

CITY OF LOS ALAMITOS

10911 Oak Street
Los Alamitos, CA 90720

SPECIAL AGENDA PARKS, RECREATION, AND CULTURAL ARTS COMMISSION REGULAR MEETING

Wednesday, January 9, 2019 – 7:00 P.M.

This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at the Recreation & Community Services Department or on the City's website at www.cityoflosalamitos.org once the agenda has been publicly posted.

Any written materials relating to an item on this agenda submitted to the Parks, Recreation & Cultural Arts Commission after distribution of the agenda packet are available for public inspection at the Recreation & Community Services Department, 10911 Oak St., Los Alamitos CA 90720, during normal business hours. In addition, such writings or documents will be made available for public review at the respective public meeting.

It is the intention of the City of Los Alamitos to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the Recreation & Community Services Department at (562) 430-1073, extension 540, 48 hours prior to the meeting so that reasonable arrangements may be made. Assisted listening devices may be obtained from the Parks, Recreation & Cultural Arts Commission Secretary at the meeting for individuals with hearing impairments.

Persons wishing to address the Parks, Recreation & Cultural Arts Commission on any item on the Parks, Recreation & Cultural Arts Commission Agenda should complete a yellow "Request to Speak" card and will be called upon at the time the agenda item is called or during the Parks, Recreation & Cultural Arts Commission's consideration of the item and may address the Parks, Recreation & Cultural Arts Commission for up to three minutes.

1. CALL TO ORDER

2. ROLL CALL

Commissioner Crans
Commissioner Duran
Commissioner Hill
Commissioner Hunter
Commissioner Murphy
Vice Chair Olveda
Chair Doby

3. PLEDGE OF ALLEGIANCE

4. ORAL COMMUNICATIONS

At this time, any individual in the audience may come forward to speak on any item within the subject matter jurisdiction of the Parks, Recreation & Cultural Arts

Commission (PR&CA). Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

5. MINUTES

Approval of the Minutes for the Regular Meeting of November 7, 2018.

6. PR&CA COMMISSION REORGANIZATION

A. Annual PR&CA Commission Reorganization

This report provides relevant information for the PR&CA Commission's annual reorganization, by the election of the Chair and Vice Chair.

Recommendation: It is recommended that the Parks, Recreation, and Cultural Arts Commission nominate and elect:

1. Chair
2. Vice Chair

7. STAFF REPORTS

A. Organization Chart

This report provides the Parks, Recreation & Cultural Arts Commission with an update of the Department's Organization Chart.

Recommendation: Commission receive and file.

B. Race on the Base 2019 Update

This report provides the Parks, Recreation & Cultural Arts Commission a preview on the 2019 Race on the Base event.

Recommendation: Commission receive and file.

C. Weekend of Art Preview

This report provides the Parks, Recreation & Cultural Arts Commission with a preview of the 2019 Weekend of Art.

Recommendation: Commission receive and file.

D. Music and Movies Event Series – Movie Selections

This report provides the Parks, Recreation & Cultural Arts Commission an opportunity to vote on movie selections for the 2019 Music and Movies Event Series.

Recommendation: Commission review and vote.

8. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

9. COMMISSIONER REPORTS

At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

10. ADJOURNMENT

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the Community Center, Museum and City Hall not less than 72 hours prior to the meeting. Dated this 3rd day of January, 2019.

Steve Kim, Recreation Coordinator

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS**

REGULAR MEETING – WEDNESDAY, November 7, 2018

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Regular Session at 7:00 p.m., Wednesday, November 7, 2018, in the Council Chambers, 3191 Katella Ave., Chair Doby presiding.

2. ROLL CALL

Present: Commission Members: Crans, Doby, Duran, Hill, Hunter, Murphy, Olveda

Absent: Commission Members: None

Present: Staff: Ron Noda, Recreation Manager
Emeline Noda, Recreation Manager
Megan Shimada, Recreation Supervisor

3. PLEDGE OF ALLEGIANCE

Commissioner Doby led the Pledge of Allegiance.

4. ORAL COMMUNICATION

Chair Doby opened Oral Communications. There being no one present wishing to speak, Chair Doby closed Oral Communications.

5. MINUTES

Motion/Second: Crans/Olveda.

Abstain: N/A.

Motion Carried: The Parks, Recreation and Cultural Arts Commission approved the Regular Meeting of October 3, 2018.

