

# Winter Wonderland



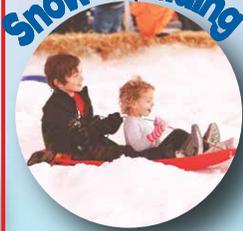
Free Snow Play



Musical Entertainment



Snow Sledding



Santa's Village



Tree Lighting



Location:

**ST. ISIDORE**  
HISTORICAL PLAZA  
10961 Reagan Street

## VENDOR OPPORTUNITIES



**SATURDAY, DECEMBER 4, 2021 • 4:00 PM- 7:30 PM**

# EVENT DETAILS & VENDOR OPPORTUNITIES



## BOOTH INCLUDES:

- ❄️ Vendor area is outdoors (must provide own canopy, tables, chairs, if applicable)
- ❄️ Event takes place rain or shine, no refunds
- ❄️ 10' x 10' Space

**Vendor application due November 18**

## BOOTH PRICES:

- ❄️ Non-Profit Vendor \$25
- ❄️ Vendor (Info Only) \$50
- ❄️ Vendor (Sales) \$100 ❄️

Event sponsorship packages are available and offer great marketing opportunities for businesses and organizations.

Electricity is not provided. If your booth requires electricity, you must provide your own generator.

All vendors selling/sampling pre-packaged foods must adhere to the policies and guidelines of the Orange County Health Department and have a valid OCHD permit.

\*The City of Los Alamitos reserves the right to approve the groups that want to have a booth at a City sponsored event to ensure that the services and merchandise offered are consistent with the family-oriented entertainment event. The City funds a portion of the costs for the event and State Law prohibits the City from expending funds to support a campaign. As a result, no booths supporting or opposing candidates for public office, ballot measures, or other election activities other than voter registration will be permitted. Location of booth space will be made at the discretion of the City of Los Alamitos. Because of aisle clearance requirements between booths and emergency vehicle lanes, vendors will not be allowed to extend their booth beyond the allotted space.

\*\$1 Million General Liability Insurance required with Additional Insured Endorsement in favor of indemnified parties if your company is utilizing a booth space at the event may be required. Once confirmation is received, liability insurance instructions will be provided. A Certificate of Liability Insurance and Additional Insured Specific Endorsement naming the certificate holder must be submitted prior to event date, for the following certificate holder: City of Los Alamitos, and its officers, employees, agents and volunteers (10911 Oak St., Los Alamitos, CA 90720) and the Los Alamitos Area Chamber of Commerce and its officers, employees, agents and volunteers (3231 Katella Avenue, Los Alamitos, CA 90720).

## DATES & HOURS

### Set-up

Saturday, December 4, 2021  
2:00 p.m. to 3:30 p.m.

### Event

4:00 p.m. to 7:30 p.m.

### Teardown

7:30 p.m. to 9:00 p.m.

\*Exhibitors are expected to have personnel staffing their booth at all times during the event.

**Contact:**  
Katie Howard  
10911 Oak St., Los Alamitos, CA 90720  
Email: [khoward@cityoflosalamitos.org](mailto:khoward@cityoflosalamitos.org)  
Phone: (562) 430-1073



# VENDOR APPLICATION

# Winter Wonderland

St. Isidore  
Historical Plaza  
**DECEMBER 4, 2021**  
4 p.m. to 7:30 p.m.

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

I, the undersigned, represent the listed organization and do hereby agree to contribute the agreed upon dollar amount or in-kind donation and to participate in the aforementioned activity and further agree to indemnify, defend at its own expense, and hold harmless to the fullest extent allowable by law, the City of Los Alamitos and the event sponsors or any other individuals or organizations associated with the above, and each of their officers, agents, or employees from any liability, claim, losses, damages or expenses, including reasonable attorney's fees, or action for damages resulting from or in any way arising out of, or in any way connected with participation in this activity. I further agree to abide by and enforce the rules and regulations of the City of Los Alamitos. My booth may be shut down by officials at anytime if they deem my product or marketing supplies to be unsuitable for the event participants or if they will cause damage or problems to the event location. I hereby certify that, on behalf of our organization, we shall be personally responsible for any damage or unnecessary abuse of booth, grounds, or equipment by our organization. I also grant my irrevocable right and permission with respect to photographs, videos, motion pictures, and/or sound recordings being taken of myself, my dependents, and/or my employees or volunteers.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Select one:

- Non-Profit Vendor \$25  
501(c)3 Tax ID # \_\_\_\_\_
- Vendor (Info Only) \$50
- Vendor (Sales) \$100

**For more information on vendor opportunities, contact:**  
**Katie Howard**  
**10911 Oak St.**  
**Los Alamitos, CA 90720**  
**Email: khoward@cityoflosalamitos.org**  
**Phone: (562) 430-1073**

Item(s) for sale: \_\_\_\_\_

Materials required for booth setup (not supplied): \_\_\_\_\_

My booth requires electricity and I am aware that it is my responsibility to provide my own generator.

## METHOD OF PAYMENT

Pay by check, money order, cash, MasterCard or Visa ONLY, payable to the City of Los Alamitos.

Mail payment and completed form to: (Check payable: City of Los Alamitos) Dani Cullens 10911 Oak St., Los Alamitos, CA 90720

Print Name: \_\_\_\_\_

Method of Payment (check one):  Cash  Money Order # \_\_\_\_\_ Check # \_\_\_\_\_  MasterCard  Visa  Discover

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ / \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ CVV2: \_\_\_\_\_

Signature for Credit Card: \_\_\_\_\_ Date: \_\_\_\_\_