, wellness and health-related businesses and organizations.

Parking will be handled by City staff, volunteers from the Civil Air Patrol and contracted parking personnel from 24/7 Event Services to maximize efficiency. The majority of parking for vendors, volunteers, participants, and spectators will be on the tarmac. Placing the Expo Tent off of the airfield also enables more cars to park on the tarmac. Traffic into and out of the base will be through both the Lexington and Orangewood gates.

Staff provided samples of both the participants camouflage short sleeve and glow run long sleeve t-shirts and announced toddler shirts will to be offered for the first time at this year’s event. Staff also provided a sample design of the 3rd evolution of the OC California Race Series medal.

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Recreation and Community Services Director Corey Lakin thanked the commission for coming to the Holiday Commission Dinner on December 6. A special thank to those of you not
returning next month, it has been a pleasure to with each of you and appreciate your service. It has been an honor to work with all of the commissioners this past year.

Recreation Manager Emeline Noda reminded the commission that the Holiday Decorating Contest judging will take place next week and if anyone is interested in judging please let us know tonight.

8. COMMISSIONER REPORTS
Commission Jempsa thanked staff for those who planned the Holiday Commissioner Dinner event and as her and her husband were very pleased with the event.

Commissioner Bell expressed how pleased he was for having served on the commission and also thanked staff for work on the Veterans Memorial Sundial and Weekend of Art.

Commissioner Estrada was not able to attend Winter Wonderland, but her family was able to join in the festivities and received great reviews from her neighbors.

Commissioner Carvajal thanked the commission for being awesome to serve the community. The Commission is among the best that he has served with, having looked at things in a different and positive way and challenging staff and Council to improve. We are going to miss a lot of you and those of staying will continue to search for new and better ways of doing things and looks forward to serving with the new commissioners.

Commissioner Jorge also thanked both staff and the commission for participating and serving our community. He enjoyed volunteering at the snow area and looks forward to it next year. Commissioner Jorge provided an update on Wings Wheels and Rotors and thanked everyone that attended as they plan on expanding on this event next year.

Vice Chair Decker thanked staff for the Holiday Commissioner Dinner and attended the Winter Wonderland, volunteering at the slide area and also agreed to judge the holiday decorating contest! Commissioner Decker thanked everyone for allowing her to serve on the commission the past two years and plans on attending future event.

Chair Wilson, enjoyed the Holiday Commissioner Dinner and attended Winter Wonderland where he was introduced as Councilmember Elect. He thanked the commission for their support and looks forward to working with the Commission.

9. ADJOURNMENT
The Parks, Recreation, and Cultural Arts Commission adjourned at 8:20 p.m.

________________________________________
Josh Wilson, Chair

Attest:

________________________________________
Corey Lakin, Director
Recreation & Community Services Department
MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS

REGULAR MEETING – WEDNESDAY, May 3, 2017

1. CALL TO ORDER
The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:06 p.m., Wednesday, May 3, 2017, in the Council Chambers, 3191 Katella Ave., Vice Chair Estrada presiding.

2. ROLL CALL
   Present: Commission Members: Chirco, Doby, Estrada, Hill, Jorge, Olveda
   Absent: Commission Members: Carvajal
   Present: Staff: Corey Lakin, Recreation & Community Svcs. Dir.
            Ron Noda, Recreation Manager

3. PLEDGE OF ALLEGIANCE
Vice Chair Estrada led the Pledge of Allegiance.

4. ORAL COMMUNICATIONS
Vice Chair Estrada opened Oral Communications.

   Janice Akins, City of Los Alamitos Employee, Fitness in Swimming (FINS) Instructor, Nonresident
   McKenzie Ricks, Former City of Los Alamitos City Employee, Private Lessons Participant, Resident
   Sheryl Beard, FINS participant, Nonresident
   Kathleen Gonzalez, FINS Participant, Nonresident
   Sandra Field, FINS participant, Resident
   Thomas Heydorff, FINS participant, Resident

Speakers provided their experience and involvement with the City of Los Alamitos Recreation and Community Services Programs offered at the Joint Forces Training Base. All of these individuals commented about their experiences in both the FINS and Private Lessons programs offered through the City and expressed the importance of preserving these programs and expressed how essential and valuable they are to the community.

