



PRESS RELEASE

City of Los Alamitos
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October 23, 2024

SHOP SMALL, SUPPORT BIG

Mayor Jordan B. Nefulda and the Los Alamitos City Council encourage residents to invest in their community and substantially impact small businesses by shopping locally this holiday season and all year. On November 30th, shop owners and cities across the U.S. will again join together to remind consumers of the importance of Small Business Saturday. This is a special day for everyone — from business owners who create jobs, to customers who buy locally — supporting the smaller establishments that invigorate our economy and help our City thrive.

We ask Los Alamitos residents to spread the word, visit your favorite coffee shop, dine at your local restaurant, and support your hometown businesses. Please SHOP local, EAT Local, PLAY local, STAY local, and SUPPORT local.

Mark your calendars! Go out and Shop in Los Alamitos on *Small Business Saturday* this
November 30, 2024!

-more-

SHOP • EAT • ENJOY
LOS AL

My City
My Los Al

We're
OPEN

Support

**Los Al businesses by shopping
local in the months of
November and December**