



CITY OF LOS ALAMITOS MEASURE Y

After a series of community meetings about the City's financial situation and sustainability, the Los Alamitos City Council voted to place Measure Y – the *Quality of Life, 911 Police Response, Business/Job Protection Measure* – on the November 3rd ballot.

If a majority of Los Alamitos voters approve Measure Y, it is estimated that this 1.5¢ sales tax increase would generate *approximately \$4.1 million* in additional revenue each year to support the preservation of the high quality of life that Los Alamitos residents and businesses enjoy, keeping public areas safe, clean and welcoming for Los Alamitos families.

FUNDING FROM THE MEASURE WILL GO TOWARDS THE ESSENTIAL CITY SERVICES:

- Rapid 911 response and police patrols
- Public safety including anti-gang programs and community crossing guards
- Maintaining streets, parks and aging infrastructure
- Youth and senior services
- Parks and recreation programs
- Emergency preparedness services
- COVID-19 business relief



FAST FACTS ABOUT MEASURE Y

- The City has consistently made tough decisions to ensure its financial future, cutting full-time staff positions including public safety, reducing pay, benefits, and program budgets, to maintain a balanced budget. Without significant reductions in services and revenue enhancement measures, the City will deplete all General Reserve funds by 2024 and faces a deficit of \$24.9 million by 2030.
- Without additional revenue, the City would have to cut costs from public safety, streets maintenance, parks and recreation, and other services essential to maintaining our residents' high quality of life.
- If Measure Y is passed by a majority of Los Alamitos voters, all revenue would stay local and be used towards the services that the community cares about the most. Measure Y funds would be subject to strict financial transparency including public spending disclosures and independent annual audits so you know exactly where your tax dollars are going.
- While the City of Los Alamitos is not the only one facing financial hardship, the City's sales tax rate is 7.75%, significantly lower than surrounding cities. Garden Grove, Seal Beach and La Palma are all at 8.75% while Long Beach is at 10.25%. This measure would bring our rate to 9.25%, and would ensure financial stability for generations to come.

For more info on Measure Y, visit: LosAlMeasureY.org

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