



CITY OF
Los Alamitos
California

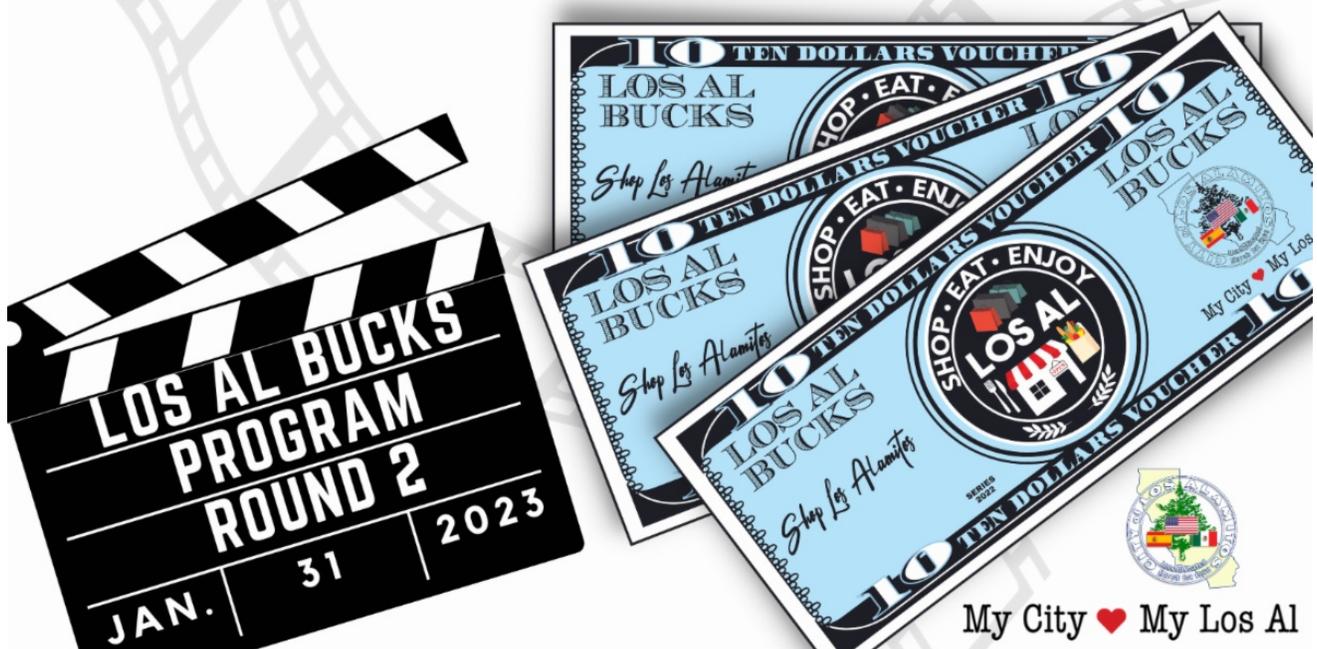
Weekly E-News

My City ♥ My Los Al

This Week's Highlights!

THAT'S A WRAP!

**THANK YOU FOR YOUR PARTICIPATION
IN THE LOS AL BUCKS PROGRAM!**



My City ♥ My Los Al

And now for a round of applause to all participating businesses and residents who starred in the sequel: Los Al Bucks Program Round 2. The support of the business community has such greater impact than spending money at businesses that are not locally owned. This program's triumph and response is not possible without the contribution of our residents, hand in hand with our business community. We hope that all who participated enjoyed this second installment of Los Al Bucks.

Expand your online presence through this four-week series by launching and growing your online e-commerce store.



Digital Bootcamp

Tuesdays

January 24 - February 14

10 AM - 12 PM

Online



Your Website

What you need to build your e-commerce website.



Driving Traffic

How to advertise through different social media platforms, emails, and advertising.



Marketplaces

Choosing the platforms and marketplaces that work best for your products.



Scalability

Tracking outcomes, ensuring ROIs, packing/shipping solutions, and KPIs for future growth.

[SBDCDigitalBootcamp.eventbrite.com](https://www.eventbrite.com/e/sbdc-digital-bootcamp)

In partnership with the Orange County Small Business Development Center, the OC SBDC is offering a virtual four-week series to expand your online presence by launching and growing your online e-commerce store. To find out more about this free program or get more information, please visit: <https://bit.ly/3lvPxJw>

How to **Drive Growth** in a Volatile Economy

In this two-part webinar, we will help you unpack current market trends and develop actionable growth strategies to help you achieve measurable growth for your business.

Two-Part Webinar

Thursday: February 2 & 9

10:00 AM- 11:30 AM

Week 1 :

Strategic Planning & Financials

- The Current Business Landscape
- Heightening Your Strategic Focus
- Financial Health

Week 2 :

Your Team & Marketing

- Human Capital: Managing Your Team
- Creating Leverage With Marketing
- Moving Forward: Investments, Mindset & Technology



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, opinion, or service. All programs are extended to the public on a nondiscriminatory basis.
Funded in part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the Governor's Office of Business and Economic Development.