6. STAFF REPORTS

A. Winter Wonderland 2018 Preview

Recreation Manager, Emeline Noda provided the Parks, Recreation and Cultural Arts Commission a preview of the 7th Annual Winter Wonderland event taking place on Saturday, December 1, 2018 from 4:00 p.m. - 7:30 p.m. The City of Los Alamitos and the Los Alamitos Area Chamber of Commerce Young Professionals created Winter Wonderland in 2012. Collaboratively, the agencies host this event in Los Alamitos to celebrate the holidays and bring families and businesses together for the holidays. Due to positive response to the event, the City and Chamber Young Professionals agreed to continue the partnership in hosting the event annually. The event continues to grow in

attractions and attendance every year maintaining an estimated 6,000+ event attendees, filling the streets and St. Isidore Historical Plaza.

The Toy Drive is presented by Southland Credit Union and benefits the local charities to distribute to local families in need. Thanks to the generosity of Alamitos Eye Care, Santa and Mrs. Claus will make their grand entrance aboard an OCFA Fire Truck and provide sound for the stage at no charge. The Youth Center is donating a 10' Christmas tree that will be decorated and lit up during a tree lighting ceremony. Once the event concludes, the tree will be moved in front of St. Isidore Plaza and lit nightly throughout the holiday season.

Food vendors, sales vendors, sponsors, churches, and nonprofits will line Pine Street providing visitors opportunities to shop, receive information or donate to their favorite causes. Winter Wonderland is an event for residents, businesses and neighbors of all ages to enjoy, making Winter Wonderland one of the largest events in the City.

B. Bi-Annual Park Maintenance Update

Recreation Manager, Ron Noda provided the Parks, Recreation, and Cultural Arts Commission an update on the Maintenance efforts and results made throughout the City. The update provided the Commission on previous maintenance, repairs, future repairs, and any changes in regulations pertaining to Parks, sports fields, or playgrounds (McAuliffe Field, Laurel Park, Little Cottonwood, Orville R. Lewis, Roberts, Stansbury, Labourdette, Sterns, Soroptimist, Coyote Creek Parks and the Community Center/Youth Center). The report also yield the opportunity for Commissioners to provide feedback to staff on current or future maintenance concerns they may have.

C. 2018 Holiday Decorating Contest and Santa Calling

Recreation Supervisor, Megan Shimada provided the Parks, Recreation & Cultural Arts Commission a preview of the Holiday Decorating Contest and Santa Calls programs. The Holiday Decorating Contest occurred many years ago in the past for several years then was discontinued and was brought back by request of a resident in 2009. The Los Alamitos Recreation and Community Services Department invites all residents of Los Alamitos to participate in the 2018 Los Alamitos Holiday Decorating Contest. Any home is eligible as long as their lights are turned on during the contest. Santa Calling has been taking place as a special service to the community for over 20 years during the holiday season each December as a fun way for kids to experience some holiday magic.

Judges from the community will select 1st and 2nd place winners on December 12th between the hours of 6:00 p.m. to 9:00 p.m. Signs will be distributed to each winner for display in front of their home. Winners are requested to keep decorations on display throughout the holiday season. Chair Doby, Commissioners, Duran, Hunter and Hill volunteered to be judges for the Holiday Decorating Contest.

Santa Calling is scheduled for Wednesday, December 12th from 5:00 p.m. to 7:00 p.m. Children are encouraged to write a letter to Santa and drop it off at the Los Alamitos Community Center by December 5th. Recreation staff will make phone calls and imitate “Santa.” A script is provided to staff along with jingle bells to enhance the interaction with the children.

8. **ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT**

Megan Shimada, Recreation Supervisor

- Provided an update on Scholarship Donations – For the Fall, pumpkins and sunflowers are currently being sold to support the scholarship program and help families who need assistance with classes offered through the Los Alamitos Recreation and Community Services Department. Pumpkins and sunflowers are on sale for \$3, \$5, or \$10.
- Thanked Chair Doby, Commissioners Hill and Murphy for volunteering to assist with the 2018 Trunk or Treat event, as it was such a huge success.
- Provided an update on Call for Artist for Weekend of Art and Partnership Program.
- Provided information about organizing Art for the District PTA.

Emeline Noda, Recreation Manager

- The City of Los Alamitos Recreation and Community Services Department is having its annual Winter Wonderland event on December 1, 2018 on Pine Street. Sponsorship opportunities are available online on the City’s website. Volunteers to assist with the event are needed as well.
- Provided an update on Race on the Base (ROTB), February 22-23, 2019. Los Alamitos Unified School Districts’ elementary and middle school will be participating in a school challenge. The school with the most entries will win a championship belt, money towards their school, and a popsicle party. ROTB will also have a new “rucking” division that will be offered.
- Provided an update to the PR&CA Commission on Escape Los Al during the months of October – November.
- Requested for PR&CA Commissioner final RSVP tally for December 4, 2018 Commissioner Dinner.

