

CITY OF LOS ALAMITOS

10911 Oak Street
Los Alamitos, CA 90720

SPECIAL AGENDA PARKS, RECREATION, AND CULTURAL ARTS COMMISSION REGULAR MEETING Wednesday, July 11, 2018 – 7:00 P.M.

This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at the Recreation & Community Services Department or on the City's website at www.cityoflosalamitos.org once the agenda has been publicly posted.

Any written materials relating to an item on this agenda submitted to the Parks, Recreation & Cultural Arts Commission after distribution of the agenda packet are available for public inspection at the Recreation & Community Services Department, 10911 Oak St., Los Alamitos CA 90720, during normal business hours. In addition, such writings or documents will be made available for public review at the respective public meeting.

It is the intention of the City of Los Alamitos to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the Recreation & Community Services Department at (562) 430-1073, extension 540, 48 hours prior to the meeting so that reasonable arrangements may be made. Assisted listening devices may be obtained from the Parks, Recreation & Cultural Arts Commission Secretary at the meeting for individuals with hearing impairments.

Persons wishing to address the Parks, Recreation & Cultural Arts Commission on any item on the Parks, Recreation & Cultural Arts Commission Agenda should complete a yellow "Request to Speak" card and will be called upon at the time the agenda item is called or during the Parks, Recreation & Cultural Arts Commission's consideration of the item and may address the Parks, Recreation & Cultural Arts Commission for up to three minutes.

1. CALL TO ORDER

2. ROLL CALL

Commissioner Duran
Commissioner Hill
Commissioner Hunter
Commissioner Murphy
Vice Chair Olveda
Chair Doby

3. PLEDGE OF ALLEGIANCE

4. ORAL COMMUNICATIONS

At this time, any individual in the audience may come forward to speak on any item within the subject matter jurisdiction of the Parks, Recreation & Cultural Arts Commission (PR&CA). Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

5. MINUTES

Approval of the Minutes for the Special Meeting of June 6, 2018.

6. STAFF REPORTS

A. Program Highlight: Ready, Set, Go! Preschool

This report provides the Parks, Recreation & Cultural Arts Commission with pertinent information on the Ready, Set, Go! Preschool Program.

Recommendation: Commission receive and file.

B. Facility Usage

The Los Alamitos Recreation and Community Services Department operates several facilities that are available for use and rent to the public. Several of these facilities provide the residents and local organizations with an excellent opportunity to have a meeting, conduct sports activities, or have a birthday party at a clean and local place at a reasonable price.

Recommendation: Commission receive and file.

C. Sponsor Opportunities and New Partnership Program

This report provides the Parks, Recreation & Cultural Arts Commission with pertinent information on Sponsor Opportunities and a new Partnership Program.

Recommendation: Commission receive and file.

D. Labourdette Playground Options

This agenda item is to inform and obtain direction from the Parks, Recreation and Cultural Arts Commission on the playground options for the anticipated new Labourdette Park playground equipment.

Recommendation: Commission receive, discuss, and provide direction on the playground equipment.

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

8. COMMISSIONER REPORTS

At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

9. ADJOURNMENT

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the Community Center, Museum and City Hall not less than 72 hours prior to the meeting. Dated this 5th day of July 2018.



Anna Otto, Community Services Coordinator

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS**

REGULAR MEETING – WEDNESDAY, June 6, 2018

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:03 p.m., Wednesday, June 6, 2018, in the Council Chambers, 3191 Katella Ave., Chair Doby presiding.

2. ROLL CALL

Present: Commission Members: Doby, Duran, Hill, Hunter, Murphy, Olveda

Absent: Commission Members: Carvajal

Present: Staff: Ron Noda, Recreation Manager
Emeline Noda, Recreation Manager

3. PLEDGE OF ALLEGIANCE

Chair Doby led the Pledge of Allegiance.

4. ORAL COMMUNICATION

Chair Doby opened Oral Communications. There being no one present wishing to speak, Chair Doby closed Oral Communications.

5. MINUTES

Motion/Second: Olveda/Duran – June 6, 2018.

Motion Carried: The Parks, Recreation and Cultural Arts Commission approved the Regular Meeting of June 6, 2018 with revisions to item number 4. ORAL COMMUNICATIONS, second sentence, replace Chair Doby with Commissioner Duran as the individual who thanked Mrs. Nugent.

