

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS**

REGULAR MEETING – WEDNESDAY, June 7, 2017

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:06 p.m., Wednesday, June 7, 2017, in the Council Chambers, 3191 Katella Ave., Chair Carvajal presiding.

2. ROLL CALL

Present: Commission Members: Carvajal, Doby, Estrada, Hill, Jorge

Absent: Commission Members: Chirco, Olveda

Present: Staff: Corey Lakin, Recreation & Community Svcs. Dir.
Ron Noda, Recreation Manager

3. PLEDGE OF ALLEGIANCE

Chair Carvajal led the Pledge of Allegiance.

4. ORAL COMMUNICATIONS

Chair Carvajal opened Oral Communications.

5. MINUTES

The Parks, Recreation, and Cultural Arts Commission deferred approval of minutes of December 7, 2016 and May 3, 2017 to next schedule meeting.

6. STAFF REPORTS

A. Weekend of Art in Los Alamitos Recap

Megan Shimada, Recreation Coordinator provided the Parks Recreation and Cultural Arts Commission a recap of the second annual Weekend of Art in Los Alamitos held at the Los Alamitos Community Center on March 17-19, 2017. Approximately 800 people visited the three-day visual art exhibition throughout the weekend, with 152 visual art pieces on display and 14 arts groups performed. Based on event feedback and survey responses, staff will address some criticisms and implement some changes to continue to improve the already successful event.

B. 2017 4th of July Fireworks Spectacular

Ron Noda, Recreation Manager provided the Parks, Recreation and Cultural Arts Commission with pertinent information on the upcoming 30th Annual 4th of July Fireworks Spectacular scheduled for Tuesday, July 4, 2017. It is co-sponsored by the cities of Los Alamitos, Cypress, Seal Beach and the Rossmoor Community Services District, with approximately 15,000 people attending the free event. After months of discussions, negotiations and letters of support from local, state and federal elected officials, the JFTB granted the City of Los Alamitos and the City of

Cypress use of the airfield with several modifications due to military regulations which will impact this year's and future events.

Staff is working with the City of Cypress and the JFTB to reduce expenditures and increase revenue for the 4th of July event. The JFTB will provide the licensing for the installation in-kind this year due to the patriotic nature of the event.

City Council, Commission members, and the community are invited to celebrate the 4th of July. The entrances onto the Joint Forces Training Base will be on Lexington Drive and Orangewood Avenue.

C. 2017 Summer Preview

Corey Lakin, Recreation and Community Services Director, provided the Parks, Recreation and Cultural Arts Commission a preview of the Los Alamitos Recreation and Community Services Department 2017 summer programs, camps and events. As the summer is the busiest time of the year, the Recreation and Community Services Department directs marketing strategies to increase participation in programs and events.

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Recreation and Community Services Director Corey Lakin distributed social media cards to the Commission and requested assistance in marketing Recreation and Community Services Department programs and events. Staff is sprucing up the Community Center with photos and five words that the community voted as "Creating Quality of Life" in Los Alamitos: Safety, Education, Family Community and Health. At the June 19, 2017, City Council will move forward with the Parks Recreation and Cultural Arts Commission recommendation to contract with MWR for the fall.

The Recreation and Community Services Department now offers a Senior Grocery Program through the County of Orange and Second Harvest Food Bank to seniors on the 1st and 3rd Tuesday of every month. The Special Olympics Basketball participants received silver medals this Spring. Forty people attended the Father/Daughter and Mother/Son Dance on May 12, 2017 and was well received by all who attended. The Senior Prom on May 13, 2017 was sold out with 117 participants attending the event with dinner, dancing and live entertainment. Staff is now planning and exploring new locations for Race On the Base due to JFTB restrictions impacting revenues and expenditures for this event.

At the PR&CA Commission's request the next scheduled Commission meeting will be held on July 12, 2017 at 7:00 p.m. in the Community Center to seek public input on the concept of a small dog park at Little Cottonwood Park. In August and/or September the PR&CA Commission may schedule a Facility/Park Tours in Los Alamitos if desired.

Just as a reminder all communication will be through City emails.

Recreation Manager Ron Noda announced that staff will be wearing new t-shirts this summer with the tag line "Creating Quality of Life" and the five words. Staff is seeking Commissioners to be emcees for the Music and Movies events.

8. COMMISSIONER REPORTS

Commissioner Jorge, provided an update on Wings, Wheels, and Rotors as they are in similar discussions and negotiations with the JFTB.

Chair Carvajal attended the CPRS Banquet and thanked staff for including the commission in this event in recognition of those impacting our community. Chair Carvajal also expressed how pleased he is with what staff is doing for marketing the Department.

10. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 9:05 p.m. Adjourned Regular meeting to Wednesday, July 12, 2017 at 7:00 p.m. at the Community Center.



Pete Carvajal, Chair

Attest:



Corey Lakin, Director
Recreation & Community Services Department