AGENDA
PARKS, RECREATION, AND
CULTURAL ARTS COMMISSION
REGULAR MEETING
Wednesday, October 3, 2018 – 7:00 P.M.

1. CALL TO ORDER

2. ROLL CALL
   Commissioner Crans
   Commissioner Duran
   Commissioner Hill
   Commissioner Hunter
   Commissioner Murphy
   Vice Chair Olveda
   Chair Doby

3. PLEDGE OF ALLEGIANCE

4. ORAL COMMUNICATIONS
   At this time, any individual in the audience may come forward to speak on any item within the subject matter jurisdiction of the Parks, Recreation & Cultural Arts
Commission (PR&CA). Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

5. MINUTES
Approval of the Minutes for the Regular Meeting of September 5, 2018.

6. STAFF REPORTS

A. Employee of the Quarter Update
This report provides the Parks, Recreation & Cultural Arts Commission an update on the Employee of the Quarter Program.

Recommendation: Commission receive and file.

B. 4th of July Fireworks Spectacular Recap
This report provides the Parks, Recreation & Cultural Arts Commission a recap on the 2018 4th of July Fireworks Spectacular event.

Recommendation: Commission receive and file.

C. Trunk or Treat Preview
This report provides the Parks, Recreation & Cultural Arts Commission with a preview on the upcoming Trunk or Treat event.

Recommendation: Commission receive and file.

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

8. COMMISSIONER REPORTS
At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

9. ADJOURNMENT

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the Community Center, Museum and City Hall not less than 72 hours prior to the meeting. Dated this 27th day of September, 2018.

Trini Zenovka, Department Secretary
MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS

REGULAR MEETING – WEDNESDAY, SEPTEMBER 5, 2018

1. CALL TO ORDER
The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:02 p.m., Wednesday, September 5, 2018, in the Council Chambers, 3191 Katella Ave., Chair Doby presiding.

2. ROLL CALL
Present: Commission Members: Crans, Doby, Duran, Hill, Murphy, Olveda
Absent: Commission Members: Hunter
Present: Staff: Ron Noda, Recreation Manager
Emeline Noda, Recreation Manager
Megan Shimada, Recreation Supervisor

3. PLEDGE OF ALLEGIANCE
Chair Doby led the Pledge of Allegiance.

4. ORAL COMMUNICATION
Chair Doby opened Oral Communications. There being no one present wishing to speak, Chair Doby closed Oral Communications.

5. MINUTES
Motion/Second: Crans/Murphy.
Abstain: Hill.
Motion Carried: The Parks, Recreation and Cultural Arts Commission approved the Regular Meeting of August 1, 2018 as written.

6. STAFF REPORTS
A. Spotlight On: Los Alamitos Volunteer Program (L.A.V.P.)
Ron Noda, Recreation Manager, provided the Parks, Recreation & Cultural Arts Commission an update regarding the Los Alamitos Volunteer Program (L.A.V.P.). The Los Alamitos Recreation and Community Services Department provides youth ages 11-17 an opportunity to join the Los Alamitos Volunteer Program (L.A.V.P.), making a positive impact in the City of Los Alamitos and the surrounding communities. Participants learn necessary job and life skills and complete their community service requirements necessary for high school graduation. The program provides hands-on experience in the field of recreation and an opportunity to participate in community service projects year-round and enhancing the City’s programs and community-wide special events. These skills help volunteers expand their portfolio of professional skills and gain valuable training for college and their future career.
B. Review of the Draft Individual Joint Use Agreements for McAuliffe & Oak Middle Schools & Master Joint Use Agreement with the Los Alamitos Unified School District

Ron Noda, Recreation Manager, provided the Parks, Recreation & Cultural Arts Commission with the Individual Joint Use Agreement (IJUA) for McAuliffe Middle School Field, Oak Middle School Field, Outdoor Basketball Courts, Community Restrooms, Bike/Walk Path to Coyote Creek Park and the Master Joint Use Agreement (MJUA) between the City of Los Alamitos and the Los Alamitos Unified School District (LAUSD). The City and District updated the Master Joint Use Agreement in September 2010 to solidify the liability and legal aspect of the Joint Use Facilities and agreed to review and revise the IJUAs. The MJUA is a five year contract with options for extensions. The MJUA will expire in November, 2019.