Ron Noda, Recreation Manager

- Provided an update to the PAR&CA Commission on the status of the Labourdette Park and Playground Equipment Project, the bid was high and it was rejected (information provided to PR&CA Commission).
- Provided an update on the roof and asbestos abatement at the Recreation and Community Service Department.
- It is anticipated, due to the large sponsorship from Friday Night Lights Youth Flag Football, the committee will have seed money for next year’s Winter Wonderland event.

9. **COMMISSIONER REPORTS**

Commissioner Crans

- Inquired about learn to swim lessons.

Commissioner Murphy

- Commissioner Murphy asked staff if there is a limit in serving on more than one commission per term.

Vice Chair Olveda

- Requested for each of the PR&CA Commissioners to donate towards the Scholarship Donation Program. Whereas each Commissioner provided a donation towards the Scholarship Program. Asked staff about high bid for Labourdette Park CIP project.

Commissioner Duran

- Requested staff to inquire about banners not being lit at night and requested additional information on the 3 lanes on Los Alamitos Boulevard.

Commissioner Hunter

- Nothing to report.

Chair Doby

- Requested staff to have name corrected with CPRS mailing.

10. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 8:29 p.m.
Motion/Second: Hunter/Duran.

Attest:

Tanya Doby, Chair

Emeline Noda, Recreation Manager
Recreation & Community Services Department

City of Los Alamitos

Parks, Recreation, & Cultural Arts Commission

Agenda Report

MEETING DATE: January 9, 2019

ITEM NUMBER: 7A

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Ron Noda, Recreation Manager

Subject: Los Alamitos Recreation & Community Services Organizational Chart

SUMMARY

This report provides the Parks, Recreation, & Cultural Arts Commission the organization structure of the Recreation & Community Services Department

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Los Alamitos Recreation and Community Services Department has five full time employees and approximately 45 part time employees.

DISCUSSION

The Recreation and Community Services Department has five full time employees consisting of the two recreation managers, one supervisor, one department secretary, and one recreation coordinator. The approximately 45 part time employees are grouped into four classifications: community services coordinator, recreation specialist, senior recreation leader, and recreation leader I.

Attachment #1 is the organizational chart for the department.

FISCAL IMPACT

Funding for the different positions are provided by the Recreation and Community Services Department budget in the areas that a program/work area lies. Those include administrative services, community services, day camp, park program, sports, and special events.

Attachments: 1. Organizational Chart

Los Alamitos

Recreation & Community Services

Creating Quality of Life

Emeline Noda
Recreation Manager

City Council Liaison
PR&CA Commission Liaison
Race on the Base
Winter Wonderland
Senior Programs/Events
Day Camp/ Parks Program
Preschool
Sponsorships
Marketing/Graphics/Website
Contract Classes/Brochure/Rollover
Picnic Shelter and CC Rentals
Nonprofit Network/Serve Los Al
Budget

Ron Noda
Recreation Manager

City Council Liaison
PR&CA Commission Liaison
Budget
Adult & Youth Sports
Field Allocations/Gym Rentals
Music & Movies Event Series
4th of July Event
Sponsorships
LAVP/Teen Programming
Marketing
Special Events
Contracts
Los Al Museum Liaison
Banners of Honor

Megan Shimada
Recreation Supervisor

Contract Classes
Brochure
Special Events
(Spring Carnival)
(Weekend of Art)
(Trunk-or-Treat)
Staffing/Schedule
Sponsorships
Summer Parks Program
Marketing
Class Admin/Front Desk

Trini Zenovka
Department Secretary

Commission
Front Desk
Admin Support
Registration
Race on the Base
Balancing
Picnic Shelters
Reports

Steve Kim
*Full-Time
Recreation Coordinator*

Department Logistics
Adult & Youth Sports
Special Events
(Spring Carnival)
(Trunk-or-Treat)
Marketing (Banners & Bus Shelters)
Day Camp
CC Rentals/Birthday Packages
Assist 4th of July, Winter Wond, ROTB

Dani Cullens
*Part-Time
Comm. Services Coordinator*

Assist w/ Race on the Base
Nonprofits/Serve Los Al
Special Events
Sponsorships/Grants
Graphics/Marketing-Website/Emails
Day Camp
Marketing (News Releases)
Teen Programs
Santa Visit

Erika Halberg
*Part-Time
Comm. Services Coordinator*

Music & Movies
Assist w/ 4th of July & Escape Los Al
Special Events
Sponsorships/Grants
Marketing
Warrants/Contracts
Summer Parks Program
Senior Grocery Program
Family Dance