Vice Chair Estrada thanks all those present at commission meeting for their attendance and comments to the commission about the existing aquatics programs offered by the City of Los Alamitos. Vice Chair Estrada closed Oral Communications.
5. **MINUTES**  
Motion/Second: Jorge/Olveda - January 4, 2017  
Motion/Second: Estrada/Chirco - April 5, 2017  

Unanimously Carried: The Parks, Recreation, and Cultural Arts Commission approved the minutes of the regular meeting of January 4, 2017 and April 5, 2017. Deferred approval of minutes of December 7, 2016 to next schedule meeting.

6. **STAFF REPORTS**  
A. **Los Alamitos Aquatics Program Discussion**  
Recreation and Community Services Director Corey Lakin provided an overview to the Parks, Recreation & Cultural Arts Commission of the Aquatics Program progression over the last few years and options on how to proceed with the program. At April 5, 2017, PR&CA Commission meeting, staff was asked to bring the items back with additional information with regards to other local aquatics offerings and notify past aquatics participants about the topic up for discussion in May.

Offering water safety programs and classes as well as aquatic-based fitness programs is an important component and a core service the Recreation and Community Services Department would like to offer with the price remaining competitive, but affordable. Several options were made available for how to proceed with the City’s Aquatics Programs: first option was to eliminate the program; second to continue offering the City-operated aquatics programs with the same or modified offerings; third option was to continue offering an aquatics program, but with a contracted instructor/organization.

After lengthy discussions, Commissioner Jorge motioned to recommend to the City Council that the City negotiate a deal with the Joint Forces Training Base (JFTB) Morale Welfare & Recreation (MWR) to undertake services favorable to the City. If this cannot be achieved, continue offering these aquatic programs. Olveda/Second. All voted in favor.

7. **ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT**  
Recreation and Community Services Director Corey Lakin thanked all the of the individuals that attended tonight’s meeting to discuss aquatic programs offered the City of Los Alamitos Recreation and Community Services Department.

Recreation and Community Services Director Corey Lakin thanked all Commissioners who attended Spring Carnival and invited the PR&CA Commission to attend a Mother/Son and Father/Daughter Dance on May 12, 2017 at the Community Center, Hollywood Glam Senior Prom on Saturday May 13, 2017 and Veterans Memorial Sundial Rededication prior to the City Council Meeting on Monday, May 15, 2017.

Recreation Manager Ron Noda thank all the PR&CA Commissioners who attended California Parks and Recreation Society District 10 awards and installation banquet on Thursday, April 20, 2017 in Garden Grove. Announced Community Choice selection for Music and Movies event at Laurel Park on August 5, 2017 as Moana.
8. **COMMISSIONER REPORTS**

Commissioner Jorge, provided an update on the waiver coming from Virginia: General Lathrop wrote a letter recognizing that we get a new waiver and General Baldwin who is in charge of all California and wrote a personal recommendation where he supports the City events and Wings, Wheels, and Rotors, along with United States Representative Alan Lowenthal, Assemblyman Travis Allen and our Mayor.

Commissioner Doby attended the Spring Carnival and said that is was a wonderful event.

Commissioner Chirco attended the Spring Carnival with his children along with family members and said that they all enjoyed the event.

10. **ADJOURNMENT**

The Parks, Recreation, and Cultural Arts Commission adjourned at 9:56 p.m.

Attest:

______________________________
Judy Estrada, Vice Chair

______________________________
Corey Lakin, Director
Recreation & Community Services Department
# City of Los Alamitos

## Recreation & Community Services

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### To:
Chair Pete Carvajal and Members of the Parks, Recreation and Cultural Arts Commission

### Via:
Corey Lakin, Director of Recreation & Community Services

### From:
Megan Shimada, Recreation Coordinator

### Subject:
Weekend of Art in Los Alamitos Recap

### Summary:
This report provides the Parks, Recreation & Cultural Arts Commission a recap of the Weekend of the Art in Los Alamitos.

