1. CALL TO ORDER
The Parks, Recreation and Cultural Arts Commission (PR&CA) met in a Regular Session at 7:03 p.m., Wednesday, August 7, 2019, in the Community Center, 10911 Oak St., Chair Olveda presiding.

2. ROLL CALL
Present: Commission Members: Crans, Doby, Duran, Hill, Murphy, Olveda
Absent: Commission Members: Hunter
Present: Staff: Ron Noda, Recreation Manager
Emeline Noda, Recreation Manager
Trini Zenovka, Department Secretary

3. PLEDGE OF ALLEGIANCE
Chair Olveda led the Pledge of Allegiance.

4. ORAL COMMUNICATION
Chair Olveda opened Oral Communications. There being no one present wishing to speak, Chair Olveda closed Oral Communications.

5. MINUTES
Motion/Second: Hill/Murphy May 1, 2019; Duran/Murphy June 5, 2019; Doby/Duran July 10, 2019
Abstain: Duran May 1, 2019; Crans/Hill/Olveda June 5, 2019; Crans/Hunter/Olveda July 10, 2019
Motion Carried: The Parks, Recreation and Cultural Arts Commission approved the Regular Meeting of May 1, 2019, June 5, 2019 and July 10, 2019.

6. STAFF REPORTS
A. Preview of Contract Classes
Recreation Manager Emeline Noda provided the Parks, Recreation & Cultural Arts Commission a preview of some of the new weekend contract classes within the Recreation and Community Services Department. The City of Los Alamitos offers the community a wide variety of specialty programs, classes and camps through contract instructors. The use of contract instructors allows the Recreation and Community Services Department to find specialized professionals who have expertise in areas of interest to the members of the community. These specialized areas include fitness, sports, painting, performing arts, educational development, engineering, animal training, and much more. Staff continuously adds new classes to the Recreation and Community Services Recreation Brochure to keep up with program trends and public interest.

Staff expenditures includes coordinating the classes, produce and mail the Recreation Brochure, set up and tear down for each class/camp, and staffing
the facility. The percentage the City receives in revenue for the classes helps to offset these costs. The City collects all registration fees and then cuts a check to the instructors according to the agreed upon commission split.

City staff received feedback from the public, class registrants, and the Parks Recreation & Cultural Arts Commission on the type of class offerings. An overwhelming response is to increase programming after school and on the weekends to accommodate working families and their busy schedules. There was also requests to increase programming in education, special interest, and teen programming.

B. Serve Los Al Debrief
Emeline Noda Recreation Manager provided the Parks, Recreation & Cultural Arts Commission with a report on the “Serve Los Al” Citywide Volunteer Service Event. The Los Alamitos Recreation and Community Services Department offers a wide variety of events and programs for all ages. Social service programs fall under the umbrella of the Community Services element of the Department.

The inaugural Serve Los Al Event was successful with 200 volunteers and the first annual Health Fair Clinic. From the first year event, the committee expanded the second annual Serve Los Al to include resident projects, shelter animal projects, a new outdoor Health Expo, in addition to the nonprofit and City projects and indoor Health Fair Clinic. The second Serve Los Al event took place on Saturday, June 21-22, 2019 with approximately 200 volunteers over two days with more projects than the first year event.

Items discussed for consideration at the Serve Los Al Debrief meeting:

- Time of Year – moving it to September to involve the School District.
- Projects – involving more resident, School District, and business projects.
- Sponsorships
- Involvement – Make Serve Los Al a year-round event.
- Identify Projects – application process
- How to brand Serve Los Al to create more community awareness.
- Develop database of volunteers that can work year round

C. Recap of the 2019 4th of July Fireworks Spectacular
Recreation Manager Ron Noda provided the Parks, Recreation & Cultural Arts Commission a recap of the 2019 4th of July Fireworks Spectacular. The annual 4th of July Fireworks Spectacular was produced by the city of Los Alamitos with financial support from the City of Seal Beach and hosted by the Joint Forces Training Base (JFTB).

The 4th of July Fireworks Spectacular offers attendees a wide selection of food options, vendors, live music entertainment, and a 22-minute firework show. This year, the 4th of July Fireworks Spectacular brought out an estimated 14,000 people onto the Joint Forces Training Bases with several residents in neighborhoods that surrounds the installation viewing the firework show as well.
The family fun zone expanded for the 2019 event: Free activities included two caricature artists, three balloon twisters, and three face painters. The family fun zone also increased the number of giant board games, provided a 45-minute magic show, and held a pie-eating contest. The King Salmon Band kicked off the event by providing entertainment on the main stage from 4:00 – 6:00 p.m. The 40th Infantry I.D. Band followed up until the firework show at 9:00 p.m.

