

City of Los Alamitos

# Winter Wonderland



Free Snow Play



Musical Entertainment



Snow Sledding



Santa's Village



Tree Lighting



Location:



**ST. ISIDORE**  
HISTORICAL PLAZA  
10961 Reagan Street

## FOOD VENDOR OPPORTUNITIES



**SATURDAY, DECEMBER 4, 2021 • 4:00 PM- 7:30 PM**

# EVENT DETAILS & VENDOR OPPORTUNITIES



Thank you for your interest in participating in the 8th Annual Winter Wonderland at the Plaza hosted by the City of Los Alamitos.

An estimated 6,000 community members have previously attended this enchanting event with attractions including: various on-stage musical performances, a trackless train, arts and crafts, a tree lighting ceremony, a visit from Santa, food trucks, vendors and 25 tons of snow!

This free event is fully sponsored by the generosity of local companies and organizations for the community to enjoy.



## Contact:

Cassidy Given  
10911 Oak St., Los Alamitos, CA 90720  
Email: [cgiven@cityoflosalamitos.org](mailto:cgiven@cityoflosalamitos.org)  
Phone: (562) 430-1073

## BOOTH INCLUDES:

- ❄️ Vendor area is outdoors (must provide own canopy, tables, chairs, if applicable)
- ❄️ Event takes place rain or shine, no refunds
- ❄️ 10' x 10' Space (if not a food truck)
- ❄️ The event is limited to no more than 6 food vendors on a first come, first serve basis to maintain a variety of foods. Placement of vendors on event day is first arrive, first placed.

**Vendor application due November 11**

## BOOTH PRICES:

- ❄️ Food Truck \$150
- ❄️ Food Booth \$130

Event sponsorship packages are available and offer great marketing opportunities for businesses and organizations.

Electricity is not provided. If you require electricity, you must provide your own generator.

All food vendors must adhere to the policies and guidelines of the Orange County Health Department, including obtaining a valid OCHD permit.

\*The City of Los Alamitos reserves the right to approve the groups that want to have a booth at a City sponsored event to ensure that the services and merchandise offered are consistent with the family-oriented entertainment event. The City funds a portion of the costs for the event and State Law prohibits the City from expending funds to support a campaign. As a result, no booths supporting or opposing candidates for public office, ballot measures, or other election activities other than voter registration will be permitted. Location of booth space will be made at the discretion of the City of Los Alamitos. Because of aisle clearance requirements between booths and emergency vehicle lanes, vendors will not be allowed to extend their booth beyond the allotted space.

\*A certificate of liability insurance with a minimum of \$1 million dollar general liability and a minimum of \$2 million dollar aggregate along with and additional insured endorsement naming the certificate holder is required. All required insurance documents must be correct and submitted by the deadline of November 11. Refunds will not be granted due to the failure of submitting the proper insurance documents by the deadline. The following verbiage must be on the certificate: City of Los Alamitos and its officers, employees, agents, and volunteers (3191 Katella Avenue, Los Alamitos, CA 90720).

## DATES & HOURS

### Set-up

Saturday, December 4, 2021  
2:00 p.m. to 3:30 p.m.

### Event

4:00 p.m. to 7:30 p.m.

### Teardown

7:30 p.m. to 9:00 p.m.

\*Exhibitors are expected to have personnel staffing their booth at all times during the event.



# FOOD VENDOR APPLICATION

## Winter Wonderland

St. Isidore  
Historical Plaza  
**DECEMBER 4, 2021**  
4 PM. to 7:30 PM

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

I, the undersigned, represent the listed organization and do hereby agree to contribute the agreed upon dollar amount or in-kind donation and to participate in the aforementioned activity and further agree to indemnify, defend at its own expense, and hold harmless to the fullest extent allowable by law, the City of Los Alamitos, and the event sponsors or any other individuals or organizations associated with the above, and each of their officers, agents, or employees from any liability, claim, losses, damages or expenses, including reasonable attorney's fees, or action for damages resulting from or in any way arising out of, or in any way connected with participation in this activity. I further agree to abide by and enforce the rules and regulations of the City of Los Alamitos. My booth may be shut down by officials at anytime if they deem my product or marketing supplies to be unsuitable for the event participants or if they will cause damage or problems to the event location. I hereby certify that, on behalf of our organization, we shall be personally responsible for any damage or unnecessary abuse of booth, grounds, or equipment by our organization. I also grant my irrevocable right and permission with respect to photographs, videos, motion pictures, and/or sound recordings being taken of myself, my dependents, and/or my employees or volunteers.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Limited to 8 food vendors, first come, first served.

Select one:  Food Truck \$150

Truck measurements: \_\_\_\_\_

Food Booth \$130

10' x 10' space. Supplies such as tables, chairs, canopies, & electricity are not provided.

**For more information on food vendor opportunities, contact:**  
**Cassidy Given**  
**10911 Oak St., Los Alamitos, CA 90720**  
**Email: [cgiven@cityoflosalamitos.org](mailto:cgiven@cityoflosalamitos.org)**  
**Phone: (562) 430-1073**

Food item(s) for sale : \_\_\_\_\_

Materials required for booth setup (not supplied): \_\_\_\_\_

My booth requires electricity and I am aware that it is my responsibility to provide my own generator.

### METHOD OF PAYMENT

Pay by check, money order, cash, MasterCard or Visa ONLY, payable to the City of Los Alamitos.

Mail payment and completed form to: City of Los Alamitos, 10911 Oak Street, Los Alamitos, CA 90720

Print Name: \_\_\_\_\_

Method of Payment (check one):  Cash  Money Order # \_\_\_\_\_ Check # \_\_\_\_\_  MasterCard  Visa  Discover

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ CVV2: \_\_\_\_\_

Signature for Credit Card: \_\_\_\_\_ Date: \_\_\_\_\_