### Recommendation:
Commission receive and file.

### Background:

The Parks, Recreation, & Cultural Arts Commission and Recreation & Community Services Department held the second annual Weekend of Art in Los Alamitos on Friday, March 17 – Sunday, March 19, 2017. The three-day visual art exhibition was held at the Los Alamitos Community Center and featured 152 visual artists and 14 performing arts groups.

### Discussion:

The exhibit was open to the public from 5:00pm – 8:00pm on Friday, 9:00am – 3:00pm on Saturday, and 12:00pm – 5:00pm on Sunday. The Community Center was transformed with flowers, lattices, tables, and stage to “dress up” the building and give participants and visitors true sense of being in an art gallery.

Approximately 800 people visited the exhibition throughout the weekend and 152 artists submitted their work for display. All mediums and ages were displayed and judged together. The awards given were as follows:

- Mayors Award - 1st, 2nd, & 3rd place
- Commissioner’s Award - 1st, 2nd, & 3rd place
- Curator’s Award - 1st, 2nd, & 3rd place
- Art Educator’s Award - 1st, 2nd, & 3rd place
- Pre-K through 5th grade: 1st, 2nd, & 3rd place
- Middle School (6th-8th grade): 1st, 2nd, & 3rd place
- High School (9th-12th grade): 1st, 2nd, & 3rd place
- Adult (18+) awards: 1st, 2nd, & 3rd place
- “People’s Choice” award: 1st place

Winners received a certificate signed by the Mayor, a ribbon, and a gift card to the Art Supply Warehouse in Westminster. First place winners received a $100 gift card, second place winners received a $75 gift card, and third place winners received a $25 gift card. All participants received a participation certificate signed by Mayor Hasselbrink and Commission Chair Carvajal.

Opening and closing ceremonies were conducted to honor the artists and to recognize the second year of the event. The opening ceremony included a few short speeches, judging, finger foods, beverages, and live entertainment. The closing ceremony included an awards ceremony, a keynote speech from Mr. Jeff Carthew (Los Alamitos High School Art Instructor), live entertainment, food trucks, and vendors. There were also demonstrations by experienced local artists and teachers that took place throughout the day on Saturday. Presenters included former Los Alamitos High School students, Ivan Preciado (graffiti artist), and Day Dreamers Academy (contract instructor).

A survey was sent to all of the 152 artists who submitted artwork for the event and a total of 22 responses were received. Below is a summary of the results:

#1 Question: Did you attend the event?
- 95% - Yes
- 5% - No

#2 Question: If you answered yes to question #1, what day(s) did you attend?
- 33% - Friday
- 24% - Saturday
- 86% - Sunday

#3 Question: Did you attend any of the demonstrations?
- 38% - Yes
- 62% - No

#4 Question: Did you enjoy the entertainment?
- 76% - Yes
- 0% - No
- 24% - n/a
#5 Question: Do you plan to return next year?
- 82% - Yes
- 4% - No

Comments:
I always do my part to keep people aware that artistic endeavors keep beauty in our lives. I will likely be away for college. No, this show is geared towards the students. Which is ok with me.

#6 Question: Would you recommend this exhibition to a friend?
- 95% - Yes
- 5% - No

Comments:
Good motivator to keep painting and keep the enthusiasm going.

#7 Question: Please rate the following (poor, average, good, and excellent):