The 4th of July Fireworks Spectacular collaborates with the Army & Air Force Exchange Services (AAFES) for vendors. Nine food vendors and five commercial vendors were present for the event and the Los Alamitos Recreation & Community Services Department sold light up toys and balloons to offset the expenditures for the event.

Surplus from the Race on the Base event are utilized for the 4th of July Fireworks Spectacular to benefit the Joint Forces Training Base and soldiers. The 4th of July Fireworks Spectacular netted $76,479 in revenues with a direct expense of $75,806 resulting in a surplus of $673. The surplus will be deposited into a 4th of July Reserve Account to be utilized for future 4th of July Fireworks Spectacular events.

PR&CA Commission recommended the following items for next year 4th of July Spectacular Event:

- Signage on tarmac – vehicles 10 M.P.H.
- Lost Children Locations (signage)
- Add more fireworks, sound and 2nd stage if more funding is acquired

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Ron Noda, Recreation Manager
Provided the PR&CA Commission an update on the following programs and events

- Announced City Manager Bret Plumlee retirement from the City of Los Alamitos effective Friday, August 16, 2019. Les Johnson, Development Services Director, will serve as Interim City Manager while City Council recruits and hires a new City Manager.
- On August 24, 2019, the Los Alamitos Museum will have a ceremony designating the facility as a Historical site.
- Winter Wonderland - the City of Los Alamitos Recreation and Community Services Department will host the annual Winter Wonderland event on December 7, 2019 on Pine Street. The Chambers is no longer involved with the planning and implementation of the event. Sponsorship opportunities will be available on the City's website soon.
- Race on the Base (ROTB) is scheduled for February 21-22, 2020, and information will be available on the website within the next two weeks.
- Fall 2019 Recreation Brochure and City News was mailed to residents and is produced by Recreation Supervisor Megan Shimada.
- Adult Sports Leagues (Soccer and Softball), registration began on July 15 and will end on September 6, 2019. If you know of any teams interested in joining our league, please have them contact our office for more information. Pick Up Soccer on Tuesdays from 7:00-8:30 p.m. as well as Pickle Ball on Tuesdays from 9:00 -11:00 a.m. at Laurel Park for a drop in fee $3 per person.
• After Schools Sports - Basketball, 1st-5th Grade beginning the week of August 26, 2019 are being offered at Los Alamitos Elementary, Hopkinson, Weaver, Rossmoor, Lee, and McGaugh. We are also offering Parent and me Soccer for 2-3 year olds beginning Saturday, September 7 from 9:15-10:00 a.m. at Lee Elementary. AYSO Schoolyard will be offer beginning on September 7, 2019 for ages 4-5 at 9:00 a.m. for boys and 10:00 a.m. for girls at Lee Elementary. Mini Superstars ages 2-3 beginning October 26 at 9:15 a.m. at Oak Middle School Field.

Emeline Noda, Recreation Manager
Provided the PR&CA Commission an update on the following programs and events:
• Escape Room - provided new preliminary information on the upcoming Escape Rooms offered at the Community Center during the months of October to November. Registration will be available soon.
• Family Dance – MemorialCare Miller Children’s & Women’s Hospital Long Beach Fly Me to the Moon Los Alamitos Family Dance will be held on Saturday, September 28, 2019 from 6:00 – 9:00 p.m. in the Oak Middle School Gymnasium. Please join us and invite everyone you know.
• Coed Youth Volleyball Grades 4th – 8th will begin the week of September 9, 2019. Practice sites will be offered at various School District sites with games played on Fridays at the Oak Gymnasium.
• MemorialCare Miller Children’s & Women’s Hospital Long Beach Trunk or Treat presented by AYSO Region 159 will be held on October 26, 2019 from 5:00-7:30 p.m. at Little Cottonwood Park.

8. COMMISSIONER REPORTS

Commissioner Hill
• Nothing to report.

Commissioner Murphy
• Nothing to report.

Vice Chair Duran
• Thanked staff for facilitating National Night Out on Tuesday, August 6, 2019 from 5:00-8:00 p.m. at Little Cottonwood Park by providing a great event for the community.

Commissioner Doby
• Thanked staff for offering new classes in the Fall 2019 Recreation Brochure and City News, also mentioned that she was excited about the brochure cover and surprised to see her son in costume on the front cover.

Commissioner Crans
• Nothing to report.

Chair Olveda
• Thanked staff for a job well done on the 4th of July Fireworks Spectacular event. Chair Olveda inquired about the new constructions at Los Alamitos Luxury Apartments and Oak Walk Projects and parking plans for these facilities as well as Recreation and Community Services Department CIP Projects funding infrastructure.
9. **ADJOURNMENT**
The Parks, Recreation, and Cultural Arts Commission adjourned at 8:52 p.m.
Motion/Second: Commissioners Duran/Murphy

Attest: 

Steven Olveda, Chair

Emeline Noda, Recreation Manager  
Recreation & Community Services Department