6. STAFF REPORTS

A. Preview of 2018 Music and Movies Event Series

Recreation Manager Ron Noda provided the Parks, Recreation and Cultural Arts Commission a preview of the Los Alamitos Recreation and Community Services Department's 2018 Music and Movies Event Series. The Music and Movies Event Series is held annually during the summer months and provides the community with a fun-filled evening of activities including a live band, children's activities, arts and crafts, followed by a movie. The three 2018 Music and Movies Event Series dates will be on June 23 at Laurel Park, July 14 at Orville R. Lewis Park, and July 28 at Little Cottonwood Park. All Music and Movies events will begin at 6:30pm with live music and will conclude with a movie to view under the stars. The Recreation and Community Services Department, along with the Parks, Recreation, and Cultural Arts Commission,

invites the community to attend the Music and Movies Event Series along with neighbors, friends, and family.

B. Los Alamitos Museum

Recreation Manager Ron Noda provided the Parks Recreation and Cultural Arts Commission information on the Los Alamitos Museum. The Los Alamitos Museum has been serving the City of Los Alamitos since 1975. The Museum Association is a nonprofit corporation duly organized to operate and preserve the Los Alamitos Museum by providing recreational programs in the field of historical and cultural development for the residents of the City and the County of Orange. The Los Alamitos Museum is open to the public, free of charge, from 2:00-4:00pm every Tuesday, Thursday, and Sunday.

C. Social Service Program Update

Recreation Manager Emeline Noda provided the Parks, Recreation and Cultural Arts Commission with the Recreation and Community Services Department's update on Social Services Programs. Social Services Programs include support to the Los Alamitos Senior Club, the Senior Lunch and Bread Program, the Senior Grocery Program, Senior Exercise Classes, Senior Prom, and various senior social activities. Staff expanded the social services to include local nonprofit groups, City Calendar, quarterly donation drives, and participation in the new annual citywide volunteer service event "Serve Los Al."

D. Appoint Ad Hoc Subcommittee to review play structure design at Labourdette Park

Recreation Manager Ron Noda recommended for the Parks Recreation and Cultural Arts Commission to establish an Ad Hoc Subcommittee to review projected play structure designs for Labourdette Park. The PR&CA Commission nominated Commissioner Hunter, Motion: Olveda/Hill; Commissioner Duran, Motion: Murphy/Hunter, and Commissioner Hill, Motion: Doby/Murphy to serve the Labourdette Park Ad Hoc Subcommittee. The Subcommittee will review playground structure designs and provide recommendations and feedback on three to four potential playground structure designs for the PR&CA Commission for final approval.

The City of Los Alamitos has designated funds in FY 18/19 CIP to replace the play equipment at Labourdette Park with a budget of \$120,000-\$130,000. Public Works will remove the wood chips and existing equipment for a savings of \$15,000-\$20,000.

The PR&CA Commission provided direction to Labourdette Park Ad Hoc Subcommittee to review modern playground structures with obstacle courses, shade covering, ADA swing, and toddler/5-10-year-old play equipment combo and rubberized surfacing.

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Emeline Noda, Recreation Manager

- The Organizational Study (Matrix Report) for Recreation and Community Services and Community Development Departments passed; City Council voted 5-0 at the Special City Council Meeting held on May 11, 2018. The Recreation and Community Services Director position was frozen instead of being eliminated, so that the position can return if necessary. We are currently in the recruitment process of hiring a full-time Recreation and Community Services Coordinator. The job post closed on June 15, 2018 and Megan Shimada promoted to Recreation Supervisor.
- The City of Los Alamitos City Council also passed a Resolution to support California Proposition 68, The Clean Water and Parks Act.
- The City of Los Alamitos is collaborating with the Los Alamitos nonprofits in the community on the inaugural citywide volunteer service event, "Serve Los Al," scheduled for June 29th and 30th.
- The City of Los Alamitos collaborated with HomeAid Essentials to host a Diapers and Wipes Donation Drive, ending tomorrow June 7, 2018.
- In place of the next PR&CA Commission meeting scheduled for July 4, 2018, we will hold a Special Meeting for the month of July on July 11, 2018 at 7:00 p.m. at the Community Center. We will schedule facility, fields and park tours either the month of July or August as traditionally these meetings begin at 6:00 PM with dinner before heading off to sites.