Jayne Smith
*Part-Time
Comm. Services Coordinator*

Youth Sports
Assist w/ Adult sports
Supplies/Inventory
Rollover
Instructor Warrants
Holiday Decorating Contest
Special Events

**Recreation Specialist
Vacant (Seasonal)**

Summer Parks
Program
Music & Movies

**Recreation Specialist
Sam Kenny**

Field Allocation
Spring Carnival
Santa Calls/Visits
Front Desk
Birthday Party
Packages

**Recreation Specialist
Andy Kim**

Day Camp
Senior Prom

**Recreation Specialist
Davika Kim**

Social Media
Trunk-or-Treat
Senior Lunch
Front Desk
Assist w/ Park Shelters

**Recreation Specialist
Katie Howard**

LAVP/CIT
Teen Programs
Weekend of Art
Front Desk
Escape Los Al

**Recreation Specialist
Sheena Moore**

Preschool

Recreation Leaders

City of Los Alamitos

PARKS, RECREATION & CULTURAL ARTS

AGENDA REPORT

MEETING DATE: January 9, 2018

ITEM NUMBER: 7B

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Emeline Noda, Recreation Manager

Subject: Race on the Base 2019

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with pertinent information regarding the 2019 Race on the Base.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Race on the Base has grown to be the City's largest special event. Held annually on the 4th weekend of February, the event draws thousands of people to Los Alamitos and the Joint Forces Training Base. The race has now become a year-round planning effort involving the dedication of Recreation and Community Services full-time and part-time staff to prepare for the event. The goals for the event are:

- To create a positive image of the City of Los Alamitos and the Joint Forces Training Base.
- To create a memorable community event for all participants, sponsors, vendors, volunteers, and spectators.
- To create a sustainable event and program for the City and the Department.

DISCUSSION

Registration Update

Registration is currently slightly up from last year with approximately 984 total registrations received as of the beginning of December compared to over 948 at this point last year. With the delay of the start of registration for several months due to the determination if the event would take place in 2018, registration lost a bit of momentum from previous years. Last year's overall registration number was down by 700 with 3,300 participants. The highest number of registration in the event's history was at

4,444 participants in 2015. Staff continues to hear from several other local races and many continue to experience lower registrations in the last several years. This is likely due to many more competing events, specialized in a variety of themes from color runs to adventure races that make it difficult for runners to choose an event.

Charity Campaign

This year's campaign includes Community Charity Partners and Official Charity Partners. These two tiers will allow non-profit organizations to fundraise for their cause while participating in the event. An application process is involved with specific requirements for each category. This involvement serves to increase community participation, awareness of the event, and add military enhancements by working with military non-profit organizations.

This year the Race on the Base already has two Charities as seen below. The Race on the Base Crowdrise page allows individuals to donate to a cause or join one of the official charity teams.

Official Charity Partners:

Honoring Our Fallen – Honoring Our Fallen is an organization dedicated to serving our nation's fallen and the families these heroes have left behind by providing comprehensive support. This organization offers family support upon death of a military or first responder hero and lifetime family support through programs and services that support families during the cycles of grief and remembrance of sacrifice.

Rock For Vets – Rock For Vets is a music rehabilitation program within the Veterans Administration (VA) Health Care System, offering music therapy/instruction classes to Veterans of all ages and genders, whether they can already play an instrument, sing or if they just have the desire to learn. Rock For Vets offers Veterans returning from Iraq and Afghanistan, OIF to OEF to Vietnam Veterans and beyond suffering from post traumatic stress disorder (PTSD) and other illnesses a chance to build their social skills in a supportive and educational environment.

Community Charity Partners:

The Community Charity Partners include the local nonprofits that participate in the annual Serve Los Al event including:

- Casa Youth Shelter
- Grateful Hearts
- Lestonnac Health Clinic
- Los Alamitos Museum
- Precious Life Shelter
- St. Isidore Historical Plaza
- Summer Harvest
- The Youth Center

- We Care

Two ways charities can fundraise on behalf of their charities at Race on the Base include:

Charity Participation Challenge:

- Recruitment of as many participants representing their charity to participate in one of the Race on the Base events (no minimum required, must specify which charity to benefit in registration process).
- Crowdrise fundraising page Race on the Base will provide for every registered event participant, Race on the Base will donate \$5 back to the charity.

Charity Cheer Station Challenge:

- Charity will provide: At least 20 participants for a “Themed Cheer Station” on the Course.
- Recruitment of as many participants representing their charity to participate in one of the Race on the Base events (no minimum required, must specify which charity to benefit in registration process).
- Crowdrise fundraising page Race on the Base will provide for every registered event participant, Race on the Base will donate \$5 back to the charity.