Each IJUA provided details on who maintains each facility, schedule of use, and splitting of revenue for each entity. The following are the IJUAs that are under the umbrella of the MJUA: Oak Field, Oak Restrooms, Oak Outdoor Basketball Courts, Oak Gymnasium, McAuliffe Field, and the Coyote Creek bike/walk path.

C. Los Alamitos Senior Programs

Emeline Noda, Recreation Manager provided the Parks, Recreation & Cultural Arts Commission an update on programs and activities offered to seniors. The City of Los Alamitos offers a wide variety of programs, activities and services to seniors. These programs help seniors in the community maintain an active and healthy lifestyle while building friendships, community awareness and wonderful memories.

8. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Megan Shimada, Recreation Supervisor
- Provided an update to the PR&CA Commission on Escape Los Al during the months of October – November.
- Announced new Partnership Program specifically designed for special events year round that include marketing benefits, custom partnership packages and in-kind donations.
- Weekend of Art March 22-23, 2019: Call to Artists. This art exhibition offers the community an opportunity to display their art, view and honor demonstrations in various performing and visual art genres for children and adults including music, photography, painting, drawing, dance, and more. Free to enter. Friday, 5-8 p.m. Saturday, 10 a.m. - 8 p.m. at the Los Alamitos Community Center.

Emeline Noda, Recreation Manager
- Provided information on Celebration of the Beautification of Los Alamitos Event on November 5, 2018.
- The City of Los Alamitos Recreation and Community Services Department is having its annual Winter Wonderland event on December 1, 2018 on Pine Street. Sponsorship opportunities are available an on-line on the City’s website.
• Provided an update on Race on the Base (ROTB), February 22-23, 2019. Los Alamitos Unified School Districts’ elementary and middle school will be participating in a school challenge. The school with the most entries will win a championship belt, money towards their school, and a popsicle party. ROTB will also have a new “rucking” division that will be offered.

Ron Noda, Recreation Manager
• Announced the Los Alamitos Volunteer Program Recognition Night on October 15, 2018, dinner will be served before City Council Meeting and will be held at the Community Center.
• The 7th annual Trunk or Treat event at Little Cottonwood Park will be on October 27, 2018 from 5-7:30 p.m.
• Commissioner Dinner will be December 4, 2018, location TBD.
• Provide information on new 8-week After School sports program (soccer and basketball) at the Los Alamitos Unified School sites to keep children active and engaged in a fun, safe and positive group environment at a low cost.
• A 10-week Coed Youth Volleyball League at the elementary and middle school sites will begin later in September.
• The Recreation & Community Services Department are in the process of hiring part-time recreation leaders.
• Provided an update on the status of the Labourdette Park and Playground Equipment Project.
• December Commission Meeting: Inquired if the Commission would like to move the December meeting or cancel meeting due to the Winter Wonderland event being on December 1, the Commission Dinner being on December 4, the regular scheduled Commission meeting being on December 5, and the Holiday Decorating Contest on Wednesday, December 12. The Commission proposed cancelling for the month of December, 2018. First/Second: Olveda/Doby

9. COMMISSIONER REPORTS

Commissioner Hill
• Inquired about the status of the banners on Los Alamitos Boulevard and when the center lights to the median will be operational.

Commissioner Duran
• No items to report

Vice-Chair Olveda
• Inquired about a basketball league at Little Cottonwood Park.

Chair Doby
• Nothing to report.