Ron Noda, Recreation Manager

- The City of Los Alamitos City Council is holding public meetings to discuss the future of voting Districts. The community is invited to attend any of the scheduled meetings.
- Oak is currently closed for rehabilitation and field activities will be concentrated at McAuliffe field.
- On June 2, 2018, the Recreation Department held an employee annual in-service where we have socialization, teambuilding, training, and review of City regulations, rules and policies. We received many compliments from returning staff that it was a fun and great in-service experience. We ended the day with the Administrative Team serenading a special song to the staff.
- Lastly, on July 15, 2018 the City Council will present the Chair of PR&CA Commission a Proclamation stating that the month of July is Parks Make Life Better month. Staff invites the PR&CA Commission to attend and receive this special recognition as a group.
- In the next few weeks, you will be receiving email correspondences from staff about the Ad Hoc Subcommittee and summer programming and events. Please respond to let us know if you will be attending any programs and events.

8. COMMISSIONER REPORTS

Commissioner Duran

- Commission Duran attended the Hotel Ground Breaking Ceremony and commended staff on a job well done and is excited with the new development of the property.

Vice-Chair Olveda

- Nothing to report.

Chair Doby

- Is very excited about replacing the playground structure at Labourdette Park.

Commissioner Hill

- Nothing to report.

Commissioner Hunter

- Nothing to report.

Commissioner Murphy

- Nothing to report.

9. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 8:40 p.m.
Motion/Second: Doby/Murphy.

Tanya Doby, Chair

Attest:

Emeline Noda, Recreation Manager
Recreation & Community Services Department

City of Los Alamitos Recreation & Community Services

Agenda Report Staff Report

July 11, 2018
Item No: 6A

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

From: Emeline Noda, Recreation Manager

Subject: Program Highlight: Ready, Set, Go! Preschool Program

Summary: This report provides the Parks, Recreation & Cultural Arts Commission with pertinent information the Ready, Set, Go! Preschool Program.

Recommendation: Commission receive and file.

Background:

The City of Los Alamitos Recreation and Community Services Department offers a wide variety of programs, classes, and camps for preschool age children ages three to five years old, ranging from science camps, dance classes, Jr. Pee Wee Sports, and preschool. This age group represents a strong niche in the Los Alamitos community of parents who are continuously seeking to expose their children to a range of experiences during this important introductory stage of their life and see what peaks their interest.

Although there are several other organizations providing similar programming such as the Ready, Set Go! Preschool Program, there is high a demand to offer this type of program to the community. The Recreation and Community Services Department is able to offer lower cost options to the community to participate in recreational and educational-based programs that they might not have otherwise been able to afford, or compete in enrollment in other local preschool programs that are continuously full with long wait lists. Staff continually evaluates current trends of the community needs to fill in gaps or supplement in the provision of services for this target age group.

Discussion:

The Ready, Set, Go! Preschool Program began in Fall 2004 with our former instructor Mrs. Barbara Brown. The City hired a preschool instructor instead of continuing to contract with preschool instructors to meet the increasing needs of the community by

having a dedicated preschool program. Barbara brought many years of full-time teaching experience to the classroom and to the City.

Until November 2006, the preschool was using the Community Center Craft Room, when the City received a grant to purchase and install a multi-use modular facility next to the Community Center. The multi-use modular facility enabled the preschool program to be expanded to address the growing community needs. Preschool teacher Barbara Brown moved her Ready, Set, Go! Preschool Program to the new building and started her winter session on January 8, 2007 in their new home.

This popular parent participation preschool program operated year-round. Each session is approximately eight (8) weeks and offers a few different days and times. The Ready, Set, Go! Preschool Program provides an opportunity for children to establish relationships while experiencing a thematic, hands-on approach to learning. Three-year-old children develop language skills, cognitive and gross motor development through various programming and activities. Four and five-year-olds make new discoveries about themselves and others, learn how to problem solve and think independently in a learning environment designed to capture their interest while progressing at their own individual pace.

The preschool program required parent participation in four or more classes each session. This allowed the adult-to-child ratio to decrease as well as provides the teacher the opportunity to spend more time with each child working on their individual needs. A Preschool Aide also assisted in the classroom a couple days a week, providing another set of hands and to help with the preparation work needed for the classroom.

