

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF
LOS ALAMITOS COMMUNITY FOUNDATION, INC.
A CALIFORNIA NONPROFIT PUBLIC BENEFIT CORPORATION**

REGULAR MEETING – May 9, 2022

1. CALL TO ORDER

The Los Alamitos Community Foundation, Inc. met in a Regular Session at 6:00 p.m., Monday, May 9, 2022, in the Council Chambers, 3191 Katella Ave., President Delavigne presiding.

2. ROLL CALL

The following directors, constituting a quorum of the full board, were present at the meeting:

President John Delavigne, District 5 Representative
Treasurer Shelley Hasselbrink, City Council Representative
District 1 Representative: Daniel Gallagher
District 3 Representative: Corey Lakin
District 4 Representative: Debbie Kent
Business Representative (Epson America): Malena Madrid
Business Representative (Southland Credit Union): Tamra Smalewitz

City Staff: Chief Michael Claborn
Irving Montenegro, Development Services Manager
Emeline Noda, Director of Recreation and Community Services

Absent:

Secretary Mark Chirco, City Council Representative
District 2 Representative: Vince Aza (Resigning)

3. PLEDGE OF ALLEGIANCE

Director Delavigne led the Pledge of Allegiance.

4. PUBLIC COMMENT

President Delavigne opened Oral Communications. There being no one present requesting to speak, President Delavigne closed Oral Communications.

5. APPROVAL OF MINUTES

Motion/Second: Hasselbrink/Kent

Abstain: Lakin
Motion Carried: The Los Alamitos Community Foundation, Inc. approved the Special Meeting Minutes of April 12, 2022.

6. DISCUSSION ITEMS

A. LOS ALAMITOS COMMUNITY FOUNDATION LOGO

The Board of Directors reviewed and provided feedback on logo options for the Los Alamitos Community Foundation for documents and media purposes.

The Directors voted option #3 with block font #1 as the number one choice.

Motion/Second: Delavigne/Hasselbrink
Unanimously Carried: The Board of Directors approved the Los Alamitos Community Foundation logo.

B. LOS ALAMITOS COMMUNITY FOUNDATION WEBSITE OPTIONS

The Board of Directors received an update from Director Tamra Smalewitz on status of website design.

Update: Director Tamra is researching current Word Press options with the thermometer option as an additional feature. Separate the look from the City's website.

Domain purchased: losalfoundation.org

Motion/Second: Delavigne/Kent
Unanimously Carried: The Board of Directors approved recommendations of the Los Alamitos Community Foundation website.

C. LOS ALAMITOS COMMUNITY FOUNDATION SOCIAL MEDIA UPDATE

The Board of Directors received an update from staff on the status of the Los Alamitos Community Foundation social media accounts. The Board discussed topic options for initial posting of content and made the following recommendations:

1. Introduction logo with mission
2. List of priority projects
3. Suggest future projects – what would you like to see, needs, philanthropy, events
4. Introduce board members

Content approvers: Delavigne/Tamra

Motion/Second: Delavigne/Lakin

Unanimously Carried: The Board of Directors approved the Los Alamitos Community Foundation initial posts for social media.

D. DEPARTMENT WISH LIST PRESENTATIONS

The Board of Directors reviewed the list from each City Department of items desired to be potentially funded by the Los Alamitos Community Foundation and determined the following priorities for future funding.

1. Adaptive Recreation
2. Police Canine Program
3. Urban Forest Program

Motion/Second: Delavigne/Kent

Unanimously Carried: The Board of Directors approved the Wish List Items proposed and prioritized the items for future funding to the Los Alamitos Community Foundation, Inc.

E. FUNDRAISING BRAINSTORM

The Board of Directors brainstormed and discussed ideas for future fundraising opportunities to support the Foundation's Mission to:

"The Los Alamitos Community Foundation encourages, supports, and facilitates philanthropy and events to improve and enrich the lives of people in Los Alamitos."

1. Glow Items Sales Booth for 4th of July
2. Beer & Wine Booths at events
3. Carnival & Dunk Tank
4. Casino Night

Motion/Second: Delavigne/Gallagher

Unanimously Carried: The Board of Directors approved the fundraising idea list to support the mission of the Los Alamitos Community Foundation, Inc.

7. BOARD OF DIRECTORS REPORTS

Corey Lakin gave a personal introduction as a new Board Member and his history with the City.

Items to include for upcoming June Agenda: Details on Beer and Wine booth, Calendar events, 4th of July, update on the website, subcommittees.

8. ADJOURNMENT

There being no further business to come before the meeting, the meeting was adjourned at 7:45 p.m.



John Delavigne, Los Alamitos Community Foundation President

Date: 9-12-22