



## This Week's Highlights!

**Restaurant Week**  
*Double Bucks*  
January 15th - January 21st

- A La Waffle
- Angelina's Famous Pizza
- Brew Kitchen Alehouse
- California Cocina
- Casitas de Amigos
- Flame Broller
- Griffin's Grill
- Hortencia's Orange County
- Jack in the Box #5351
- Jimmy John's Gourmet Sandwiches
- Los Alamitos Donuts
- Los Alamitos Youth Baseball (LAYB) Snack Shack
- Mustards Chicago Style Eatery
- Paul's Place
- Pho 99 Plus
- Pietrini Pizza Napoletana
- Seal Beach Toffee Company
- Shenandoah at the Arbor
- Sizzler #392
- Subway 4801
- Taboon Mediterranean Express
- Taco Suri
- Teofilo Coffee Company
- Wahoo's Fish Taco

My City ♥ My Los Al

## Attention Los Alamitos Residents

Calling all foodies! The City of Los Alamitos would like to highlight all participating restaurants featured in the Los Al Bucks program. Residents who have not already used up their double bucks, may visit the listed restaurants and cash in. This themed week will run from January 15th - January 21st. For complete details on the Double Your Bucks program, please visit: [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org)

**LAST CALL**

**Double Bucks**  
**AT ALL PARTICIPATING**  
**BUSINESSES**

*January 20th - January 24th*

**LAST DAY TO RECEIVE DOUBLE BUCKS IS**  
**JANUARY 25, 2023**

For the full list of participating businesses,  
please visit: [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org)

 My City ♥ My Los Al

Last call! The City of Los Alamitos would like to celebrate the final stretch of the Los Al Bucks program by featuring all participating businesses in the Double Your Bucks program. Residents who have not already used up their double bucks, may do so from January 20th - January 24th. For complete details on the Double Your Bucks program, please visit: [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org)

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Expand your online presence through this four-week series by launching and growing your online e-commerce store.



# Digital Bootcamp

Tuesdays

January 24 - February 14

10 AM - 12 PM

Online



## Your Website

What you need to build your e-commerce website.



## Driving Traffic

How to advertise through different social media platforms, emails, and advertising.



## Marketplaces

Choosing the platforms and marketplaces that work best for your products.



## Scalability

Tracking outcomes, ensuring ROIs, packing/shipping solutions, and KPIs for future growth.

[SBDCDigitalBootcamp.eventbrite.com](https://www.eventbrite.com/sbdc-digital-bootcamp)

In partnership with the Orange County Small Business Development Center, the OC SBDC is offering a virtual four-week series to expand your online presence by launching and growing your online e-commerce store. To find out more about this free program or get more information, please visit: <https://bit.ly/3lvPxJw>

# How to **Drive Growth** in a Volatile Economy

In this two-part webinar, we will help you unpack current market trends and develop actionable growth strategies to help you achieve measurable growth for your business.

Two-Part Webinar

**Thursday: February 2 & 9**

**10:00 AM- 11:30 AM**

**Week 1 :**

Strategic Planning & Financials

- ▶ The Current Business Landscape
- ▶ Heightening Your Strategic Focus
- ▶ Financial Health

**Week 2 :**

Your Team & Marketing

- ▶ Human Capital: Managing Your Team
- ▶ Creating Leverage With Marketing
- ▶ Moving Forward: Investments, Mindset & Technology



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, opinion, or service. All programs are extended to the public on a nondiscriminatory basis.  
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It can be challenging to focus on your business based on the signals of our macro-economy. What areas should you conserve on? Which expenditure should you invest in? More importantly, what are the strategic priorities for small businesses during a time of uncertainty? In partnership with Orange County Small Business Development Center, this two-part series program, will help you unpack current market trends and develop actionable growth strategies with measurable goals. To find out more information about this free program or to sign up, please visit: <https://bit.ly/3lotWCT>



Los Alamitos  
Recreation & Community Services  
Creating Quality of Life

My City My Los Al

# CALLING ALL ARTIST!

2 Day Visual & Performing  
Arts Exhibition

# Weekend of Art

MARCH 17TH & 18TH, 2023

Presented by the Los Alamitos Parks, Recreation & Cultural Arts Commission

For more information and the artwork application, please visit:  
<http://cityoflosalamitos.org/303/Weekend-of-Art>



## Calling All Artists!

Make sure to save the date for Weekend of Art, a two-day visual and performing arts exhibition for all ages! Weekend of art will be taking place on Friday, March 17 from 5:00 – 8:00 p.m. and Saturday, March 18 from 12:00 – 6:00 p.m. at the Los Alamitos Community Center (10911 Oak St., Los Alamitos)! For more information, please visit <http://cityoflosalamitos.org/303/Weekend-of-Art>.

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# ELEVATE WOMEN'S CONFERENCE meet ups 2023

## Stretching & Mimosas with garage pilates™

Saturday, March 25, 2023 from 9:00 a.m. to 11:00 a.m.

Cost: Free Mimosas available for purchase at additional cost, must be 21 & over

Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

## Terrarium Workshop and Gardening Tips

Friday, June 23, 2023 from 6:00 to 8:00 p.m.