It can be challenging to focus on your business based on the signals of our macro-economy. What areas should you conserve on? Which expenditure should you invest in? More importantly, what are the strategic priorities for small businesses during a time of uncertainty? In partnership with Orange County Small Business Development Center, this two-part series program, will help you unpack current market trends and develop actionable growth strategies with measurable goals. To find out more information about this free program or to sign up, please visit: <https://bit.ly/3lotWCT>



FREE!

SENIOR FALL PREVENTION



**FEBRUARY 8, 2023
11:00 AM - 12:00 PM**



**Los Alamitos
Community Center**



(562) 430-1073

Falls are the leading cause of injuries for the elderly community and can greatly reduce their ability to remain independent. Take steps now to protect your health and reduce your fall risk with this seminar hosted by the Orange County Fire Authority. Learn ways to manage your medication, nutrition, exercise, and how to make your home safer.



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10911 Oak St. Los Alamitos, CA 90720

Los Alamitos
Recreation & Community Services
Creating Quality of Life

In partnership with the Orange County Fire Authority, the City of Los Alamitos Recreation Department will be hosting a Fall Prevention workshop. Falls can become detrimental to our health as we age. According to the CDC, every second of every day an older adult suffers a fall in the US and has become the leading cause of injury and injury death. Join us in having this necessary discussion to help keep ourselves and our loved ones safe.

HEALTHY LIVING FOR YOUR BRAIN AND BODY

TIPS FROM THE LATEST RESEARCH

An education program presented by the Alzheimer's Association®



For centuries, we've known that the health of the brain and the body are connected. But now, science is able to provide insights into how lifestyle choices may help you keep your brain and body healthy as you age.

Join us to learn about research in the areas of diet and nutrition, exercise, cognitive activity and social engagement, and use hands-on tools to help you incorporate these recommendations into a plan for healthy aging.

Hosted by

Los Alamitos
Recreation & Community Services
Creating Quality of Life

Wednesday, February 15
11 a.m. - 12 p.m.

**Los Alamitos Community
Center 10911 Oak Street
Los Alamitos, CA 90720**

Please call (562) 430-1073

Visit alz.org/CRF to explore additional education programs in your area.

 **ALZHEIMER'S
ASSOCIATION**
Orange County Chapter

The Alzheimer's Association Orange County Chapter, in collaboration with the Los Alamitos Community Center, will be hosting an educational workshop on healthy living habits. Understanding the way our brain and body function is crucial to understanding how to keep them healthy as you age. The workshop will provide information on nutrition, exercise, cognitive activity and more. Join us in this free presentation to help create a healthy aging plan for you.



Los Alamitos
Recreation & Community Services
Creating Quality of Life

My City My Los Al

CALLING ALL ARTIST!

2 Day Visual & Performing
Arts Exhibition

Weekend of Art

MARCH 17TH & 18TH, 2023

Presented by the Los Alamitos Parks, Recreation & Cultural Arts Commission

For more information and the artwork application, please visit:
<http://cityoflosalamitos.org/303/Weekend-of-Art>



Calling All Artists!

Make sure to save the date for Weekend of Art, a two-day visual and performing arts exhibition for all ages! Weekend of art will be taking place on Friday, March 17 from 5:00 – 8:00 p.m. and Saturday, March 18 from 12:00 – 6:00 p.m. at the Los Alamitos Community Center (10911 Oak St., Los Alamitos)! For more information, please visit <http://cityoflosalamitos.org/303/Weekend-of-Art>.



ELEVATE

WOMEN'S CONFERENCE

meet ups

2023

Stretching & Mimosas with garage pilates™

Saturday, March 25, 2023 from 9:00 a.m. to 11:00 a.m.

Cost: Free Mimosas available for purchase at additional cost, must be 21 & over

Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

Terrarium Workshop and Gardening Tips

Friday, June 23, 2023 from 6:00 to 8:00 p.m.

Cost: \$30 + online processing fee

Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

Paint Night

VINDUSTRIAL

Thursday, August 24, 2023 from 6:00 to 8:00 p.m.

Cost: \$35 + online processing fee

Wine available for purchase at additional cost, must be 21 & over

Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

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<https://losalamitoselevatemeetups.eventbrite.com>

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Ages 18+



In partnership with the Los Alamitos Area Chamber of Commerce, the City of Los Alamitos "Elevate" Women's Conference Meet Ups are opportunities for women to gather and socialize to build connections in the community. There are several dates and various types of activities throughout the year to choose from. Participants must be ages 18+ to attend events. Adult beverages are available at some events and participants must be 21 and over to purchase and consume. Due to space, registration is limited on most events, so please register early!

[Register Here](#)



WE'RE HIRING

JOIN OUR TEAM!

