



CITY OF Los Alamitos California

The City of Los Alamitos Recreation and Community Services Department prides itself on planning a wide variety of special events throughout the year for all ages which bring together upwards of 14,000 community members. Each event offers a unique sponsorship opportunity for local businesses and organizations who in turn receive unique marketing benefits allowing them to connect with the local community.



EVENT SPONSORSHIP OPPORTUNITIES



My City ❤️ My Los Al

City of Los Alamitos Recreation & Community Services Department

10911 Oak St. Los Alamitos • 562-430-1073 • www.cityoflosalamitos.org



Saturday, February 28

Race on The Base

Attendance 3,000+

Reverse Sprint Triathlon and
5K Run/Walk through JFTB.



Weekend of Art

Friday, March 27 –
Saturday, March 28

Weekend of Art

Attendance 1,500+

Two-day visual arts exhibition
featuring live performances, arts &
crafts vendors and art activities.



Spring Carnival

Saturday, April 4

Spring Carnival

Attendance 4,000+

Attractions include egg hunts,
live music, arts, crafts &
games, vendors, and a visit
from Peter Rabbit.



Saturday, April 11

Elevate Teen Conference

Attendance 50+

Personal development conference
for teens in middle and high
school.



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Saturday, May 2

Senior Prom

Attendance 100+

Dinner, live music and dancing for ages 50 and over.



Thursdays,
June 11 - August 6
No concert July 2

Summer Concert Series

Attendance 200+ per concert

Features live band and vendors on Pine Street (4 weeks) and Parks (4 weeks).



Friday, July 3

3rd of July Fireworks Spectacular

Attendance 14,000+

Features live music, military displays, Family Zone, vendors and a spectacular fireworks show.



ELEVATE ENCORE SENIOR EXPO

Wednesday, August 26

Elevate Senior Expo

Attendance 250+

Features vendor fair, health, wellness and second act resources.



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Celebrate Los Al

GLOW RUN
& GLIDE

Saturday, September 12

Celebrate Los Al

Attendance 7,500+

Features live band, vendors,
carnival, food tasting and fun
for the whole family!



ELEVATE WOMEN'S CONFERENCE

Wednesday, October 7

Women's Conference

Attendance 80+

A day of empowerment and
self-discovery with other
likeminded women.



TRUNK OR TREAT

Saturday, October 24

Trunk or Treat

Attendance 5,500+

Features costume contest, inflatables,
games, pumpkin patch, spooky train
ride, vendors and trunks.



WINTER Wonderland

Saturday, December 5

Winter Wonderland

Attendance 7,500+

Features live musical performances,
snow play area, ice skating rink,
tree lighting, vendors and more.



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