Classes are offered at different days and times for different age groups. The four and five-year-old class meet on Mondays, Wednesdays and Fridays, from 9:00am to 1:00pm. The class for the three-year-olds is held Tuesdays and Thursdays, from 9:00am to 12noon.

Preschool instructor Mrs. Barbara left her position to move out of state in 2016 and staff viewed this as an opportunity to revise the program to the current needs of the community. The parent participation program worked well for 12 years but in many instances it became a struggle for parents to commit to the required four in-class volunteer days. Staff recommended removing the requirement for parents to be involved and instead make it voluntary. In place of the parent volunteers, two consistent staff operate the program at a 10:1 ratio, similar to Summer Day Camp. The program over the last two years has not only maintained popularity and demand in the community, it has flourished under the new leadership of Preschool Instructor Ms. Sheena Moore and her supporting staff Keren Mounday and Davika Kim.

The preschool program maintains a full program of 20 children per class per session. Recently the wait list for the Monday, Wednesday, Friday class has increased, allowing staff to take the next four children, to the max capacity of the classroom and add another staff member to remain in ratio. The class goes on one or two field trips each session, providing the parents and children additional educational opportunities. The parents continue to let the instructor and the Recreation and Community Services Department

know how vital the preschool program is and how well it prepares their children for kindergarten. Academics is a major emphasis in sight word reading, math, science and art, in addition to the other important subjects of socialization and manners. Staff has observed the advanced level of academics from the Ready, Set, Go! Preschool Program participants in comparison with children attending other local preschools during summer sessions when other participants join in prior to starting Kindergarten. Staff are continually finding innovative and low cost activities and crafts to stay within budget, while providing a comprehensive and quality preschool learning experience.

Fiscal Impact:

Expenditures allocated for the Ready, Set, Go! Preschool Program are funded through the City's General Fund. Direct costs including supplies and program staffing of revenue over expenditures results in a net gain of approximately \$48,000 for Fiscal Year 17-18. Indirect costs are not included in this figure. This program is a significant revenue generator for the Recreation and Community Services Department and helps to offset the expenditures for the Department as a whole.

City of Los Alamitos Recreation & Community Services

Agenda Report Staff Report

July 11, 2018
Item No: 6B

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

From: Ron Noda, Recreation Manager

Subject: Facility Usage

Summary: The Los Alamitos Recreation and Community Services Department operates several facilities that are available for use and rent to the public. Several of these facilities provide residents and local organizations with an excellent opportunity to have a meeting, conduct sports activities, or have a or birthday party at a clean and local place at a reasonable price.

Recommendations: Commission receive, discuss, and file.

Background:

The City of Los Alamitos provides public spaces for residents and local organizations to gather, recreate and meet for the purpose of business, pleasure, or fitness. The Community Center has several rooms available for classes, meetings, or celebrations. There are two picnic shelters at Little Cottonwood Park that are available for rent to families and the parks and fields, gymnasium, and tennis courts are all available for rent for fitness or leisure.

Discussion:

Community Center

The Community Center includes a large multipurpose room, a medium activity room, a small activity room, meeting room, craft room, and lounge for City sponsored activities, community based organizations, non-profit organizations, private individuals, and commercial groups.

There are four rental categories (Civic, Community Based or Non-Profit Groups, Private and Commercial) that afford different priorities and prices for use of the facilities. Fees vary based on the size of the room, time of day the event occurs, number of participants, type of event and whether the event will be serving alcohol (the Community Center is licensed to have alcohol). A wide variety of users rent the Community Center including residents for weddings

or receptions, to a local church who hosts their Sunday services, to Friday Night Lights (FNL) for their coaches and referee meetings. Los Alamitos and the surrounding areas have limited banquet-type facilities and the Community Center is a tremendous resource. Insurance is required for all rentals and security guards are required for some events, including all with alcohol. Recreation Leaders are present at all rentals to ensure all policies and rules are being followed, as well as providing the best customer experience for the users.

Tennis Courts at Laurel Park

The tennis courts at Laurel Park are home to the Los Alamitos contracted tennis classes and are free for community play. There is a \$7 per hour light fee included for night time court use and require advance rental of the courts up to 10:00 p.m. A minimum of 24 hours is needed to reserve the lights, so staff can set the timers remotely. Rules are in place to allow Los Alamitos residents the opportunity to reserve the courts, with no fees attached, in order to afford them priority over non-residents.