Commissioner Murphy
• Nothing to report

Commissioner Crans
• Nothing to report.
10. **ADJOURNMENT**
The Parks, Recreation, and Cultural Arts Commission adjourned at 8:55 p.m.
Motion/Second: Duran/Murphy.

Attest: ____________________________________________

Tanya Doby, Chair

____________________________
Emeline Noda, Recreation Manager
Recreation & Community Services Department
City of Los Alamitos
Parks, Recreation & Cultural Arts Commission

Agenda Report
Staff Report

October 3, 2018
Item No: 6A

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

From: Emeline Noda, Recreation Manager

Subject: Recreation & Community Services Department Employee of the Quarter

Summary: This report provides the Parks, Recreation & Cultural Arts Commission an update on the Recreation and Community Services Department Employee of the Quarter.

Recommendation: Commission receive, consider and file.

Background:

The Recreation and Community Services Department implemented an awards program to recognize part-time employees for their outstanding work performance on a quarterly basis. The awards program was designed to honor individuals who have a strong work ethic, exhibit quality customer service to patrons, and have performed excellent work in their program or event to which they were assigned.

Discussion:

First implemented in Fall 2015, the Recreation & Community Services Department full-time staff wanted to recognize part-time employees within the department to honor those who have gone above and beyond. The Department employs approximately 50 part-time recreation leaders on an annual basis. Most of the employees do an outstanding job on a daily basis, but there are a few who have stood out among their peers.

Staff developed a STAR criteria for determining which staff member(s) should be recognized each quarter. Employees are nominated by lead staff or the Administrative team in the Recreation & Community Services Department and voted on each quarter based on the following criteria:

S – Support of the Department’s Values
T – Teamwork
A – Above & Beyond
R – Reliable

The following individuals have been the recipients of the “Employee of the Quarter” since the last update was provided in March of 2017.

Fall 2015

Samantha Kenny – Samantha (“Sam”) is a Recreation Leader II who always has a smile on her face while she is working the various tasks to which she is assigned. Sam works as a site supervisor for adult sports, front desk, coach for youth sports, facility and field preparation, day camp, parks program, and special events. She is always enthusiastic, motivating to her fellow employees, and communicates well with her supervisors. Sam is currently a Recreation Specialist and assist with facility reservations, Dine-in & Dough House and Special Events.

Winter 2016

Bianca Frontino – Bianca was a Recreation Specialist and was the lead staff member overseeing the summer’s parks program. Overseeing two sites (Little Cottonwood Park and Orville R. Lewis Park) and approximately 12 staff members, Bianca stepped up to lead a successful summer campaign. She also took on a lead role for Trunk or Treat featuring the Treasure Hunt, organizing and leading the carnival games, treasure hunt, and the photo areas. Ms. Frontino is no longer employed with the Recreation Department.

Spring 2016

Kristina Veneciano – Kristina was a Senior Lifeguard/Assistant Pool Manager who stepped into a leadership role during the absence of the aquatic coordinator to supervise the City’s aquatics programs. She led approximately 25 staff to successfully teach swim lessons to hundreds of children and help coordinate the FiNS Masters swim program and aquatics classes. Ms. Veneciano is no longer employed with the Recreation Department.

Summer 2016

Steve Kim – Steve is a Recreation Specialist who oversaw the summer’s day camp program. Steve has worked previous day camps as one of the counselors, but this past summer he stepped up and transitioned to being the day camp coordinator. Steve has also been the lead staff handling day-to-day duties for the youth sports program. Steve has been promoted to a full time coordinator position and is currently overseeing adult and youth sports, special events, and the Department’s logistics.
Fall 2016

Alyssa Olveda – Alyssa was a Recreation Specialist who took on added assignments when a full-time recreation coordinator vacated her position. Alyssa assists with the Los Alamitos Volunteer Program (L.A.V.P.), the Senior Club, Senior Lunch and Bread Program, and rollover of classes and programs on the department's registration software. Mrs. Olveda is no longer employed with the Recreation Department.