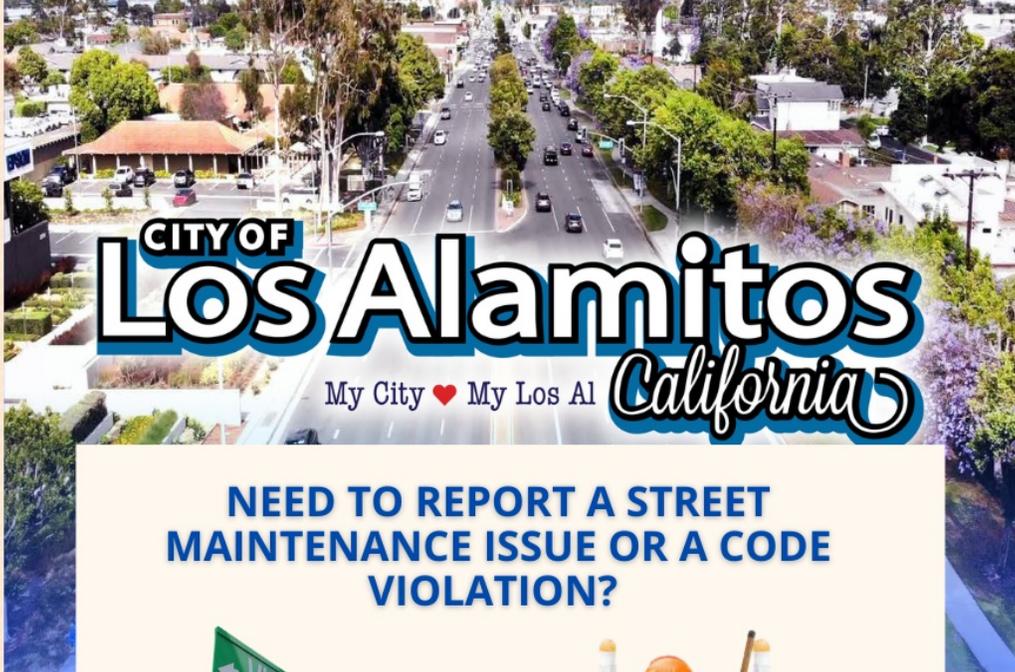
FULL TIME

- DEPARTMENT SECRETARY
DEVELOPMENT SERVICES
(INTERNAL RECRUITMENT ONLY)
- MANAGEMENT ANALYST
ADMINISTRATIVE SERVICES
(INTERNAL RECRUITMENT ONLY)
- POLICE OFFICER/LATERAL
POLICE
- MAINTENANCE WORKER
DEVELOPMENT SERVICES

PART TIME

- CLERICAL ASSISTANT
FINANCE
- CODE ENFORCEMENT OFFICER
DEVELOPMENT SERVICES
- POLICE AIDE
POLICE
- RECREATION LEADER
RECREATION & COMMUNITY SERVICES
- LIFEGUARD
RECREATION & COMMUNITY SERVICES
- WATER SAFETY INSTRUCTOR 1
RECREATION & COMMUNITY SERVICES
- WATER SAFETY INSTRUCTOR 2
RECREATION & COMMUNITY SERVICES

APPLY AT WWW.CITYOFLOSALAMITOS.ORG



NEED TO REPORT A STREET MAINTENANCE ISSUE OR A CODE VIOLATION?



Your new hub for reporting an issue on the City website or via the My Los Al app is now available for use

*Download the **My Los Al** app for easy access and to receive the latest updates on your request*



My Los Al is the City's customer service hub, designed to facilitate the submittal of street maintenance issues or a code violation. The app can be downloaded at no cost from the Google Play Store or Apple Store, or via the City website at www.cityoflosalamitos.org #mycitymylosal #cityoflosalamitos



DID YOU KNOW



Los Alamitos means
"Little Cottonwoods" in
Spanish.

My City ♥ My Los Al

DID YOU KNOW? When the first Spanish expedition under Gaspar de Portola arrived, the land was dotted with Indian settlements, meandering rivers, and creeks, along with clusters of Cottonwood Trees. Considering Los Alamitos means "Little Cottonwoods" in Spanish, it was from this first vision that the City of Los Alamitos received its name.

Learn more about the City of Los Alamitos by visiting the City website at <http://cityoflosalamitos.org>, following us on social media.

SAVE



**TIS THE
SEASON
TO CONSERVE**

CONSERVE

WATER



WATER

For additional information, make sure to follow all City departments below on social media.

City of Los Alamitos Recreation and Community Services Department:
[Facebook](#), [Twitter](#), [Youtube](#), [Instagram @losalrecreation](#)

Los Alamitos Police Department:
[Facebook](#), [Instagram](#), [Twitter](#)

City of Los Alamitos Administration:
[Facebook](#)

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For questions regarding the content in this email please visit: www.cityoflosalamitos.org or email: [Weekly E-News Inquiry](#).

Sign up here to receive the City's Weekly E-
News

City of Los Alamitos | 3191 Katella Avenue, Los Alamitos, CA 90720

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