There are four courts at Laurel Park with the weekend mornings being the busiest times for the courts, often leaving some individuals waiting until the start of the next hour, however, the rest of the week are only sporadically used by the public.

Oak Gymnasium

The Oak Gymnasium is a joint use facility with the Los Alamitos Unified School District with an agreement in place since 1974. The City has the ability to use and rent out the gymnasium after school and during non-school hours. The City has several programs that take place in the gymnasium including youth and adult basketball, volleyball, and youth sports. Organizations such as National Junior Basketball (NJB) rent the gymnasium for practices and games and Long Beach Table Tennis Club for their weekly open play and tournaments. Based on the agreement with the School District, the City retains 100% of the revenue for the users of the gymnasium, which is typically around \$25,000 annually. There is typically a Recreation Leader dedicated to the gymnasium when it is being used or they remain within the Oak Middle School and Community Center complex.

McAuliffe & Oak Fields

Other joint use facilities include McAuliffe Field and Oak Field, both located on school district property, but scheduled after school and during non-school hours by the City. Revenues are split 50/50 between the City and the District, affording each entity with approximately \$15,000-\$20,000 annually per field. There are lights at both of these facilities that are available for an additional fee. The lights are operated and maintained by the City and are controlled remotely when user groups pay for the lights to be operational or during City programming. The fields are rented by individuals, nonprofit and forprofit organizations, clubs, travel teams and more. Since the fields are inexpensive to rent, have lights and are located near the 605 freeway, they are extremely popular, causing staff to turn down users on a weekly basis.

Laurel, Orville Lewis, & Little Cottonwood Parks

Laurel Park, Orville R. Lewis Park, and Little Cottonwood Park are all City-owned parks that have a soccer, softball or t-ball fields available for the public to rent. These three parks adhere to the same rules, policies and fees as McAuliffe and Oak Fields, however, the City retains 100% of the revenues. Additionally, organizations who utilize the field four or more times per season (Spring, Summer, Fall, Winter), pay an additional Capital Improvement Program (CIP) fee per person who uses the field in order to help pay for future improvements to the facilities. Orville R. Lewis and Little Cottonwood Parks are mainly used by baseball leagues for practices for the younger teams. Occasionally, the open space at Little Cottonwood Park is used by practicing soccer or flag football teams. Both of these parks are highly utilized by residents who neighbor the parks and are not reserved in advance. However, in order to ensure an individual or organization has use of the field over anyone else, they need to reserve the field before utilization. Laurel Park is often used by softball teams, soccer teams and flag football teams for practices and games. Being located on two main streets (Bloomfield and Katella), many individuals see the park driving to and from work or home and contact staff to reserve the park. Laurel Park, Orville R. Lewis Park, and Little Cottonwood Park reservations account for nearly \$4,500 in revenue, with most of that coming from Laurel Park.

Little Cottonwood Picnic Shelters

Little Cottonwood Park has two picnic shelters. The large shelter has six tables and is located adjacent to the restrooms and the small shelter has two tables and is adjacent to the small playground. The large shelter can be rented for \$35/resident and \$50/non-residents for four hours with two reservations per day during Daylight Savings and one reservation per day during non-Daylight Savings time. The small picnic shelter can be rented for \$25/resident and \$40/non-residents for four hours with one reservation during Daylight Savings and two reservations per day during non-Daylight Savings time. If the shelters are rented out for more than four hours, then the fees are \$70/residents and \$100/non-residents for the large shelter and \$50/residents and \$80/non-residents for the small shelters.

These shelters are very popular for kids' birthday parties, since the City allows the use of inflatable jumpers (large shelter only), as long as the jumper company provides the City with insurance and names the City as additionally insured. The playgrounds are close to the shelters with permanent restrooms located nearby, and plenty of greenspace for kids to run around. Given the inexpensive cost, the shelters are often reserved on weekends with good weather throughout the year. The shelters provide approximately \$4,000 in revenue for the City and can be reserved by completing an application at least two weeks before the desired reservation date.

Fiscal Impact:

Revenues from renting out City owned and operated facilities reaches approximately \$145,000 annually, not including the Capital Improvement Program fees for the fields and the pool. There are several expenditures associated with the management, maintenance, scheduling, and staffing of each of these facilities far exceeds the revenues brought in by the use.

However, direct costs for staffing the programs and activities that take place at these locations are typically paid for by the reservation.