How to Win or Fundraise more for your Charity:

- \$500 Extra for charity with the best themed Cheer Station by vote from ROTB participants via social media.

This challenge was created to add to the course excitement and to encourage participants during their race through creative themed cheer stations in addition to fundraising for local charities.

Strategies to Increase Participation

Staff promoted the 38th Annual Southland Credit Union Los Alamitos Race on the Base with a contest to kick off registration. A Facebook and Twitter post on the Race on the Base pages and via email blast to the ROTB database was announced for a drawing of one free race entries.

Staff sends out email blasts reminders of registration deadlines and promote various aspects of the race and Southland Credit Union free race entries on a consistent basis through our own 20,000+ race database, RUN Racing’s 100,000+ database, Gemini Timing database of 100,000+, and continuing this year through Raceplace a popular website and race magazine that thousands of runners look to plan their race calendars.

Staff is attending five different racing events throughout the region leading up to Race on the Base to promote with the travelling Race on the Base Booth and branded ROTB promo items with an invitation to Southland Credit Union staff to attend as well.

Race on the Base posters will be printed by Sir Speedy printing (paper provided by Kelly Paper) and 40,000 brochures printed by Trend Offset Printing (all as in-kind donations) distributed around Los Alamitos and surrounding cities.

Staff continues to make contact with large businesses to encourage them to sign up employees as part of a healthy initiative and receive a group discount of \$5.00 off per entry.

Staff has requested JFTB tenant groups to run as a squad and for more military static displays to line the course. Both assist in adding a military feel to the event, which many participants have requested in last year's post-event survey.

Race on the Base's Facebook Community page and Twitter page are both growing in popularity with over 9,322 "likes" on Facebook, 423 followers on Twitter, 326 followers on Instagram. Periodic drawings for free race entries act as an incentive to "like" a post or follow the Race on the Base and the response has been well received as a result of the drawings.

Staff constantly evaluates marketing efforts and evaluates the return on investment when committing marketing dollars towards any publication/website calendar and is always brainstorming on ways to keep Race on the Base fresh and up to date in current trends by adding new "Go Ruck" 5K Rucking Division (walking with a weighted back pack).

Official Charity Honoring Our Fallen continues to partner with Race on the Base to present the Honoring Our Fallen 5K Run/Walk to Remember in honor of fallen soldiers who have given their life in service to our country. New this year, there are over 30 teams this year participating on behalf of a fallen soldier to honor their memory. There is also an Honoring Our Fallen Virtual 5K Run/Walk to Remember that supporters can participate from all over the nation.

Race on the Base has partnered with the Los Alamitos Unified School District for the LAUSD Race on the Base School District Challenge in two categories of the Elementary Schools and the Middle Schools. LAUSD participants can receive a \$5 discount by using your own school code and earn credit towards their school. The code can be used by any student, faculty, friend or family member.

The school with the most race entries by their school code receives:

- 1) The winning school name on a traveling championship belt
- 2) A popsicle party for the whole school
- 3) \$500 towards their school

Sponsors

Sponsors play a significant role in the Race on the Base, not only financially, but by helping to spread the word about the event to the patrons who frequent their businesses. Staff has been working to obtain new sponsors for Race on the Base. To date, only \$24,500 has been raised in cash compared to \$50,000 last year at this point and \$29,000 in-kind to date with the following sponsors:

Returning Sponsors:

Southland Credit Union
Republic Services
OptumCare
Sir Speedy
Trend Offset Printing
News Enterprise
Ganahl Lumber
Los Alamitos Medical Center
Kelly Paper
Orange County Breeze
Frieda's Specialty Produce
Tri-Zone
Power Crunch
Golden State water
Pacific Coachways
OCFA
Honoring Our Fallen
Care Ambulance

New Sponsors:

Go Ruck
95.9 The Fish
Home Advisor

This year, Southland Credit Union did not renew their title sponsorship for Race on the Base but reallocated over half of their sponsorship to other areas of the department. Staff looks for sponsors who will enhance the racing experience for the participants, as well as businesses from other races or events that would have a stake in the targeted market the Race on the Base provides. Los Alamitos-based businesses and organizations are a focus of this effort, which results in 65% of the sponsors being located in Los Alamitos.

The strategy when working with sponsors is to not only individualize their sponsorship package, but to focus on the return on investment for each of them, since each company or organization has a different purpose for being a part of the Race on the Base.

We strive to learn every sponsor's goals and consciously work hard to surpass them on every level. The sponsors invest in us and in our event and we invest our time and efforts into exceeding their expectations.