Spring 2017

Davika Kim – Davika Kim is a Recreation Leader I and consistently assists in the Tuesday/Thursday 3-year old class for the Ready, Set, Go! Preschool Program. She also works in Youth Sports, special events, front desk, Adult Site Supervisor, facility reservations and the Summer Parks Program. Davika is a reliable staff member and an instrumental member of the Department, always picking up extra shifts to ensure coverage in all areas. Davika is currently a Recreation Specialist assisting with Dine-in & Dough House, social media, and special events.

Summer 2017

Ryan McAdam – Ryan was a Water Safety Instructor who has worked double shifts every week all summer (7 hours a day), picked up shifts for other staff, been requested as an instructor more than any other instructor this summer and always has a positive attitude, on time (early to his shifts), always willing to help and been a great employee this summer. Mr. McAdam is no longer employed with the Recreation Department.

Erika Halberg – Senior Recreation Leader Erika Halberg works Adult & Youth Sports, assisted in coordinating Spring Carnival and Trunk-or-Treat, works all special events, class rollover, front desk, facility reservations, Day Camp and organized the Summer Parks Program as the lead staff member. Erika is currently a part-time Community Service Coordinator assisting with contracts, Senior Programming, Summer Park Program, and Special Events.

Fall 2017

Sheena Moore - Recreation Specialist Sheena Moore has been selected as the Employee of the Quarter due to her outstanding programming leading the Ready, Set, Go! Preschool Program. Ms. Sheena has successfully filled both classes to capacity with growing wait lists in the one year she has been in the position. This program experienced a significant drop in attendance once the previous long-time instructor of 10+ years left the program to move out of state and Ms. Sheena has done a great job of building the program back up in a short time. The Ready, Set, Go! Preschool Program has historically been successfully attended through word of mouth and Ms. Sheena is now the talk of the town for the great work she does preparing Los Alamitos preschoolers for Kindergarten including curriculum in math, science, writing and sight word reading. The program is
known for hands on learning education and being affordable for those needing part-time preschool instruction.

Winter 2018

Maria Enciso – Maria Enciso is a Recreation Leader II and has worked the front desk, assisting with customer service and registration, worked youth and adult sports, Senior Lunch & Bread Program, facility reservations, Preschool and Summer Parks Program. She has a positive attitude, is reliable and efficient in completing her tasks. She provides exceptional customer service and is friendly in all interactions with the public and co-workers.

Spring 2018

Anna Otto – Anna Otto was a part-time Community Services Coordinator and has been with the City for 10 years. She primarily is assigned to the front desk, overseeing registration, news releases, facility reservations, Race on the Base registrations, and assisting with preparing the Parks, Recreation & Cultural Arts Commission packet distribution. She has been a tremendous resource for the past 10 years in her wealth of knowledge at front desk operations and is key to the success of our Department. Mrs. Otto was promoted this year from a clerical part-time position due to her dedication and commitment to the organization and has been a major team player over the years. Anna Otto is no longer employed with the Recreation Department.

Summer 2018

Ben Kalish – Ben Kalish is a Recreation Leader I working youth and adult sports, facility reservations, front desk, Day Camp, special events and field maintenance. He has also just recently assisted in the Escape Room planning and is overall a positive and enthusiastic employee. He is respectful and courteous and goes above and beyond to help participants with their needs at any of the programs he has been assigned to. It is a pleasure working with Ben as he has been a model employee for the younger staff with his pleasant demeanor.

Fiscal Impact:

The nominal costs for the certificates, stars and STAR Employees recognition wall decor to recognize staff is taken from the Recreation and Community Services Department’s supply budget.
City of Los Alamitos
Parks, Recreation & Cultural Arts Commission

Agenda Report
Staff Report
October 3, 2018
Item No: 6B

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

From: Ron Noda, Recreation Manager

Subject: Recap of the 2018 4th of July Fireworks Spectacular

Summary: This report provides the Parks, Recreation & Cultural Arts Commission with a recap of the 2018 4th of July Fireworks Spectacular.