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<thead>
<tr>
<th></th>
<th>Poor</th>
<th>Average</th>
<th>Good</th>
<th>Excellent</th>
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<tr>
<td>Music</td>
<td>0.00%</td>
<td>15.00%</td>
<td>45.00%</td>
<td>35.00%</td>
<td>5.00%</td>
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<td>3.21</td>
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<td>Food &amp; Beverages</td>
<td>5.00%</td>
<td>30.00%</td>
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<td>10.00%</td>
<td>35.00%</td>
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<td>9.00%</td>
<td>45.45%</td>
<td>36.36%</td>
<td>9.09%</td>
<td>22</td>
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<td>Awards</td>
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<td>23.81%</td>
<td>26.57%</td>
<td>38.10%</td>
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<td>Event Date &amp; Time</td>
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<td>47.62%</td>
<td>4.76%</td>
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<td>3.35</td>
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#7 Question: What improvements would you make for next year?
- Better food selection.
- I loved the spray can artist but he should be outside
- More awards. Great award choices except for the naked female with a cactus covering her privates. It wasn't even mounted in frame or on wall. Yikes. But, everything else was excellent.
- The city should invite or advertising for more vendors or craftsman to attend the event. Right now only a few of them, hard to attract people.
- If possible, it would be nice to see the art been awarded during the awards ceremony. Ideally a roll up screen with a projector showing pictures of the art while the presenters are speaking would be nice.
- More demonstrations and more activities
• Better food trucks. Things for older adults to do.
• Try to attract more people by getting the word out to a larger area and by informing people at least a month or two in advance.
• My daughter is excited to participate every year. This is her 2nd year. Please continue the great program! Thank you!
• I think the art show was great and can't think of anything to make it better! Maybe try to get more artists to participate.
• Megan Shimada put together an incredible event, no improvements are needed. Keep up the great work.

Based on the survey responses, feedback throughout the event and evaluation among the staff, below are some changes staff will look closely at implementing for next year to address some of these criticisms and improve the overall event:

• Consider adding medium to the note cards next to each artwork
• Consider having each medium placed together
• Consider shortening the event to 1-2 days

**Fiscal Impact:**

The event expenses were $5,285 including part-time staff and supplies for the three-day event. The City Council allocated $5,000 in the Special Events Division in the Recreation and Community Services Department budget for the event. ISEE Art Gallery has donated $500 and the Art Supply Warehouse donated $150 towards gift cards. No additional revenue was received or solicited for this free event.

Submitted By:

Megan Shimada
Recreation Coordinator

Approved By:

Corey Lakin
Recreation & Community Services Director
City of Los Alamitos  
Parks, Recreation and Cultural Arts Commission  

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**To:** Chair Pete Carvajal & Members of the Parks, Recreation and Cultural Arts Commission  

**Via:** Corey Lakin, Director of Recreation & Community Services  

**From:** Ron Noda, Recreation Manager  

**Subject:** 30th Annual 4th of July Fireworks Spectacular  

**Summary:** This report provides the Parks, Recreation & Cultural Arts Commission with pertinent information regarding the upcoming 30th Annual 4th of July Fireworks Spectacular scheduled for Tuesday, July 4, 2017.

**Recommendation:** Commission receive and file.

**Background:**

The annual 4th of July Fireworks Spectacular will be held at the Joint Forces Training Base (JFTB), marking its 30th year of the event. It is co-sponsored by the cities of Los Alamitos, Cypress, Seal Beach and the Rossmoor Community Services District.

Approximately 15,000 people attend the free event to celebrate America’s birthday by viewing a spectacular firework display. The main stage will have live entertainment provided by the 40th Infantry Division Band. The event will once again be held on the airfield with parking on the tarmac (Attachment #1).

**Discussion:**

Three years ago, the event was moved from the dirt area adjacent to the Lexington Gate to the tarmac of the Los Alamitos Army Airfield due to a number of reasons:

- Regulations require approximately 100’ per inch diameter of shell of firework from any structure (i.e. 4” shell = 400’). The previous location near the front entrance to the installation has structures that are 200’, 300’, and 400’ from where the fireworks...
were launched and houses that are less than 500’ from the epicenter. Therefore, only 3” shells and smaller would be allowed to be used. In 2016, 3”, 4”, 5”, 6”, 7”, 8” and 10” shells were utilized.

- There are several buildings and parking lots that have been constructed on the Base that took away seating areas. Additionally, the line of sight is gone due to these new buildings for those who find grass in areas not adjacent to the Showmobile. The tarmac allows for all attendees to sit near the Showmobile and have a clear line-of-sight to the fireworks display.

- There was limited access to those in wheelchairs and others who had difficulty walking or maneuvering through the uneven terrain near the fireworks display area. The tarmac is adjacent to parking and all concrete, alleviating the unsafe grounds due to gopher holes and weed-infested dirt. Additionally, handicapped parking is located within a couple hundred feet of the Showmobile instead of half a mile from the festivities.