In-kind sponsorship is also very valuable because this can enhance the experience for the participants and/or save money for the City.

Registration & Expo

This year's Registration and Vendor Expo Tent, adjacent to the Start and Finish will most likely be significantly smaller due to the late start in vendor recruitment. Hundreds of local companies and organizations have been contacted to join the sponsors in the Vendor Expo. Normally 50-60 vendors attend the Expo, however due to military restrictions, new application procedures must be put in place, the expo is expected to be smaller this year as similar to last year with 40 vendors. The expo is going to include:

- Giveaways
- Sampling booths
- Sponsor booths
- Race shirt distribution (New long-sleeved sublimated race shirts)
- Stage with entertainment and awards

The tent provides protection from the elements in rain or shine and an opportunity to corral the participants and spectators, funneling them through the expo to provide them with numerous opportunities to interact with the vendors. This tent is the focal point for the event offering a centralized area for participants, spectators, and volunteers.

Parking

Parking will be handled by City staff and contracted parking personnel in order to maximize efficiency. The majority of parking for vendors, volunteers, participants, and spectators will be on the tarmac again this year. Placing the Expo Tent off of the airfield also enables more cars to park on the tarmac, hopefully accommodating all participants' and spectators' vehicles. Traffic into and out of the base will be through both the Lexington and Orangewood gates.

Event Schedule

Friday, February 22, 2019	
1:30 pm	Health & Fitness Expo / Packet Pick Up Opens
5:30 pm	Live Band Begins
6:30 pm	Glow in the Dark Whimsical Fun Run (2 waves)
7:30 pm	Health & Fitness Expo / Packet Pick Up Closes
Saturday, February, 23, 2019	
6:50 am	Opening Ceremonies: National Anthem and Color Guard (for 5K/10K)
6:55 am	10K Handcycle/Wheelchair Start (max 1 hr 30 min)
7:00 am	10K Run Start (max 1 hr 30 min)
7:00 am	Jr. Reverse Triathlon Start (Ages 7 to 8) (Mandatory meeting 15 min. prior)

	to Start)
7:10 am	5K Run Start (max 1 hr 30 min)
7:15 am	5K Walk Start (max 1 hr 30 min)
7:30 am	Jr. Reverse Triathlon Start (Ages 9 to 12) (Mandatory meeting 15 min. prior to Start)
8:15 am	Wave 1 Reverse Triathlon Mandatory Meeting
8:45 am	Wave 1 Reverse Triathlon Start (Finishers with max time of 1 hr 30 min and Relay Teams)
9:45 am	Wave 2 Reverse Triathlon Mandatory Meeting
10:15 am	Wave 2 Reverse Triathlon Start (Finish times over 1 hour 30 min+, Athena, Clydesdale, Challenged Athletes, and Beginner Triathletes)

Park, Recreation and Cultural Arts Commission Race on the Base Challenge:

Last year, the Parks, Recreation and Cultural Arts Commission challenged the City Council and the other City Commissions to the Race on the Base Challenge. The friendly competition and Participation Award Recognition takes place among the City Council and each of the Commissions in two categories: 1) largest number of representatives and 2) the highest percentage of representatives per group. This provides for an opportunity to discuss the criteria and methods to spread the word about the challenge to the other Commissions and the City Council. Last year, the winners of the 2018 Race on the Base Council & Commission Participation Challenge was a tie between the Parks, Recreation & Cultural Arts Commission and the City Council with the Largest Number Attending the event of five Commissioners (due to two vacancies at the time) and Council Members and Highest Percentage of Participation at 100%.

FISCAL IMPACT

Expenditures allocated for the Race on the Base are funded through the City's General Fund. Revenue from the Race on the Base is derived from participant registration, sponsor participation, and the Vendor Expo booth rentals. The Race on the Base typically produces more revenues than direct expenditures; however, the only question this time of year is how much due to the late start of registration and vendor/sponsor recruitment. More revenue than direct expenditures is expected, but is difficult to determine this early in the planning stages as registration is currently taking place.

City of Los Alamitos

Parks, Recreation, & Cultural Arts Commission

Agenda Report

MEETING DATE: January 9, 2018

ITEM NUMBER: 7C

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Megan Shimada, Recreation Supervisor

Subject: Preview of 2019 Weekend of Art in Los Alamitos

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission a preview of the upcoming Weekend of Art in Los Alamitos.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Parks, Recreation, & Cultural Arts Commission and the Recreation & Community Services Department celebrates visual and performing arts annually with Weekend of Art Event. The two-day visual art exhibition was held at the Los Alamitos Community Center and featured over 200 works of art and 14 performing arts groups.