Recommendation: Commission receive and file.

Background

The annual 4th of July Fireworks Spectacular is co-produced by the cities of Los Alamitos and Cypress with financial support from the City of Seal Beach and the Community of Rossmoor. This year, the Joint Forces Training Base provided the facility for the event, in-kind donation, and also provided financial support as well.

Traditionally, the 4th of July Fireworks Spectacular offered the attendees a wide selection of food options, vendors, live music entertainment, and a 22-minute firework show. This year, the 4th of July Fireworks Spectacular brought out an estimated 15,000 people onto the Joint Forces Training Bases with several residents being able to view the firework show off the base in neighborhoods that surrounds the installation. There were several highlights to the 4th of July Fireworks Spectacular:

Fireworks

The Fireworks Display shot by Fireworks America totaled $30,000. Shell sizes of 5", 6", 8" and one 10" were fired off, giving a fuller and higher show and allowing residents not on the JFTB to see the fireworks display better. The 22-minute show lit up the night sky for thousands inside and outside of the Base to view.
Sponsors

Sponsorships continue to be a priority of the Recreation and Community Services staff even though it poses a significant challenge with the number of other events and programs the Department seeks donations for, in addition to the other non-profits in town who also compete for these dollars. Last year, $23,500 was secured and this year a total of $28,500 was raised. Below is the list of sponsors for 2018:

- Premier Community Partner
  o Republic Services - $15,500
- Super Star
  o Orange County Supervisor, Michelle Steel - $5,000
- Shining Star
  o Sea Air Federal Credit Union - $2,500
  o Golden State Water - $2,500
- Rising Star
  o Charles Abbot Associates - $1,000
  o Shops at Rossmoor - $1,000
  o The Gas Company - $1,000

Vendors

The City of Los Alamitos partnered with the Army and Air Force Exchange Service (AAFES) to have vendors at the event. A fee was paid to AAFES for each vendor and a total of $6,325 was brought in. Food vendors such as Domino’s Pizza, Katella Bakery & Deli, Coda’s Kettle Corn, and the Feeding Frenzy offered a variety of meals and snacks while vendors such as the Los Angeles Chargers, Farm Fresh to You, and Day Dreamers Academy gave out information about their services.

Family Fun Area

In addition to the fireworks display, the event introduced a new family fun zone consisting of airbrush tattoos, hair crowns, giant board games, corn hole, bubbles and more.

Donations

Co-produced with the cities of Cypress, Seal Beach, and the Community of Rossmoor, the 4th of July Fireworks Spectacular event occurs due to resources from all agencies. The City of Los Alamitos along with the City of Cypress handles the majority of the planning and implementation while organizations such as the City of Seal Beach and the Community of Rossmoor contribute money to the event. Below are the donations received for 2018:

- Community of Rossmoor - $8,000
- City of Seal Beach - $8,000
- JFTB NAF-MWR - $5,000
* Run Seal Beach - $1,000

**Fiscal Impact**

The budget for the 4th of July Fireworks Spectacular stems from the General Funds from both Los Alamitos and Cypress to pay for Police and Public Works employees' overtime, part-time Recreation Leaders, supplies, fireworks, and contracts. Revenue is sought to offset the direct costs for the event and are also accounted for in the Los Alamitos and Cypress General Fund. Indirect costs for Recreation and Community Services full-time staff, overhead for both departments and other City departments are not included in the figures listed below and are a part of the contributions the cities provide to support the event.

