

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS**

REGULAR MEETING – WEDNESDAY, April 4, 2018

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:01 p.m., Wednesday, April 4, 2018, in the Council Chambers, 3191 Katella Ave., Chair Doby presiding.

2. ROLL CALL

Present: Commission Members: Carvajal, Doby, Duran, Hill, Hunter, Murphy, Olveda

Absent: Commission Members: None

Present: Staff: Ron Noda, Recreation Manager
Emeline Noda, Recreation Manager
Megan Shimada, Recreation Coordinator

3. PLEDGE OF ALLEGIANCE

Chair Doby led the Pledge of Allegiance.

4. ORAL COMMUNICATION

Chair Doby opened Oral Communications. There being no one present wishing to speak, Chair Doby closed Oral Communications.

5. MINUTES

Motion/Second: Carvajal/Hunter – March 7, 2018.

Motion Carried: The Parks, Recreation and Cultural Arts Commission approved the Regular meeting of March 7, 2018 as written.

6. STAFF REPORTS

A. Weekend of Art Review

Megan Shimada, Recreation Coordinator, provided the Parks Recreation and Cultural Arts Commission a recap of the third annual Weekend of Art in Los Alamitos held at the Los Alamitos Community Center on March 16-17, 2018. Approximately 1,000 people visited the two-day visual art exhibition throughout the weekend, with 260 visual art pieces on display and 14 performing arts groups.

B. Joint Use Agreement – The Youth Center

Recreation Manager Ron Noda, provided the Parks Recreation and Cultural Arts Commission with the requested information regarding the agreement between the City of Los Alamitos and The Youth Center for the joint use of the

“Community Recreational and Social Center.” Manager Noda gave the Commission a brief history of The Youth Center, programs that the Youth Center offers, and answered questions from the Commission.

C. Race on the Base 2018

Recreation Manager Emeline Noda provided information on the City’s largest special event. This year was the 37th annual event which included the popular Reverse Triathlon, Jr. Reverse Triathlon, 10K Run, Honoring Our Fallen 5K Run/Walk with Virtual 5K, 10K Wheelchair Race, and the popular Glow in the Dark Whimsical Fun Run with a new “Whimsical” twist that took place on the Friday night Packet Pick-up. The Saturday portion of the event entailed the races being held on the runways at the JFTB and features military static displays with live music throughout the course. The event also featured a two-day Health & Fitness Vendor Expo, free race clinics, and traditional finisher medals and sublimated shirts that had a new patriotic theme.

Mrs. Noda provide information on the sponsors. Sponsors play a significant role in the Race on the Base, not only financially, but also by helping to spread the word about the event to the patrons who frequent their businesses. Mrs. Noda reported that a five-month delay in knowing if the event would occur did hinder the sponsorship solicitation as well as companies’ disclosed layoffs resulting in lack of funds for businesses to contribute to the 2018 Race on the Base.

Added to the list of recommendations already generated by Staff, the Commissioners suggested: Early registration within a 2-week period automatically enters a participant into a lottery for drink tickets, etc.; donor list. Commissioner Hill commented that parking flowed better this year.

The winners of the 2018 ROTB City Council and Commission Participation Challenge resulted in a tie between the PR&CA Commission and the City Council, plaque will be presented at the May 21st City Council Meeting.

D. Recreation & Community Services Department New Programming

The Recreation and Community Services Department “Creates quality of life” for community members through health, safety, community, family, and education. Through education, the Recreation and Community Services Department offers a wide variety of educational and special interest classes, camps for youth, adults, and seniors that encourages lifelong learning with over 400 programs and classes offered. Recreation Manager Ron Noda provided a preview to the Commission of upcoming new programs.

Following the presentation, the Commissioners suggested the following:

- Gift Certificates
- Silent auction

- Day Camp Certificate
- Cup stacking - Teens
- VIP program

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Emeline Noda, Recreation Manager

- Organization study will be discussed at the City Council meeting of April 16, 2018.
- Senior Prom Masquerade will take place on Saturday, May 12, 2018 for Ages 50+ at the Los Alamitos Community Center, tickets are currently on sale.
- The City of Los Alamitos is partnering with the Los Alamitos non-profits in the community on the first annual Citywide volunteer service event "Serve Los Al." A Serve Los Al Assembly will be held Saturday, June 30, 2018.
- CPRS District 10 Awards and Installation Banquet will be held on April 19, 2018 at Rio Hondo Golf Course from 5:00-9:00 p.m., please RSVP no later than Friday, April 6, 2018.

Ron Noda, Recreation Manager

- The Recreation and Community Services Department held Recreation Leaders interviews in a group setting and will schedule another group interview in three weeks. Commissioners were asked to share the job opportunity with co-workers, family, and friends. Job application is available on the City's website.
- The Recreation and Community Services Department has partnered with Sunburst Academy to allow cadets on-the-job learning, career and leadership development, and the opportunity to job shadow from April 23-May 11, 2018.
- State of the City was held at the Joint Forces Training Base in partnership with the Chambers to discuss our accomplishments in the City.
- Recreation Manager Ron Noda is the City's liaison to the Los Alamitos Museum.

8. COMMISSIONER REPORTS

Commissioner Hunter

- Stated he had a blast at the Spring Carnival and gave kudos to Recreation Coordinator Megan Shimada for doing such a great job.

Commissioner Duran

- Echoed Commissioner Hunter.

Commissioner Carvajal

- Stated the Weekend of Art event was very impressive and urged keeping former Commissioner Bell as the curator.

Commissioner Hill

- Stated the Spring Carnival was fantastic and complimented staff.

Vice-Chair Olveda

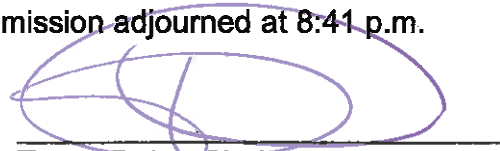
- Nothing to report

Chair Doby

- Stated she was happy new Commissioners attended the events.

9. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 8:41 p.m.



Tanya Doby, Chair

Attest:



Emeline Noda, Recreation Manager
Recreation & Community Services Department