After months of discussions, negotiations and letters of support from local, state and federal elected officials, the JFTB grants the City of Los Alamitos and the City of Cypress use of the airfield for this year’s event. Getting an MOA in place for this year’s event has been a struggle and still has several modifications due to military regulations that are impacting this year’s and future events:

- A $5 parking fee for vehicles that brought in a revenue of $9,810 in 2016. A parking fee will not be allowed this year as access to a military installation needs to remain open and free for anyone according to the interpretation of the military regulations.

- The money collected from sales of tickets for the inflatables, mechanical rides, and carnival games in 2016 was $2,092. This revenue will be deleted from the budget as inflatables, mechanical rides, and carnival games will not be allowed by the military. Regulations prohibit an event on the installation from taking on the character of a carnival or fair or to give that impression. Also, the liability surrounding the use of the inflatables and mechanical rides are too great for the JFTB to allow.

- Vendors selling their wares and equipment have been a part of the event for several years and provided another revenue source to help offset event costs. This year, the JFTB is not allowing sales vendors to be a part of the event due to Joint Ethics Regulations. This will be a loss of approximately $2,500.

- Traditionally, Civil Air Patrol (CAP) has assisted with the parking and crowd control for the 4th of July Fireworks Spectacular. The JFTB will not allow CAP cadets under the age of 16 to work without an adult working with them, therefore, staff is unsure whether CAP will be able to secure enough supervision to allow them to be a part of the event. Additionally, ongoing discussions are occurring to determine whether
they can be in uniform, since they dress in fatigues and the military cannot be seen as supporting the event.

- Sponsorships is a large source of revenue to support the 4th of July Fireworks Spectacular. A total of $29,000 was secured in 2016. This year the JFTB will not allow sponsorship of any type associated with a religious group due to the violation of the “establishment clause”. This will eliminate $6,000 from the 2017 sponsorship total as sponsorship dollars will have to be returned to Generations Church and Cottonwood Church. A total of $24,000 has been secured from the following 2017 sponsors:

  ♦ Premier Community Partner
    ➢ Republic Services - $15,000
  ♦ Shining Star Sponsorship
    ➢ Sea Air Federal Credit Union - $2,500
    ➢ Golden State Water - $2,500
  ♦ Rising Star Sponsorship
    ➢ Southern California Edison - $1,000
    ➢ Charles Abbot Associates - $1,000
    ➢ The Shops at Rossmoor - $1,000
    ➢ HealthCare Partners/Easy Choice - $1,000
  ♦ OC Breeze - In-Kind Donation
  ♦ News Enterprise - In-Kind Donation
  ♦ MedPost – In-Kind Donation

City Council, Commission members, and the community are invited to the JFTB to celebrate the 2017 4th of July. The event will have live music, food that will be available to purchase, and concludes with a 22-minute long fireworks show beginning promptly at 9:00 pm. The general public’s entrance onto the Joint Forces Training Base will be on Lexington Drive and Orangewood Avenue. It is recommended for City Council and Commission members to enter the base via the Orangewood entrance.

Below is the tentative timeline of the event:

- 4:00pm   Event officially begins
- 4:00-7:45pm   Main Stage Performances
- 7:45pm   Dignitary Speeches
- 8:00-9:00pm   Main Stage Performances
- 9:00pm   Fireworks Show begins
- 9:30pm   Event Concludes

Fiscal Impact:

Staff is working with the City of Cypress and the JFTB to reduce expenditures and increase revenue for the 2017 4th of July Spectacular. Staff is currently working with
companies to obtain quotes for equipment rentals (light towers, port-a-potty units, traffic equipment rental, etc.) and contracted services (parking personnel, security, etc.). Staff has reached out to the City of Seal Beach and the Community of Rossmoor to request an increase to their annual contribution in addition to seeking additional sponsors. The JFTB is providing the licensing for the installation in-kind this year due to the patriotic nature of the event and limited time available between now and event day. However, due to the loss of parking fees and sponsors as well as increased costs for additional equipment, expenditures are expected to increase to be approximately $15,000 - $20,000 above what has been budgeted in the past for each of the two cities.