The 4th of July Fireworks Spectacular netted $58,518 in revenues with a direct expense of $59,590 resulting in the event being in a deficit of $72. The City of Los Alamitos collects all the revenues and reimburses the City of Cypress for their expenditures ($32,956). The amount of $72 will be moved from the city of Los Alamitos’ 4th of July Liability Account to offset the deficit of the event.
City of Los Alamitos
Parks, Recreation & Cultural Arts Commission

Agenda Report  October 3, 2018
Staff Report  Item No: 6C

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

Via: Ron Noda, Recreation Manager

From: Megan Shimada, Recreation Supervisor

Subject: Preview of 2018 Trunk or Treat featuring the Treasure Hunt

Summary: This report provides the Parks, Recreation & Cultural Arts Commission a preview of the upcoming Trunk or Treat event.

Recommendation: Commission receive and file.

Background

The Los Alamitos Recreation and Community Services Department will be hosting its 7th annual Trunk or Treat at Little Cottonwood Park on Saturday, October 27, 2018 from 5:00-7:30 p.m. The event will feature activities for the entire family.

Discussion

An estimated 3,000 people will visit Little Cottonwood Park to enjoy the 7th Annual Trunk or Treat event. The event will feature the popular costume contest, fun photo and selfie areas, carnival game booths, inflatables, trick-or-treating from trunks, food trucks, a festive hayride, adult pie eating contest, and activities for the entire family.

Hayride

The hayride will begin and end on the east end of the park near the restrooms. The hayride will circle the perimeter of the park along the walk way and guests will enjoy static displays of sponsored “hayride stations”. The hayride stations will consist of fun and spooky Halloween themed décor such as a pumpkin patch, zombie land, ghosts in the graveyard, and a witch’s lair. Each sponsor is being asked to decorate 10x20 feet of space
with a minimum value of $250 in supplies. So far, the Senior Club has committed for the "ghost/zombie land". The ride will consist of a trackless train ride conducted by a rental company's driver. 14-18 guests will be able to fit on the train at a time.

**Costume Contest**

The popular costume contest will give a chance for all youngsters from infants to 13 years old & family groups to strut down the runway showing off their costume. The costume contest will begin at approximately 5:45 p.m. and will be separated into three youth age divisions and a separate family division. Prizes will be given to the top three winners of each division.

**Pie Eating Contest**

A pumpkin pie eat contest for adults is also included to get adults involved in the fun as well. The pie eating contest will take place on the main stage after the costume contest at approximately 7:00 p.m. A prize and trophy will be provided to the winner of the contest.

**Trunks**

Community members, local organizations, and businesses are invited to decorate their vehicles and participate in the event as “trunks.” A game or activity is highly encouraged for the trick-or-treaters to engage in. This is a great opportunity for local businesses to market themselves to approximately 3,000 residents. Those that are interested in being a trunk may find the application on the City’s website – www.cityoffosalamitos.org.

**Sponsors**

AYSO Region 159 has committed to be a sponsor for the 2018 Trunk or Treat event. AYSO’s logo will be added to all marketing materials, email blasts, and press releases for the event.

The Parks, Recreation and Cultural Arts Commissioners are invited and encouraged to participate in this year’s event. Commissioners’ are requested for the following tasks: emcee for the event, judging the costume contest, and judging and awarding the prizes to the best trunk winner.

Below is the schedule that Commissioners are being requested for:

- 4:45 pm – 7:30 p.m. – Emcee for event (announcements of activities, sponsors, vendors, costume contest, pie eating contest, etc.)
- 5:45 p.m.: Judge the costume contest
- 7:15 p.m.: Judge the “best trunk” contest and award prizes
Commissioners who are interested in attending this year’s Trunk or Treat event are encouraged to contact Megan Shimada at the Recreation and Community Services Department.

Fiscal Impact

Funding for the event is budgeted for $3,000 in supplies and $2,000 in staff time all budgeted in the Recreation and Community Services Department, in the Special Events Division. Trunk or Treat will also gain additional revenue funds from possible food trucks, vendors, and sponsors. AYSO Region 159 has donated $2,000, the Los Alamitos Senior Club has donated $250 and other various sponsors have committed with in-kind donations. The additional funding will assist in purchasing additional supplies and equipment and offsetting expenditures for the event.