



CITY OF  
**Los Alamitos**  
*California*

Weekly E-News

My City ♥ My Los Al

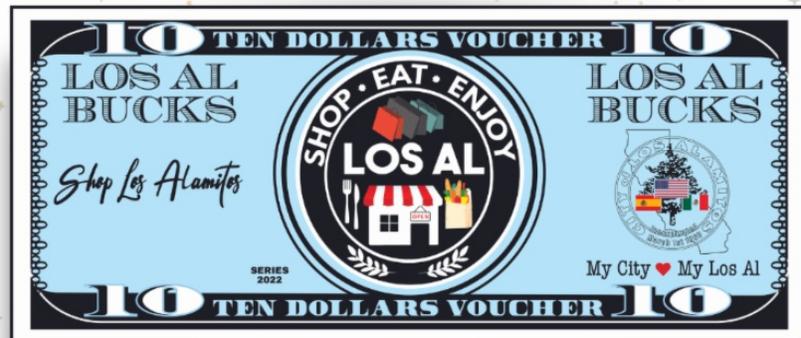
This Week's Highlights!



**DON'T DELAY**  
**SPEND YOUR**  
**LOS AL BUCKS**  
**TODAY!**

Last few days to use your  
Los Al Bucks!

Don't forget the program  
ends on 1/31/2023.



My City ♥ My Los Al

## Attention Los Alamitos Residents

The last few days of the Los Al Bucks program is fast approaching! Make sure to use all Los Al Bucks, including any remaining Holiday Bucks at participating businesses by January 31st. For complete details on the Los Al Bucks program, please visit <https://bit.ly/3DbZLvX>

Expand your online presence through this four-week series by launching and growing your online e-commerce store.



# Digital Bootcamp

Tuesdays

January 24 - February 14

10 AM - 12 PM

Online



## Your Website

What you need to build your e-commerce website.



## Driving Traffic

How to advertise through different social media platforms, emails, and advertising.



## Marketplaces

Choosing the platforms and marketplaces that work best for your products.



## Scalability

Tracking outcomes, ensuring ROIs, packing/shipping solutions, and KPIs for future growth.

[SBDCDigitalBootcamp.eventbrite.com](https://www.eventbrite.com/sbdc-digital-bootcamp)

In partnership with the Orange County Small Business Development Center, the OC SBDC is offering a virtual four-week series to expand your online presence by launching and growing your online e-commerce store. To find out more about this free program or get more information, please visit: <https://bit.ly/3lvPxJw>

# How to **Drive Growth** in a Volatile Economy

In this two-part webinar, we will help you unpack current market trends and develop actionable growth strategies to help you achieve measurable growth for your business.

Two-Part Webinar

**Thursday: February 2 & 9**

**10:00 AM- 11:30 AM**

**Week 1 :**

Strategic Planning & Financials

- The Current Business Landscape
- Heightening Your Strategic Focus
- Financial Health

**Week 2 :**

Your Team & Marketing

- Human Capital: Managing Your Team
- Creating Leverage With Marketing
- Moving Forward: Investments, Mindset & Technology



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, opinion, or service. All programs are extended to the public on a nondiscriminatory basis.  
Funded in part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the Governor's Office of Business and Economic Development.



It can be challenging to focus on your business based on the signals of our macro-economy. What areas should you conserve on? Which expenditure should you invest in? More importantly, what are the strategic priorities for small businesses during a time of uncertainty? In partnership with Orange County Small Business Development Center, this two-part series program, will help you unpack current market trends and develop actionable growth strategies with measurable goals. To find out more information about this free program or to sign up, please visit: <https://bit.ly/3lotWCT>



Los Alamitos  
Recreation & Community Services  
Creating Quality of Life

My City My Los Al

# CALLING ALL ARTIST!

2 Day Visual & Performing  
Arts Exhibition

# Weekend of Art

MARCH 17TH & 18TH, 2023

Presented by the Los Alamitos Parks, Recreation & Cultural Arts Commission

For more information and the artwork application, please visit:  
<http://cityoflosalamitos.org/303/Weekend-of-Art>



## Calling All Artists!

Make sure to save the date for Weekend of Art, a two-day visual and performing arts exhibition for all ages! Weekend of art will be taking place on Friday, March 17 from 5:00 – 8:00 p.m. and Saturday, March 18 from 12:00 – 6:00 p.m. at the Los Alamitos Community Center (10911 Oak St., Los Alamitos)! For more information, please visit <http://cityoflosalamitos.org/303/Weekend-of-Art>.