Cost: \$30 + online processing fee

Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

## Paint Night

VINDUSTRIAL

Thursday, August 24, 2023 from 6:00 to 8:00 p.m.

Cost: \$35 + online processing fee

Wine available for purchase at additional cost, must be 21 & over

Location: Los Alamitos Community Center 10911 Oak Street, Los Alamitos

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<https://losalamitoselevatemeetups.eventbrite.com>

CITY OF  
**Los Alamitos**  
*California*

Ages 18+



In partnership with the Los Alamitos Area Chamber of Commerce, the City of Los Alamitos "Elevate" Women's Conference Meet Ups are opportunities for women to gather and socialize to build connections in the community. There are several dates and various types of activities throughout the year to choose from. Participants must be ages 18+ to attend events. Adult beverages are available at some events and participants must be 21 and over to purchase and consume. Due to space, registration is limited on most events, so please register early!

[Register Here](#)



# Customer Loyalty Program

  
**MemorialCare™**  
Miller Children's & Women's  
Hospital Long Beach

**PROUD SPONSOR OF  
THE MY REC REWARDS  
PROGRAM**

## **ANNUAL FEE**

**\$49 Resident  
Family**

**\$52 Non-Resident  
Family**

Sign up for My Rec Rewards Loyalty Program  
& receive exclusive benefits for the  
entire family.



[www.cityoflosalamitos/MyRec-Rewards-Program](http://www.cityoflosalamitos/MyRec-Rewards-Program)

**Los Alamitos**  
Recreation & Community Services  
*Creating Quality of Life*

- Free Holiday Art Workshop
- 3rd of July Preferred Parking
- Front of line passes at Winter Wonderland and Spring Carnival photo with Peter Rabbit
- 5% off classes excluding other discounted programs

We invite you to become a MemorialCare Miller Children's & Women's Hospital Long Beach 2023 My Rec Rewards member. This exclusive customer loyalty program provides a variety of benefits and privileges for participants which include:

- Free Holiday Art Workshop
- 3rd of July Preferred Parking
- Front of line passes at Winter Wonderland and Spring Carnival photo with Peter Rabbit
- 5% off classes excluding other discounted programs

The annual fee is \$49 for residents of Los Alamitos and \$52 for non-residents

(applies to immediate family members only).

Register your family to enjoy these customer loyalty member benefits today!

## Los Alamitos Trunk Sewer Project



### Lane Closures for 36 hours

The second phase of the concrete and pavement asphalt work at Katella Ave. and Los Alamitos Blvd. is scheduled for next week. This is to replace the crosswalk across Katella Ave. Work will be continuous from Monday night starting at 8 p.m. and conclude Wednesday morning at 6 a.m. This will allow the concrete to cure. Lane closures will be in effect to complete the work.

All businesses remain accessible during construction.

**Where:** Eastbound  
Katella Ave. at Los  
Alamitos Blvd.

**When:** Mon. Jan. 23  
from 8 p.m. to Wed.  
Jan. 25 at 6 a.m.

\*Work hours may be extended,  
traffic closures will be in effect  
24/7 during the work duration



#### Sign Up:

**Email alerts:** visit  
[www.ocsan.gov/LosAlamitos](http://www.ocsan.gov/LosAlamitos)

**Text Alerts:** Text  
"Los Alamitos" to 74121  
or scan the QR code.

#### Questions?

**Construction Hotline:**  
714.378.2965  
[ConstructionHotline@ocsan.gov](mailto:ConstructionHotline@ocsan.gov)

**Follow Us:**  
[@OCSanDistrict](#)



**SAVE**



**TIS THE  
SEASON  
TO CONSERVE**



**WATER**

**CONSERVE**

**WATER**



REPORT ILLEGAL DUMPING.

# DON'T TRASH YOUR COMMUNITY

Contact Code Enforcement Division At:

-  My City My Los Al App
-  (562) 431 - 3538
-  [codeenforcement@cityoflosalamitos.org](mailto:codeenforcement@cityoflosalamitos.org)
-  [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org)

The City of Los Alamitos values the cleanliness and safety of its community. If you see illegal dumping taking place in your neighborhood or around the City, please report via:

- My City My Los Al App, available on the app store.
- City Website: <https://bit.ly/3Hll8No>
- Call City Hall at (562) 431-3538 during Monday – Thursday 7:30 A.M. – 5:30 P.M. (excluding federal holidays)
- Email: [codeenforcement@cityoflosalamitos.org](mailto:codeenforcement@cityoflosalamitos.org)

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For additional information, make sure to follow all City departments below on social media.

City of Los Alamitos Recreation and Community Services Department:  
[Facebook](#), [Twitter](#), [Youtube](#), [Instagram](#) @losalrecreation

Los Alamitos Police Department:  
[Facebook](#), [Instagram](#), [Twitter](#)



For questions regarding the content  
in this email please  
visit: [www.cityoflosalamitos.org](http://www.cityoflosalamitos.org)  
or email: [Weekly E-News Inquiry](#).

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