



## SHOP, EAT, ENJOY LOCAL

### FOR IMMEDIATE RELEASE

**Contact:** Development Services Department – (562) 357-4507

**Los Alamitos, CA** – Mayor Mark A. Chirco and the Los Alamitos City Council encourages residents to reinvest in the Los Alamitos economy by shopping local this holiday season and all year long. Small businesses are the foundation of our local economy as they add character to the community and enliven Los Alamitos by creating community connectivity. The positive benefits of shopping local extend far beyond individual transactions including providing employment opportunities and keeping monies local. Funded by the American Rescue Plan Act (ARPA), the City of Los Alamitos launched the “Los Al Bucks” program and residents can utilize their Los Al Bucks at participating Los Alamitos businesses this holiday season.

The Los Alamitos City Council encourages the community to make a large impact by shopping and dining at our local stores and restaurants in the month of **November and December**. Shop Small is a movement to honor these businesses every day and to help communities prosper and stay sustainable nationwide. We ask Los Alamitos residents to spread the word about the importance of shopping small on Small Business Saturday and all year long.

Mark your calendar to Shop Los Alamitos on *Small Business Saturday*,  
**November 27, 2021!**



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