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# ELEVATE WOMEN'S CONFERENCE meet ups 2023

**Stretching & Mimosas with garage pilates™**  
Saturday, March 25, 2023 from 9:00 a.m. to 11:00 a.m.  
Cost: Free Mimosas available for purchase at additional cost, must be 21 & over  
Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

**Terrarium Workshop and Gardening Tips**  
Friday, June 23, 2023 from 6:00 to 8:00 p.m.  
Cost: \$30 + online processing fee  
Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

**Paint Night**   
VINTDUSTRIAL  
Thursday, August 24, 2023 from 6:00 to 8:00 p.m.  
Cost: \$35 + online processing fee  
Wine available for purchase at additional cost, must be 21 & over  
Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

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<https://losalamitoselevatemeetups.eventbrite.com>

**Ages 18+**



In partnership with the Los Alamitos Area Chamber of Commerce, the City of Los Alamitos "Elevate" Women's Conference Meet Ups are opportunities for women to gather and socialize to build connections in the community. There are several dates and various types of activities throughout the year to choose from. Participants must be ages 18+ to attend events. Adult beverages are available at some events and participants must be 21 and over to purchase and consume. Due to space, registration is limited on most events, so please register early!

[Register Here](#)



# Customer Loyalty Program

  
**MemorialCare™**  
Miller Children's & Women's  
Hospital Long Beach

**PROUD SPONSOR OF  
THE MY REC REWARDS  
PROGRAM**

## **ANNUAL FEE**

**\$49 Resident  
Family**

**\$52 Non-Resident  
Family**

Sign up for My Rec Rewards Loyalty Program  
& receive exclusive benefits for the  
entire family.



[www.cityoflosalamitos/MyRec-Rewards-Program](http://www.cityoflosalamitos/MyRec-Rewards-Program)

**Los Alamitos**  
Recreation & Community Services  
*Creating Quality of Life*

- Free Holiday Art Workshop
- 3rd of July Preferred Parking
- Front of line passes at Winter Wonderland and Spring Carnival photo with Peter Rabbit
- 5% off classes excluding other discounted programs

We invite you to become a MemorialCare Miller Children's & Women's Hospital Long Beach 2023 My Rec Rewards member. This exclusive customer loyalty program provides a variety of benefits and privileges for participants which include:

- Free Holiday Art Workshop
- 3rd of July Preferred Parking
- Front of line passes at Winter Wonderland and Spring Carnival photo with Peter Rabbit
- 5% off classes excluding other discounted programs

The annual fee is \$49 for residents of Los Alamitos and \$52 for non-residents

(applies to immediate family members only).

Register your family to enjoy these customer loyalty member benefits today!



# WE'RE HIRING

JOIN OUR TEAM!

## FULL TIME

- POLICE OFFICER/LATERAL  
POLICE
- MAINTENANCE WORKER  
DEVELOPMENT SERVICES

## PART TIME

- CODE ENFORCEMENT OFFICER  
DEVELOPMENT SERVICES
- RECREATION LEADER  
RECREATION & COMMUNITY SERVICES

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APPLY AT [WWW.CITYOFLOSALAMITOS.ORG](http://WWW.CITYOFLOSALAMITOS.ORG)



REPORT ILLEGAL DUMPING.

