



PRESS RELEASE

City of Los Alamitos
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SHOP SMALL, SUPPORT BIG

On November 29th, small business owners and cities across the U.S. join again to remind consumers of the importance of Small Business Saturday. Mayor Shelley Hasselbrink and the Los Alamitos City Council encourage residents to invest in their community and support these small businesses by shopping locally during this holiday season and all through the year. This is a special day for everyone — from business owners who create jobs to customers who buy locally, supporting the smaller establishments that energize our economy and powerfully back our community.

We also invite Los Alamitos residents to spread the word and then browse, click, and buy from our hometown businesses. Please SHOP local, EAT Local, PLAY local, STAY local, and SUPPORT local. If choosing to save time and shop online, purchases made contribute a percentage back to the City's sales tax returns, supporting local services and programs.

Mark your calendars! Go out and Shop in Los Alamitos and celebrate *Small Business Saturday* this
November 29, 2025!

-more-

SHOP * EAT * ENJOY
LOS AL

My City
My Los Al

We're
OPEN

Support

**Los Al businesses by shopping
local in the months of
November and December**