City of Los Alamitos Recreation & Community Services

Agenda Report Staff Report

July 11, 2018
Item No: 6C

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

From: Emeline Noda, Recreation Manager

Subject: Sponsor Opportunities and New Partnership Program

Summary: This report provides the Parks, Recreation & Cultural Arts Commission with pertinent information on Sponsor Opportunities and a new Partnership Program.

Recommendation: Commission receive and file.

Background:

Sponsorships and partnerships play a significant role in the operation of the Los Alamitos Recreation and Community Services Department. Each special event has several sponsor opportunities available at different levels. Each program also has the opportunity to have a sponsor associated to help reduce costs and helps to offset the expenditures of the Department. Staff works year round to solicit cash sponsorships and in-kind sponsorships. In return, businesses or organizations receive extensive marketing they would not normally have access to in the City and surrounding communities. It is truly a partnership when a business or organization chooses to sponsor a City event or program in the benefits received, especially at high level sponsorships that are customized to meet the exact needs and request of the agency.

Discussion:

Below are the sponsorships staff anticipates obtaining for FY 2018-2019. Race on the Base sponsorships have experienced a major reduction due to Southland Credit Union stepping down as Title Sponsor. Southland Credit Union's goals and target market have shifted and staff was able to go back to the drawing board and develop a new model that specifically meets Southland Credit Union's new goals. In total, Southland Credit Union will return with a package of approximately \$19,000 with a combination of sponsorships in Race on the Base Glow in the Dark Whimsical Run, Winter Wonderland, Donation Drives, Serve Los Al, Employee Program, and Youth/Teen Programs. They are interested for future years to expand their sponsorship to other proposed areas once new programs are

established and funding frees up from other sponsor commitments. Southland has also indicated that they do potentially see the return of Title Sponsorship of Race on the Base at some point in the future.

Name of Event/Program	Sponsorships
Race on the Base	24,000
Weekend of Art	650
Spring Carnival	3,000
4th of July*	50,000
Music and Movies	500
Trunk-or-Treat	2,500
Winter Wonderland	20,500
Senior Prom	1,450
Youth Sports	5000
Donation Drives	2000
Serve Los Al	3000
Employee Program	2000
Youth/Teen Programs	5000
Senior Lunch Program	1200
TOTAL	120,800

*4th of July Fireworks Spectacular is being evaluated to see how staff can reduce costs to continue the event tradition as carryover funds may be depleted in 2018.

Staff recently created a new Partnership Program to enable local businesses to get involved in their community and help “Create Quality of Life” with the Recreation & Community Services Department while obtaining tangible marketing benefits. The difference with this new program than other sponsorship programs the Department has historically offered is that a sponsor can now receive exposure across all community events, website, flyers, Activity Guides, social media posts, email marketing, door hangers, and bus stop advertisements. Previously, all sponsors only received acknowledgement which was program or event specific and although many of the events will still have sponsors associated directly with a specific event, this is an added opportunity that sponsors can opt into that offers a broader reach into the community.

All donations will contribute towards the annual recreation events offered through the Department to assist in offsetting increasing costs. This partnership model was brought over from the City of Orange by Recreation Supervisor Megan Shimada, who created and implemented the program while there. The program is highly successful for the City of Orange and for organizations in that community. This program will be launched in July with “Parks Make Life Better” month and will be marketed largely by the City staff through various avenues.

Fiscal Impact:

The Department will continue its active solicitation of community partners to reduce expenditures, to provide improved programs and services to the community. Staff is continually seeking community sponsors as a way to add value to both the Department and for the partner. The department has tremendous assets such as park land, publicity mechanisms, access to the general public, and equipment that are sought after by firms wishing to expand their business. It is anticipated that the Department will offset approximately \$120,000+ in expenditures in fiscal year 2018-19 through community partnerships.

City of Los Alamitos

Parks, Recreation & Cultural Arts Commission

Agenda Report Staff Report

July 11, 2018
Item No: 6D

To: Chair Tanya Doby & Members of the Parks, Recreation & Cultural Arts Commission

From: Ron Noda, Recreation Manager

Subject: Update - Labourdette Park Playground Equipment Options

Summary: This agenda item is to inform and obtain direction from the Parks, Recreation and Cultural Arts Commission on the playground options for the anticipated new Labourdette Park playground equipment.

Recommendation: Receive, discuss, and provide direction on the playground equipment.