Submitted By: 

Ron Noda  
Recreation Manager

Approved By: 

Corey Lakin  
Recreation & Community Services Director

Attachment:  1. 4th of July Fireworks Spectacular Map
City of Los Alamitos
Recreation & Community Services

Agenda Report
Staff Report
June 7, 2017
Item No: 6C

To: Chair Pete Carvajal & Members of the Parks, Recreation and Cultural Arts Commission

From: Corey Lakin, Recreation & Community Services Director

Subject: 2017 Summer Preview

Summary: This report provides the Parks, Recreation & Cultural Arts Commission a preview of the Los Alamitos Recreation and Community Services Department’s 2017 summer programs, classes, camps, and events.

Recommendation: Commission receive and file.

Background:

Summer is one of the busiest times of the year for the Los Alamitos Recreation and Community Services Department with the largest number of participants enrolled in seasonal programming and classes, coupled with events and activities. During these summer weeks, the department experiences an increase in staffing levels (paid staff and volunteers) and revenue generated, as a majority of programs, events, camps, and classes occur throughout this season.

Discussion:

Aquatics

Learn-to-Swim Lessons
Learn-to-Swim Group Lessons are offered throughout the year at the pool with summer maintaining the highest number of lessons of more than 1,000 lessons during the 10-week program. Summer swim lessons consist of nine 30-minute lessons either every two weeks during the week (two-week format is Monday-Friday the first week and Monday-Thursday the second week, except for the session with July 4th when that Tuesday class will be skipped and classes will occur Monday-Friday the second week) or on Saturdays for nine weeks. Weekday lessons start every 35 minutes from 9:00am
12:00pm and 2:30-6:30pm and Saturday lessons start every 35 minutes from 9:00am-12:25pm. Saturday lessons typically sell out first due to the high demand.

Private (one-to-one ratio) and Semi-Private (two or three-to-one ratio) swim lessons also operate throughout the summer. There are ten weekday sessions (Monday-Thursday) with each session offering four 30-minute classes and are offered during the group lesson times. Private and Semi-Private lessons are also offered on Saturdays, with two sessions each lasting four consecutive weeks. Participants pay a higher cost for these lessons because of the individualized instruction.

FINS
The Los Alamitos FINS (Fitness in Swimming) formerly known as Los Alamitos Masters Swimming, is another opportunity for adults to gain valuable swimming instruction, with a focus on endurance and technique. This program has more than 25 participants each month who have the chance to be coached during any of the five coached sessions per week (Monday-Friday 6:30-7:30pm and Saturday 7:00-8:30am).

Aquatics Classes
Junior Lifeguards
The eight-week Junior Lifeguards program offers participants the opportunity to learn better swimming techniques and become faster and better swimmers. Participants earn chances to assist the City’s lifeguards and swim instructors during swimming lessons. “Junior Guards” shadow and assist the aquatics staff and learn what they need to do as a staff member. Participants take field trips and are given the opportunity to become certified in CPR, First Aid and AED.

Water Aerobics
Deep Water Aerobics takes place for nine weeks during the summer on Saturday mornings from 8:30-9:30am. This program is offered year-round with about 15 students who participate in this exercise class on a consistent basis.

Contract Classes and Camps

Summer Camps
The summer 2017 Recreation & Community Services Activities Guide features 43 special interest camps with a variety of weekly sessions. Camps vary in targeted ages and interests and are filled with activities and adventures to keep kids active and entertained all summer. Camps include engineering camps at Build It Workspace, Mad Science Camps, Dance Camps, Writing Camps, Drama Camps, Edutainment Art Camps, and Incrediflix Camps.

Los Alamitos Volunteer Program (L.A.V.P.)

L.A.V.P. is a volunteer-based program for middle and high school students to give back to their community, while assisting them in completing their community service requirements necessary for high school graduation. They have the opportunity to get
involved in Los Alamitos as well as the surrounding community through the program’s hands-on community service projects offered year-round. These students gain experiences in the varied field of recreation, while supporting other local non-profit organizations as well as the City of Los Alamitos.

