



PRESS RELEASE

City of Los Alamitos
Contact: Recreation and Community Services
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MemorialCare Elevate Encore Senior Expo

Los Alamitos, CA – The City of Los Alamitos Recreation and Community Services Department held the second annual MemorialCare Elevate Encore Senior Expo event on Wednesday, August 21, 2024, from 10:00 a.m. to 12:00 p.m. at the American Legion Post 716 (3252 Florista St). Recreation Coordinator Gilberto Arteaga-Ceja coordinated this two-hour senior resource fair with support from Recreation Supervisor Steve Kim. Sponsorships included MemorialCare Long Beach (Title Sponsor), Home Instead (Gold Sponsor), Forest Lawn (Community Sponsor), and Han Research Lab (Community Sponsor). The event brought together resources catering to the needs and interests of older adults.



The event kicked off with vendor check-in at 8:00 a.m. Organizations composed of commercial, nonprofit, and public agency groups dressed up their booths with valuable information. Doors opened at 10:00 a.m. for the public, and an estimated 200 attendees picked up information on housing services, transportation services, legal services, financial services, volunteer opportunities, and more during the two-hour event. The City of Los Alamitos Recreation and Community Services table provided information on Recreation classes and groups. All attendees were also given a ticket and complimentary Senior Expo tote bag sponsored by MemorialCare Long Beach.



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ELEVATE ENCORE

SENIOR EXPO

VENDORS:

- MemorialCare ***TITLE SPONSOR***
- Forest Lawn Mortuary ***SPONSOR***
- Han Research Lab ***SPONSOR***
- Home Instead ***SPONSOR***
- Optum ***SPONSOR***
- Alzheimer's Association, Orange County Chapter
- Caring Transitions
- City of Los Alamitos Development Services
- City of Los Alamitos Police Department
- City of Los Alamitos Recreation and Community Services
- Council on Aging - Southern California (HICAP)
- Dignity Memorial
- Financial Partners Credit Union
- LivingWell HomeCare
- Los Alamitos Museum
- Los Alamitos Senior Club
- Mobility Management Partners/OCTA
- OC HealthCare Agency
- Office of Representative Michelle Steel
- Office of Senator Janet Nguyen
- OneOC
- Orange County Bar Association
- Orange County Fire Authority
- Osher Lifelong Learning Institute
- Precious Life Shelter
- Ride Aid Inc.
- Scan Health Plan
- The Money Manager Gal
- U.S. Securities and Exchange Commission
- Vista Funding Brick & Co. Real Estate
- Welcome Health

Participating vendors subject to change without notice



ELEVATE ENCORE

SENIOR EXPO

THANK YOU TO OUR GENEROUS SPONSORS:

Title Sponsor:



Gold Sponsor:



Community Sponsors:



With the amazing renovations underway at the Los Alamitos Community Center, the event was hosted at the American Legion Post 716. Despite the smaller venue, Recreation Staff accommodated 31 vendors and a light breakfast station. While most participating vendors were inside the building, a few City and public agency groups were set up outdoors. A sponsorship banner was hung in front of the stage near the entrance as a thank you to the groups who helped make the event possible. At the back of the room, a light breakfast consisting of coffee, juice, pastries, fruit, bagels, and donuts from local bakeries was available for participants who might have skipped breakfast. Divider walls stood tall down the center of the room, creating a horseshoe-shaped loop pathway promoting a continuous stream of interactions. This helped maximize the space and helped guide participants from table to table, gathering resources and signatures to complete their "Vendor Bingo" card with relative ease.



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Guests had the opportunity to engage with several notable visitors, including City of Los Alamitos Mayor Pro Tem Shelley Hasselbrink and Council Member Trisha Murphy. They were also able to interact with representatives from the Office of Representative Michelle Steel and the Office of Senator Janet Nguyen at their vendor booths. Additionally, the Senior Services Master Plan consulting team Gero Fusion was present to offer assistance in completing the Senior Services Master Plan Survey. iPads were available and pre-loaded with the survey to assist any community members who were interested in participating.



The Recreation and Community Services Department worked hard to organize the second successful MemorialCare Elevate Encore Senior Expo. The team created a platform for older adults to access important resources, connect with significant organizations, and enjoy a relaxed social environment. Participants left with a better understanding of local resources and great anticipation for next year's event at the renovated Los Alamitos Community Center.



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For more information about upcoming events and programs, please visit www.cityoflosalamitos.org/recreation or contact the Recreation and Community Services Department at (562) 430 – 1073.





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