DISCUSSION

This year, the event is scheduled for Friday, March 22, 2019 from 5-8pm and Saturday, March 23, 2019 from 10am-8pm. The event will feature all performing and visual arts mediums and will continue to include demonstrators, arts & crafts vendors, and mini activities throughout the event.

Based on the 2018 feedback throughout the event and evaluation among the staff, below are some changes staff are implementing for the 2019 event to address some of the recommendations and improve the overall event.

- Mediums will be displayed together.
- Visual artists will be judged in two categories- 2D & 3D.
- A larger arts & crafts vendor fair.

The following awards will be given to visual artists:

- Mayor's Award: 1st place

- Curator's Award: 1st place
- Commissioner's Award: 1st place
- Art Educator's Award: 1st place
- People's Choice Award: 1st place
- Most Artistic School in Los Alamitos Unified School District

Two Dimensional Awards:

- Elementary Division (Pre-K-5th grade) Awards: 1st-3rd place
- Middle School Division (6th-8th grade) Awards: 1st-3rd place
- High School Division (9th-12th grade) Awards: 1st-3rd place
- Adult (High School Graduate+) Division Awards: 1st-3rd place

Three Dimensional Awards:

- Elementary Division (Pre-K-5th grade) Awards: 1st-3rd place
- Middle School Division (6th-8th grade) Awards: 1st-3rd place
- High School Division (9th-12th grade) Awards: 1st-3rd place
- Adult (High School Graduate+) Division Awards: 1st-3rd place

Award winners will receive a ribbon, certificate, and gift card to Art Supply Warehouse: 1st Place- \$100, 2nd Place- \$50, 3rd Place- \$25. The Most Artistic School will have art displayed for 30 days in the Los Alamitos Community Center and receive a large ribbon to display at their school.

Also new this year, the American Museum of Straw Art will be bringing a straw art exhibit to the event. Museum staff will also be offering educational activities and historical information about the art throughout the weekend. The American Museum of Straw Art exists to foster an understanding of the straw arts in all of its complexities, through various exhibitions of its cultural significance, folklore, history, technique, and shall, therefore, act as an agent of research, preservation, and education.

Parks, Recreation and Cultural Arts Commissioners are requested to attend the event on Friday, March 22nd from 5-6pm to select the winners of the Commissioner's Awards and on Saturday, March 23rd at 6:30pm for the Awards Ceremony.

FISCAL IMPACT

Funding for the event is appropriated by the City Council at \$5,000 for supplies and \$687 for staffing in the Recreation and Community Services Department Special Events budget. Sponsors will be sought to help support and expand the event.

City of Los Alamitos

Parks, Recreation, & Cultural Arts Commission

Agenda Report

MEETING DATE: January 9, 2019

ITEM NUMBER: 7D

To: Chair Tanya Doby & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Ron Noda, Recreation Manager

Subject: 2019 Music and Movies Event Series Movie and Location Selection

SUMMARY

This report provides the Parks, Recreation, & Cultural Arts Commission an opportunity to provide input on the movie and location options for the 2019 Music and Movies Event Series.

RECOMMENDATION

Commission recommend movie choices and locations for the 2019 Music and Movies Event Series.

BACKGROUND

The Los Alamitos Recreation and Community Services Department annually holds four (4) Music and Movies events during the summer months. This series of free events provides the community with a fun-filled evening of activities including a live band, children's activities, and arts and crafts followed by a movie. The last few years, the event series was held at Laurel Park, Orville R. Lewis Park, and Little Cottonwood Park and include give-a-ways, raffle prizes, and food vendors that are available for a nominal fee.

DISCUSSION

The Recreation and Community Services Department, along with the Parks, Recreation, and Cultural Arts Commission, invites the community to attend the Music and Movies Event Series with neighbors, friends, and family again in 2019.

The evenings will begin at 6:30pm with live music and will conclude with a movie to view under the stars. While listening to live music, guests can enjoy games, arts and crafts, and food that can be purchased.

This year, there will be four (4) events during the summer months. Below are the tentative 2019 dates and locations:

- Saturday, June 15, 2019
- Saturday, June 29, 2019
- Saturday, July 13, 2019
- Saturday, July 27, 2019

Bands for the live entertainment will be chosen in the upcoming months. Members of the Parks, Recreation and Cultural Arts Commission will have the opportunity to select the movies for each Music and Movie event date.

The goal of moving the event location for each date is to provide different Los Alamitos neighborhoods an opportunity to walk/bike to an event that is held close to their homes. Staff is recommending the following locations for the Music and Movie Event Series.