Based on availability of volunteer shifts, the volunteer will be placed in one of the following programs and/or event(s) this summer:

Special Events: Music and Movies in the Park, 4th of July Fireworks Spectacular

Pre-School Program: Assist staff with classroom duties

Youth Sports: Scorekeeping, assisting staff with field preparation, a variety of youth sports activities

Summer Day Camp: Assist staff with leading campers in games, art and crafts, tournaments, special events and excursions for an additional cost

Summer Park Program: Assist staff with games, arts and crafts, tournaments, special events

Community Service Projects: Once a month, L.A.V.P. members will venture outside the Recreation and Community Services Department to assist with various projects that will benefit the community. Below is the community service projects scheduled for this summer:

- June – Relay for Life
- July – Cypress Run
- August – Heart of the City St. Isidore

Aquatics: Assist staff with Learn-to-Swim lessons

Workshops and socials are held quarterly, giving L.A.V.P. members additional opportunities to learn a variety of topics ranging from social media safety to learning about different careers. This summer’s workshop will be a CPR, AED, First Aid class. The L.A.V.P. program also implements social events throughout the year. Hosting a social event provides select members of the L.A.V.P. program leadership opportunities and a more hands-on approach of planning and implementing an event. Volunteers meet on a monthly basis to brainstorm event ideas, plan and then implement the event. This summer’s social event will be a day at the park.

Parks Program

Summer Parks Programs is a free drop-in program held at Little Cottonwood Park and Orville Lewis Park. The Parks Program will be open for 10 weeks this summer. Recreation Leaders conduct structured activities including sports, arts and crafts,
tournaments, and special events from 10:30am – 4:00pm Monday through Friday. The Summer Parks Program also offers free excursions such as visiting the Atlantis Play Center and the Discovery Cube seven out of the ten weeks.

Sports

Adult Sports
Adult Sports programs give adults the opportunity to exercise, promote wholesome physical activity, and provide an outlet for competition and fun. This program reduces stress, builds friendships, provides an opportunity for bonding, and promotes health and wellness.

This summer, Adult Sports includes:

- 11v11 Soccer Men's Over 25
- 11v11 Soccer Men's Over 45
- 7v7 Men's Over 25
- 7v7 Men's Over 35
- 7v7 Soccer Women's Over 30
- Men's Softball REC Division
- Co-Ed Softball REC Division
- Pick-Up Basketball
- Pick-Up Volleyball
- Pick-Up Soccer

Youth Sports
Youth Sports offer children a fun and safe environment to learn basic skills and develop techniques in each sport in a small group clinic-style atmosphere. Coached by Recreation and Community Services Department staff, children are taught good sportsmanship, teamwork and are presented a t-shirt and award at the end of each program. The programs are offered to participants ranging in age from 1 ½ to 14 years old. The following youth sports are offered this summer:

- Parent and Me Soccer
- Jr. Pee Wee T-Ball
- Jr. Pee Wee Soccer
- Pee Wee Soccer League
- Pee Wee T-Ball League

Summer Day Camp and Counselor in Training Program (C.I.T. Program)

Los Alamitos Summer Day Camp
The Los Alamitos Summer Day Camp program provides 10 weeks of custodial care for children ages 5-12. Custodial care provides supervision of children in a low ratio of participants to adults (typically 10:1) where parents must sign their children in and out of camp. Campers will enjoy weekly themed activities, excursions, special events, cooking classes and a variety of outdoor and indoor activities in a structured environment.

Los Alamitos Summer Day Camp starts will begin on June 19 and end on August 29, 2017. Extended camp hours are offered for an additional fee from 7:00am to 9:00am and 4:00pm to 6:00pm. The Camp's capacity is approximately 70 participants.
This summer, the overall summer theme is 'Los Alamitos Studios' movie theme. Weekly themes will incorporate space, cooking, ocean, pirates, sports, and cultural arts. The camp will conclude with a culminating scripted performance in which all parents will be asked to attend is well.

Each day is filled with excitement and adventure as they participate in fun trips to the beach, arts & crafts, sports, games, swimming, and excursions every Thursday to popular places like Scooter's Jungle, Sky High, Griffith Observatory, OC Fair, the L.A. Zoo, and much more! Participants are required to purchase one camp shirt for $15 to be easily identified on Thursday excursions.