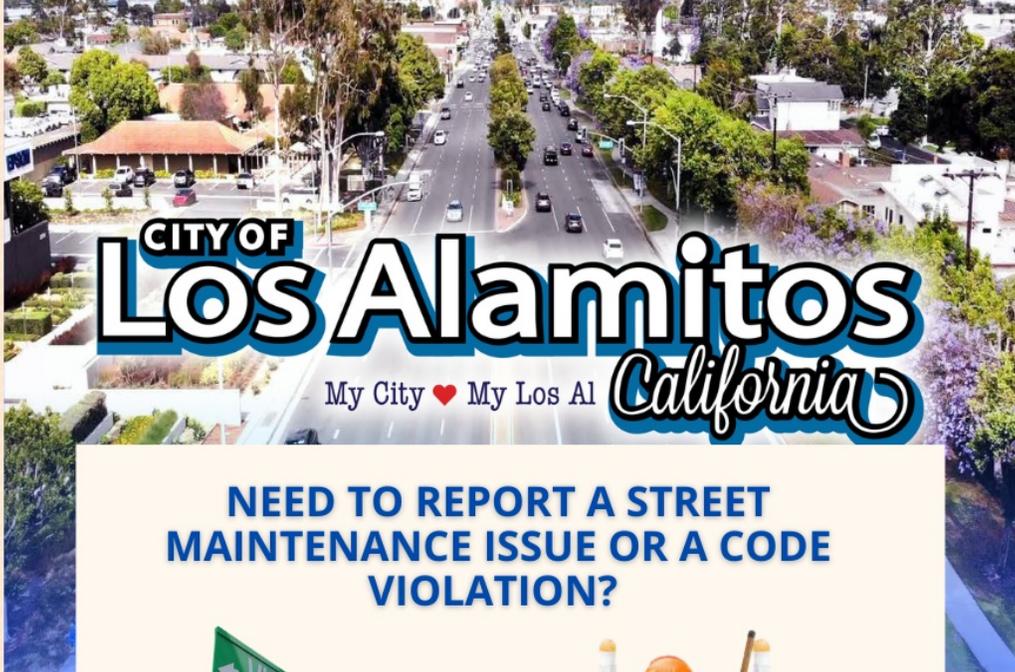
# DON'T TRASH YOUR COMMUNITY

Contact Code Enforcement Division At:

-  My City My Los Al App
-  (562) 431 - 3538
-  [codeenforcement@cityoflosalamitos.org](mailto:codeenforcement@cityoflosalamitos.org)
-  [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org)

The City of Los Alamitos values the cleanliness and safety of its community. If you see illegal dumping taking place in your neighborhood or around the City, please report via:

- My City My Los Al App, available on the app store.
  - City Website: <https://bit.ly/3Hll8No>
  - Call City Hall at (562) 431-3538 during Monday – Thursday 7:30 A.M. – 5:30 P.M. (excluding federal holidays)
  - Email: [codeenforcement@cityoflosalamitos.org](mailto:codeenforcement@cityoflosalamitos.org)
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**NEED TO REPORT A STREET  
MAINTENANCE ISSUE OR A CODE  
VIOLATION?**



*Your new hub for reporting an issue on the City website or via the My Los Al app is now available for use*

*Download the **My Los Al** app for easy access and to receive the latest updates on your request*



My Los Al is the City's customer service hub, designed to facilitate the submittal of street maintenance issues or a code violation. The app can be downloaded at no cost from the Google Play Store or Apple Store, or via the City website at [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org) #mycitymylosal #cityoflosalamitos

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**SAVE**



**TIS THE  
SEASON  
TO CONSERVE**

**CONSERVE**

**WATER**



**WATER**

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For additional information, make sure to follow all City departments below on social media.

City of Los Alamitos Recreation and Community Services Department:  
[Facebook](#), [Twitter](#), [Youtube](#), [Instagram @losalrecreation](#)

Los Alamitos Police Department:  
[Facebook](#), [Instagram](#), [Twitter](#)

City of Los Alamitos Administration:  
[Facebook](#)

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For questions regarding the content in this email please visit: [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org) or email: [Weekly E-News Inquiry](#).

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News

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