



## SHOP SMALL, SUPPORT BIG

### FOR IMMEDIATE RELEASE

**Contact:** Development Services Department – (562) 357-4509

**Los Alamitos, CA** – Mayor Shelley Hasselbrink and the Los Alamitos City Council encourage residents to reinvest in the Los Alamitos economy by shopping local this holiday season and all year long. On November 26th, shop owners and communities across the US will once again rally together to remind shoppers to support local businesses on Small Business Saturday. Small Business Saturday is a day for everyone — from business owners who create jobs to customers who buy locally — in support of small businesses that invigorate our economy and help our City thrive in our small part of Orange County.

How can you help? As a consumer, you are a key part in small businesses success. Visit the amazing Los Alamitos restauranteurs and shop owners who took the risk to follow their dreams. Take this day to discover businesses operated by local people who care about great service. Shop Small is a movement to honor these businesses every day and to help communities prosper and stay sustainable nationwide. Los Alamitos has an amazing variety of small businesses from gift stores, to hair salons, bakeries, to new small businesses such as Pietrini Pizza Napoletana that now serve our residents.

We ask Los Alamitos residents to spread the word and support small businesses.

Mark your calendar to Shop Los Alamitos on *Small Business Saturday*,  
**November 26, 2022!**



Small Business Saturday

SHOP • EAT • ENJOY

LOS AL

November 26, 2022

# Support

Los Alamitos businesses by  
shopping local in the months of  
**November and December**



My City ♥ My Los Al

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