Background

The City Council has authorized Staff to begin the Capital Improvement Project for the replacement of the playground equipment and surfacing for Labourdette Park. The Parks, Recreation, and Cultural Arts Commission created an Ad Hoc subcommittee at the June 6, 2018 Commission meeting to discuss the several options and to narrow down the choices to present to the rest of the commission.

Discussion

The Ad Hoc subcommittee met on Friday, June 8, 2018 to discuss the many options available for a new play structure at Labourdette Park. It was determined that the following items were considered a priority.

- A swing structure that incorporates a belt swing, a toddler swing, and an ADA compliant swing
- Two separate play structures – one for 2-5 year olds and the other one for 5-12 year olds
- Full rubberized surfacing

Staff reached out to different vendors and they have submitted a few renderings which are below.

Option 1 – Landscape Structure



SLR
landscape
structures



FOR A BETTER TOMORROW
WE PLAY TODAY
shapedbyplay.com



Proudly presented by
Steve Hunt



Option 2 – Dave Bang Associates

Shown with:
 Posts: Red
 Components: Yellow
 Extruded Posts: Blue
 Sheet Plastics: Blue/Sand
 2-Color Plastics: Blue/Yellow
 Decks: Blue
 Rope: Red
 Shade Hats: Blue

Drawing # C18070SP-A-R1
 June 19, 2018
 Marc Ouffel, Associate
 Designed for children ages: 2-12

Labourdette Park

OPTION #3A

Since 1979

dave bang

associates, inc.

Option 3 – Innovative Playgrounds Company



BCIBURKE.COM | 800.266.1250

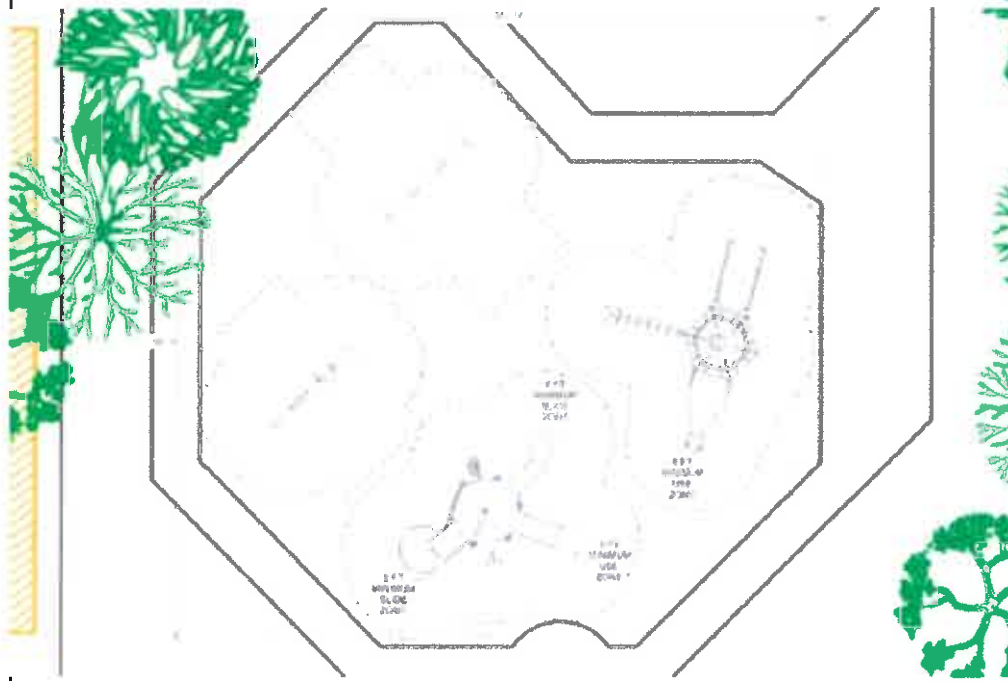


PROPOSAL: 513-87945-2

LOS ALAMITOS - LABOURDETTE PARK



Option 4 – Pacific Play System





The Parks, Recreation, and Cultural Arts Commission is requested to select one of the play structures recommended by the Ad Hoc subcommittee.

Fiscal Impact

There is no fiscal impact for selecting a play structure. Allocated funding in the Capital Improvement Project budget is set aside for the future purchase of the structure following a formal Public Works bidding process.