- Saturday, June 15, 2019 – Little Cottonwood Park
- Saturday, June 29, 2019 – Orville R. Lewis Park
- Saturday, July 13, 2019 – Los Alamitos Youth Baseball Fields
- Saturday, July 27, 2019 – Los Alamitos Unified School District Field

Attachment #1 is the Commissioner's voting sheet. Commissioners will find the voting sheet to have each Music and Movie date. Under each Music and Movie date, there will be three (3) movie choices. Commissioners are asked to rank the movie choices for each date from #1 – #3, with #1 being their first choice. In the event of a tie, Recreation staff will provide the tie-breaking vote.

Attachment #2 provides a brief synopsis of each of the movies listed in Attachment #1.

FISCAL IMPACT

Funding for the event is provided by the Recreation and Community Services Department budget in the Special Events budget. City staff looks to supplement the City's funding by seeking food trucks, vendors, and sponsors for each event date.

Attachments:

1. *Voting Sheet*
2. *Brief Movie Synopses*

Voting Sheet

Instructions:

Please select one movie per event date

Please rank the movies in order from #1 to #3, with #1 being your first choice

Saturday, June 15, 2019	
	Trolls – rated PG
	Sing – rated PG
	Christopher Robin – rated PG
Saturday, June 29, 2019	
	Star Wars: The Force Awakens – rated PG 13
	Star Wars: The Last Jedi – rated PG 13
	Solo: A Star Wars Story – rated PG 13
Saturday, July 13, 2019	
	Ralph Breaks the Internet – rated PG
	Despicable Me 3 – rated PG
	Shrek – rated PG
Saturday, July 27, 2019	
	Incredibles 2 – rated PG
	Captain Underpants – rated PG
	The Lego Movie 2: The Second Part – rated PG

Brief Movie Synopses

Saturday, June 15, 2019

- “Trolls” (2016) Rated PG – After the Bergens invade Troll Village, Poppy, the happiest Troll ever born, and the curmudgeonly Branch set off on a journey to rescue her friends.
- “Sing” (2016) Rated PG – In a city of humanoid animals, a hustling theater impresario’s attempt to save his theater with a singing competition becomes grander than he anticipates even as its finalists’ find that their lives will never be the same.
- “Christopher Robin” (2018) Rated PG – A working-class family man, Christopher Robin, encounters his childhood friend Winnie-the-Pooh, who helps him to rediscover the joys of life.

Saturday, June 29, 2019

- “Star Wars: The Force Awakens” (2015) Rated PG 13– Three decades after the Empire’s defeat, a new threat arises in the militant First Order. Stormtrooper defector Finn and the scavenger Rey are caught up in the Resistance’s search for the missing Luke Skywalker.
- “Star Wars: The Last Jedi” (2017) Rated PG 13 – Rey develops her newly discovered abilities with the guidance of Luke Skywalker, who is unsettled by the strength of her powers. Meanwhile, the Resistance prepares for battle with the First Order.
- “Solo: A Star Wars Story” (2018) Rated PG 13 – During an adventure into the criminal underworld, Han Solo meets his future co-pilot Chewbacca and encounters Lando Calrissian years before joining the Rebellion.

Saturday, July 13, 2019

- “Ralph Breaks the Internet” (2018) Rated PG – Six years after the events of “Wreck-It-Ralph,” Ralph and Vanellope, now friends, discover a Wi-Fi router in their arcade, leading them into a new adventure.
- “Despicable Me 3” (2017) Rated PG – After he is fired from the Anti-Villain League for failing to take down the latest bad guy, Gru finds himself in the midst of a major identity crisis. But when a mysterious stranger shows up to inform Gru that he has a long-lost twin brother – a brother who desperately wishes to follow in his twin’s

despicable footsteps – one former super-villain will rediscover just how good it feels to be bad.

- “Shrek” (2001) Rated PG – After his swamp is filled with magical creatures, Shrek agrees to rescue Princess Fiona for a villainous lord in order to get his land back.

Saturday, July 27, 2019

- “Incredibles 2” (2018) Rated PG – Bob Parr (Mr. Incredible) is left to care for the kids while Helen (Elastigirl) is out saving the world.
- “Captain Underpants: The First Epic Movie” (2017) Rated PG – 2 overly imaginative pranksters named George and Harold hypnotize their principal into thinking he’s a ridiculously enthusiastic, incredibly dimwitted superhero named Captain Underpants.
- “The Lego Movie 2: The Second Part” (2019) Rated PG – It’s been five years since everything was awesome and the citizens are facing a huge threat: LEGO DUPLO invaders from outer space, wrecking everything faster than they can rebuild.