Counselor in Training Program (C.I.T.)
The Counselors in Training Program is designed for teenagers ages 13 to 16 to work alongside the Summer Day Camp staff to prepare for camp activities, organize games and crafts, and assist with excursions. They will receive valuable on-the-job training as they learn what it takes to be a camp counselor. Each session will also feature workshops aimed to develop and strengthen professional skills for teens. The program hours are similar to the Summer Day Camp structure of 9:00am – 4:00pm and extended hours from 7:00am – 6:00pm Monday through Friday for 10 weeks during the summer. This is a self-sustaining program and was developed as a result of the high demand of Los Alamitos Volunteer Program (L.A.V.P.) requests to be scheduled at Summer Day Camp.

C.I.T. participants will meet throughout the week and be provided with current and relevant topics such as Social Media Do's and Don'ts, Workplace Leadership-How to Stand Out and Interview Skills and Tools in which participants will be graded on actual employment applications and be scheduled for mock interviews.

Ready, Set, Go! Preschool Program

The summer preschool session has expanded to 10 weeks. In this program, children will be engaged in activities, games, songs, and literature related to the ocean, trains, planes, bubbles, pirates, and dinosaurs. This is a great way to introduce young children to the world of learning and keep their minds sharp in the summer months.

Events

4th of July
The 30th Annual 4th of July Fireworks Spectacular is taking place on Monday, July 4th at the Joint Forces Training Base (JFTB) in Los Alamitos. The cities of Los Alamitos, Cypress, Seal Beach, and the Community of Rossmoor collaborate to host this annual event to honor the men and women of the military and celebrate our country's birthday.

The patriotic 4th of July event will include free activities like military displays, food booths, and live music on the main stage. The event's firework show will begin at
9:00pm with one of the best and longest fireworks display in Southern California. Once again this year, additional larger fireworks that will be shot higher into the sky to assist in allowing Los Alamitos residents at their homes to better view the display. Parking is free.

**Music and Movies Event Series**
The Music and Movies Event Series, presented by the Parks, Recreation, & Cultural Arts Commission will take place on four Saturdays throughout the summer. Live entertainment will begin at 6:30pm, with the movie to follow, beginning at dusk. Below is the movie and band schedule for this summer:

- **June 24th** at Laurel Park
  - Movie – *Secret Life of Pets*
  - Band – Centerfold – 80’s Rock
- **July 8th** at Little Cottonwood Park
  - Movie – *The Jungle Book*
  - Band – Elm Street Band – Classic Rock
- **July 22nd** at Orville R. Lewis Park
  - Movie – *Wreck-it-Ralph*
  - Band – Southland Mega Groove – Top 40’s
- **August 5th** at Laurel Park
  - Movie – *Moana*
  - Band – King Salmon Band – Rock & Pop Hits

As an attempt to promote community within all neighborhoods in Los Alamitos, this summer will mark the first summer Music and Movies events will be “touring” at Little Cottonwood and Orville R. Lewis Parks. Randy Hill will be sponsoring the Orville R. Lewis event.

**Department Marketing**

The Recreation and Community Services Department increases its marketing efforts in the summer to attract more participants in all programs and compete with other organizations offering similar programming. Programs that are marketed include: Summer Day Camp, Summer Parks Program, specialty camps, youth sports, swim lessons, and Summer Preschool Program. Marketing efforts include press releases, website, local community calendars, News Enterprise Ads, School District News, email blasts, and social media.
Fiscal Impact:

The Recreation and Community Services Department receives a significant amount of its revenue during the summer months in each of the areas discussed above. Funding for these programs have been budgeted in various accounts listed in the current Fiscal Year (FY) 2016-17 (through June 30, 2017) and the proposed FY 2017-18 (begins July 1, 2017) Recreation and Community Services Department budgets. All classes and programs have fees that help offset the costs of the programs except for 4th of July Fireworks Spectacular, Music and Movies Event Series and Parks Programs which are free to attend.

Submitted & Approved By:

Corey Lakin
Recreation & Community Services Director